COUNCIL BILL NO. 2026-601 ORDINANCE NO.

AN ORDINANCE approving a Contract by and between the City of Joplin and Upanup Studios Inc. to provide comprehensive website design, development and technology implementation services for the City of Joplin; authorizing the City Manager to execute said Contract by and on behalf of the City of Joplin; and establishing a time for this ordinance to become effective.

WHEREAS, it is the desire of the City Council to improve the City's online website experience for online users who seek to easily find public information about their local government; and

WHEREAS, the public increasingly expects a user-friendly experience for accomplishing business they have with the City through a mobile-friendly website; and

WHEREAS, the City must comply with WCAG 2.1 AA as minimum website accessibility standards as specified in the Justice Department's new regulations under ADA Title II; and

WHEREAS, the City seeks to establish a website for the MOmentum Bike Park (MOmentumBikePark.com) and consolidate content from multiple City website properties under the main City website (currently Joplinmo.org); and

WHEREAS, the City seeks to acquire a .gov domain and rebrand and consolidate the main City website under said domain while maintaining the current .org domain as an alias; and

WHEREAS, the City seeks to migrate its content to a single, modern, open-source (non-proprietary), cloud-based content management system (CMS) configured as a headless platform from which data may be presented through multiple websites and potential future apps and digital experiences, to ensure the City's online platform has the flexibility to allow future integrations, expansions and additions of the online experiences offered to the community; and

WHEREAS, the City seeks to ensure the new website(s) and CMS are hosted in a secure environment, and maintained and updated on a regular basis to meet the latest and best standards for data security; and

WHEREAS, the Marketing & Communications Department staff have thoroughly researched the City's current and future needs for the website and online experiences, drafted a thorough Request for Proposals, outlining our needs in three priority tiers, and received 17 proposals, and interviewed six finalists for consideration; and

WHEREAS, Upanup Studios Inc. has been identified as the lowest and best bidder, with a proposal to meet all priorities outlined in the RFP, and specializes in designing, building, and hosting open-source websites for local governments; now therefore,

BE IT ORDAINED, BY THE COUNCIL OF THE CITY OF JOPLIN, MISSOURI, as follows:

Section 1. That a Contract by and between the City of Joplin and Upanup Studios Inc. to provide comprehensive website design, development, and technology implementation services for the City of Joplin is hereby approved.

Section 2. That the City Manager, or his designee, is hereby authorized and directed to execute said Agreement, in substantially similar form, a true and accurate copy of the same being attached hereto and incorporated herein as Exhibit "A", by and on behalf of the City of Joplin, Missouri.

Section 3. That this ordinance shall be in full force and effect as of January 21st, 2026.

PASSED BY THE COUNCIL OF THE CITY OF JOPLIN, MISSOURI, this _____ day of _____, 2026, by a vote of _____.

_____
Keenan T. Cortez, Sr., Mayor

ATTEST:

_____
Holly Nagy, City Clerk

APPROVED AS TO FORM:

_____
Peter C. Edwards, City Attorney