CITY COUNCIL INFORMAL MEETING
DECEMBER 1, 2025
602 S. Main St.| 5th Floor Council Chambers | Joplin MO 64801
5:15 P.M.

AGENDA

ELECTRIC VEHICLE CHARGING STATION UPDATE

Documents:

EV CHARGING STATION UPDATE 12.1.25.PDF

JOPLIN SPORTS AUTHORITY UPDATE

Documents:

CITY COUNCIL PRESENTATIONS DECEMBER 2025.PDF

Notice posted at 12 p.m. on this the 26 day of November, 2025. (RSMo 610.020)



ELECTRIC VEHICLE CHARGING STATION UPDATE

COJ Team | December 1, 2025

ELECTRIC VEHICLE CHARGING STATION UPDATE

Background of User Fees

- Summer of 2025, City staff performed the biennial user fee review
- The User Fee Evaluation was presented to City Council during the budget work sessions in September of 2025
- A new Business License fee for Electric Vehicle Charging Stations was recommended in the User Fee Evaluation
- City Council asked for additional discussion on this item

ELECTRIC VEHICLE CHARGING STATION UPDATE

Background of User Fees

- In Missouri, under the Hancock provisions, City's are allowed to recover their costs for providing specific services to specific users
- However, under the Hancock provisions, City's are not allowed to recover more than their costs for providing services or assess any type of tax without a vote of the people
- In Joplin, by Ordinance user fees and charges are required to be evaluated at least on a biennial basis

ELECTRIC VEHICLE CHARGING STATION UPDATE

Background of User Fees

- Evaluation includes a review of the cost of providing the service and a fee comparison to other cities or like organizations
- Charges for specific municipal services should recover most or all of the related cost of providing the service, so general taxpayer is not supporting services for specific users; ***and***
- Charges must also be set at a level as to continue to attract businesses, contractors and residents to our community versus choosing another City

ELECTRIC VEHICLE CHARGING STATION UPDATE

EV Charging Station Update

- It was recommended to add a new business license fee for EV charging stations set based on the gross receipts table as follows:

Gross sales or receipts	Fee	Plus
Up to and including $10,000	$30.00	
$10,001 through $100,000	$30.00	Plus .40 per $1,000 over $10,000
$100,001 through $200,000	$30.00	Plus .35 per $1,000 over $10,000
$200,001 through $300,000	$30.00	Plus .30 per $1,000 over $10,000
$300,001 through $700,000	$30.00	Plus .25 per $1,000 over $10,000
$700,001 through $2,000,000	$30.00	Plus .20 per $1,000 over $10,000
$2,000,001 to none	$30.00	Plus .15 per $1,000 over $10,000

ELECTRIC VEHICLE CHARGING STATION UPDATE

EV Charging Station Update

- Based on the gross receipts table, here are examples of the fee:
  - Sales of $10,000 Fee $30.00
  - Sales of $30,000 Fee $38.00
  - Sales of $50,000 Fee $46.00

- City of Independence, MO also assesses a business license fee for EV charging stations based on gross receipts, with a minimum fee of $75.00

ELECTRIC VEHICLE CHARGING STATION UPDATE

EV Charging Station Update

- Joplin's cost for licensing EV Charging Stations is $263.32 for one inspection each by Fire and Building, administrative services by Planning and Zoning for the zoning review and administrative services by Finance to process the license
- Since this is a new fee, Staff does not have any examples of what gross receipts of EV charging stations will be locally

ELECTRIC VEHICLE CHARGING STATION UPDATE

EV Charging Station Update

- In order to recover more of the cost of providing this service from what was originally proposed, there are two different business license fee options available for consideration:
  - This fee can be set as a flat fee per EV charging station: suggested flat fee of $200.00
  - Or, this fee can still be under the gross receipts calculation with a minimum fee added: suggested minimum fee of $200.00

ELECTRIC VEHICLE CHARGING STATION UPDATE

EV Charging Station Update

- Staff is seeking direction from City Council on how to proceed
- Ordinance will be brought to City Council on December 15, 2025 for consideration with an effective date of April 1, 2026 for new business license year

Questions?



Joplin Sports Authority

JOPLIN CITY COUNCIL 4TH QUARTER REVIEW

DECEMBER1, 2025

JOPLIN
SPORTS AUTHORITY

Joplin Sports Authority- What are we and what do we do?

We are a 501 (C) (3); not for profit sports commission funded predominately by the city lodging tax.

Mission Statement:

The purpose of this corporation is to attract, promote, provide and support local, state, regional, national and international sporting events to the Joplin area, which will provide economic impact and enhance the quality of life for the residents of the Joplin area.

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JSA Board and Officers

- Currently has 11 Board members in four categories (excluding Ex-Officio):
  - Appointed- MSSU AD, Joplin Schools AD, Director of Joplin CVB, Director of Joplin Parks and Recreation
  - Citizen Directors- four resident of the city selected by Joplin City Council
  - At-Large Directors- 3 area residents selected by the Joplin City Council
  - Ex-officio Board members- Mayor of Joplin or the designee & the Executive Director JSA (both Non-voting)*

Current BOD:

Officers: Chair-Jhan Hurn; Vice Chair-Patty Vavra, Treasurer- Dave Compton, Secretary- Darieus Adams, Executive Director- Jared Bruggeman*

Directors: Matt Hiatt, Rob Mallory, Patrick Tuttle, Paul Bloomberg, JT Weber, Hunter Perry, Darieus Adams, Mike Clark, Dave Compton, Chuck Copple*,

JOPLIN SPORTS AUTHORITY

Agenda:

1. Final numbers for JSA FY25
2. Updates on Events
3. Updates on Recruitment of Events
4. Some ”Shout outs”!

JOPLIN SPORTS AUTHORITY

FY 25 Year in Review: Current Economic Impact Summary

- Fiscal Year 2025 which is November 2024 – Oct 2025 (Previous Year)
- Number of Events – **24** **(27)**
- Room Nights Generated – **14,507*** **(15,635)**
- Market Average Daily Rate (ADR) - **$141.64** **($108.04)**
- Total Market Room Revenues - **$2,054,472** **($1,689,283)**
- Avg. Incidental spending per guest - **$119.75** **($116.49)** (Missouri Division of Tourism)
- Total Incidental spending by lodging guests - **$5,854,578** **($5,103,660)**
- Total Tax Revenues derived from Lodging Operations - **$263,691** **($216,819)**
- Total Tax Revenues derived from incidental spending - **$496,175** **($432,535)**
- Total Tax Revenues - **$759,867** **($649,355)**

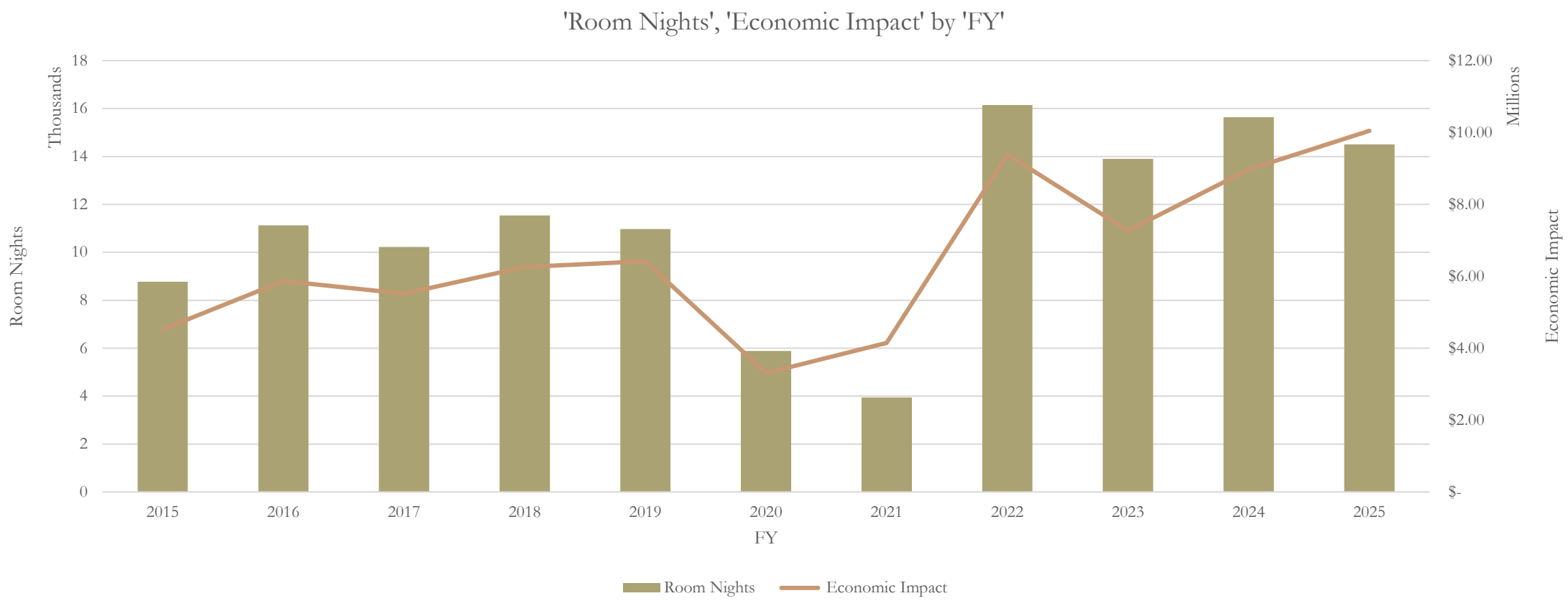
JOPLIN SPORTS AUTHORITY

FY 25 Year in Review: Current Economic Impact Summary

- Total Economic Impact - **$ 10,047,082*** **($8,927,622)**
- FTE Jobs Created (state formula of 5 labor hours per room night) – **34.9** **(37.6)**
- Total JSA event expenses - **$439,735.76** **($411,033.60)**
- Avg. JSA event expenses per room guest – **$8.99 ($9.38)**
- Total Net ROI - **$9,607,346 ($8,516,589) An increase of over $1M from last year and $3M from 2 years ago!**
- **ROI Ratio – 21.8:1 (20.7:1)** **Goal set initially for organization is 10:1**
- **Notes- 1. Participants Only! 2. ADR is up as in incidental spending; 3. New record for Economic Impact; 4. We don't have STR's numbers**

JOPLIN SPORTS AUTHORITY

Last decade of data on Room Nights and Economic Impact



Some of the great events scheduled so far for this FY2026!

- There are over 25 events scheduled as of right now; we anticipate that number growing marginally
- Low end of the estimate on participants in these events is over 11,500 (not including coaches, officials, support staff, parents and fans)
- Some of the larger and significant events include:
  - Freeman Health Lady Eagle Basketball Tournament (December)
  - 71st Annual Neosho Holiday Classic (December)*14 of the 17 teams are staying in Joplin
  - JHS Kaminsky Classic (January)
  - The MCSAA Winter, Spring and Fall State Championships (February)
  - SAC Baseball Championship (May)*
  - NJCAA Region 16 Baseball Championship (May)
  - MCSAA Spring Festival (May)
  - Summer Baseball Tournaments including HOAT and one Premier Baseball Tournament
  - Ragnorak Swim Meet (July)
  - The AJGA Roper Honda Joplin Junior Championship (August)
  - The Southern Stampede (September)
  - MCSAA Fall Festival (October)
  - NCCAA D1 & D2 M&W XC National Championship (November)*year 2 4 year deal

JOPLIN SPORTS AUTHORITY

Event Recruiting updates

- Additional Disc Golf Tournaments- local and Pro Disc Golf Assoc. (PDGA)
- Bowling- Meeting this month; more to come later
- Collegiate Baseball Post Season (MIAA/NCAA/KCAC/NJCAA Region 16)
  - **Was awarded the Sooner Athletic Conference (1st Time)**
  - **Region 16 in process; new host!**
- NCAA Regional and National XC Championship go out in January (could be later depending on NCAA meetings in January
- Elks State Golf Championship bid due this spring (two year bid)
- Additional recruiting events (archery, soccer, softball, swimming, pickleball, cornhole)

JOPLIN SPORTS AUTHORITY

Special Shout Outs!

- Coach Chris Lahm and OCC for assisting with NCCAA Events and Bid process!
- Matt Hiatt, AD for Joplin Schools- great assistance with all these events!
- Coaches Jamie Burnham and Brian Schiding, MSSU AD Rob Mallory, MSSU Assc. AD Cori Reid and the MSSU XC Program for the NCCAA XC Bid process and NCAA Division 2 XC Regional in November!



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JOPLIN Area Chamber of Commerce

Any questions?

- Contact Information:
- Jared Bruggeman
- Executive Director
- Joplin Sports Authority
- O: 417-625-1006
- Email: jared@joplinsports.org
- www.joplinsports.org



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