Approved

JOPLIN PARKS & RECREATION

# ADVISORY BOARD MINUTES

January 12, 2022
5:00 PM
Joplin Athletic Complex
3301 West 1st Street
Joplin, MO 64801

| | |
|---|---|
| *MEMBERS PRESENT*: | Kreg Selvey, Josh DeTar, Chalise Cooper, Dustin Parker, Brad McIntyre were present. |
| *ABSENT*: | Edwin Mwangi, Paul Teverow |
| *GUESTS:* | Paul Bloomberg, Parks and Recreation and Director<br>Christina Williams, City Council Liaison<br>Patrick Tuttle, Director CVB |
| *MEETING CALLED TO ORDER*: | Josh DeTar called the regular meeting to order. |
| *APPROVAL OF MINUTES*: | Brad McIntyre made a motion to approve the minutes with a second by Dustin Parker. |
| *OLD BUSINESS*: | Paul told the board that we presented to city council for the Ewert Skatepark lights. It was approved. We will move forward with that. Joplin Industrial Electric has ordered all the supplies. He said he is also keeping Tom Walters updated since he is the one that presented this to the board.<br><br>He also said that Memorial Hall committee just had their second meeting. They presented the study to the committee. The next step will be with Leslie in finance. 24th of January they will be going to the Chamber of Commerce to initiate the pact. |
| *NEW BUSINESS:* | Patrick Tuttle presented Joplin Sesquicentennial Heritage Trail. (Attached)<br>The first three boards they are wanting to put in are from 4th Street to Pool Street then three more along Landreth Trail. They would like to have a total of 15-25 boards. |

Dustin said he would support the Joplin Celebration Commission in the efforts to tell history along the trails, 2nd by Josh. All yea.

Paul mentioned that leaf pickup is going well. We are right on schedule. Our department goes from 15th street to 44th Street, from Rangeline West. Public Works does everything 15th North. They are a little behind schedule. We start this program the Monday after Thanksgiving.

He also told the board that controlled burns of Prairies within the city parks is finished. They did the Golf Course, McClelland, Landreth, Mercy and Campbell Parkway. This is a contract we have with US Fish and Wildlife Foundation.

Paul said that he has been in touch with Tony Robyn about the Parks Landscape Maintenance Bid. He is with Joplin Workshop that bid on the RFP before Covid hit. Paul said he has been working on the RFP and it will be going out next month.

This will be our last meeting in the front office area. JSA turned one of the old locker rooms into a meeting room which we will get to use for our board meetings.

He said that they had their first meeting with Human Resource about hiring seasonal staff. It will be a challenge again because minimum wage went up to $12 and we are at $10.30.

*MONTHLY REPORTS:*

Paul handed out the Recreation reports for the board to review. (Attached)

Holiday Tree Trail went well. We gave out stocking caps for everyone that participated in the event. Next year we are hoping to have Karen Dance Studio's dance to more songs, to add some length to their performance.

*ADJOURNEMENT:*

Brad McIntyre made a motion to adjourn, second by Kreg Selvey.

Nakia Osborne, Accounting Specialist

Nosborne

# Schifferdecker Municipal Golf Course - Monthly Revenue Comparison Report

| Dec. | 2021 | | | 2020 | | |
|---|---|---|---|---|---|---|
| Greens Fees WEEKEND | 59 @ | $20.00 | $1,180.00 | 71 @ | $20.00 | $1,408.00 |
| Greens Fees WEEKDAY | 87 @ | $18.00 | $1,494.00 | 84 @ | $18.00 | $1,126.00 |
| Green Fees 9 holes WEEKEND | 37 @ | $10.00 | $368.00 | 32 @ | $10.00 | $308.00 |
| Green Fees 9 holes WEEKDAY | 132 @ | $9.00 | $1,188.00 | 57 @ | $9.00 | $494.00 |
| Senior Citizen Green Fees WEEKEND | 36 @ | $15.00 | $537.00 | 37 @ | $15.00 | $549.00 |
| Senior Citizen Green Fees WEEKDAY | 204 @ | $12.00 | $2,428.00 | 142 @ | $12.00 | $1,692.00 |
| Senior Green Fees 9 holes WEEKEND | 4 @ | $7.00 | $28.00 | 11 @ | $7.00 | $77.00 |
| Senior Green Fees 9 holes WEEKDAY | 19 @ | $6.00 | $114.00 | 38 @ | $6.00 | $228.00 |
| League/Twilight Fee | 115 @ | $12.00 | $1,380.00 | 50 @ | $12.00 | $599.00 |
| League/Twilight Fee WEEKEND | 45 @ | $14.00 | $616.00 | 33 @ | $14.00 | $462.00 |
| Student Fee and H.S. Fees | 66 @ | $9.00 | $587.00 | 37 @ | $9.00 | $366.00 |
| SUBTOTAL PLAYS AND FEES | 804 | | $9,920.00 | 592 | | $7,309.00 |
| Season pass holder, HS, Employee | 700 | | | 350 | | |
| TOTAL PLAYS AND FEES | 1504 | | $9,920.00 | 942 | | $7,309.00 |
| Adult Pass with Cart | 3 @ | $1,400.00 | $4,200.00 | 1 @ | $1,400.00 | $1,400.00 |
| Walking Pass Regular | @ | $750.00 | | @ | $750.00 | $0.00 |
| Walking Pass Senior | @ | $550.00 | | 1 @ | $550.00 | $550.00 |
| Junior Pass | 1 @ | $90.00 | $90.00 | @ | $90.00 | $0.00 |
| Young Executive Twilight w/cart | @ | $700.00 | | @ | $700.00 | $0.00 |
| Young Executive Twilight walking | 1 @ | $350.00 | $350.00 | @ | $350.00 | $0.00 |
| Season Pass Sr with Cart | 1 @ | $1,125.00 | $1,125.00 | @ | $1,125.00 | $0.00 |
| Family Memberships | 1 @ | | $1,700.00 | 1 @ | | $1,700.00 |
| monthly dues revenue | | | $1,140.00 | | | $1,280.00 |
| Power Cart Rental 18 | 618 @ | $13.00 | $7,188.00 | 406 @ | $13.00 | $5,241.00 |
| Power Cart Rental 9 | 176 @ | $8.00 | $1,415.00 | 132 @ | $8.00 | $1,071.00 |
| Pull Cart Rental | 18 @ | $3.00 | $54.00 | 22 @ | $3.00 | $66.00 |
| Club Rental | @ | $10.00 | $0.00 | 0 @ | $10.00 | $0.00 |
| Resale Merchandise | | | $5,029.25 | | | $2,561.95 |
| Beer Concession | | | $1,459.00 | | | $739.50 |
| Vending Machine | | | $994.50 | | | $733.00 |
| Advertising and Misc (Over/Short) | | | | | | $0.00 |
| Gift Certificates | | | $2,635.00 | | | $2,056.00 |
| Simulator Fees | | | $240.00 | | | $1,493.05 |
| Program Fees | | | $25.00 | | | |
| TOTAL MONTHLY REVENUE: | | | $37,564.75 | | | $26,200.50 |

| REVENUE COMPARISONS | Monthly Comparison | | Year-to-Date Comparison | | YTD Rounds | |
|---|---|---|---|---|---|---|
| UP from December 2019 **$11,364.25** | 2016 | $11,491.25 | 2016 | $34,928.75 | 2017 | 1,836 |
| Year to date UP **$14,283.50** | 2017 | $22,936.00 | 2017 | $45,740.75 | 2018 | 1,895 |
| 20 days over 55 degrees | 2018 | $15,254.25 | 2018 | $31,607.75 | 2019 | 1,514 |
| 3 days 40 degrees or below | 2019 | $17,324.75 | 2019 | $36,195.05 | 2020 | 1,653 |
| | 2020 | $26,200.50 | 2020 | $55,531.25 | 2021 | 2,490 |
| | 2021 | $37,564.75 | 2021 | $69,814.75 | 2022 | 3,050 |
| | | $11,364.25 | | $14,283.50 | | |



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# Recreation Report January 2022

Carla Bond, Recreation Manager
Ashley Clements, Recreation Coordinator
Jessica Johnson, Recreation Coordinator
Alina Watkins, Recreation Leader

## Meetings / Activities

- Paul and Carla are still working with the City rebranding project committee. The project is still in process and is scheduled to be rolled out in phases this year. The Parks and Recreation logo will change and be very similar to the City's logo.

- Carla and Jessica are still working with Museum staff to continue to implement their division into our recreation software. The goal is to have the museum online over the next couple of months. There has been an issue with implementation regarding the collection of funds for the Historical Society vs. the Museum. We are working with the Finance Department for a workaround.

- Paul and Carla are working with the Missouri Parks and Recreation Association's silent auction committee for the 2022 conference that will be held in Springfield in March.

- Carla joined the Healthy Joplin group whose goal is to promote a healthy lifestyle to Joplin residents. One of their initial projects is to paint their logo on parks' walking trails to promote their initiative.

- Paul and Carla have started assisting with the committee on the Memorial Hall ballot issue that will be brought to voters in April. The Citizens' Committee convened on December 16, 2021. Internally, we will be working on educating through messaging by social media, website, and speaking engagements.

- Carla is serving on the internal equity committee, along with several city staff from different departments. A consultant has been chosen and work will begin in January.

- Carla, Jessica, Ashley, and Alina met with the Children's Center regarding possible training opportunities. We are working on possible education materials to share with volunteer coaches and part-time staff.

- Paul, Jessica, and Carla have been attending planning meetings to promote water safety and drowning prevention this summer. Our Department is partnering with the YMCA, Alliance of SWMO, Redings Mill Fire Protection District, Joplin Fire Department, and Healthy Joplin.

- Jessica applied for a grant to cover the cost of new lifejackets from the Note and Float Life Jacket Fund. If awarded, we will purchase lifejackets to loan out to young patrons who need them.

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# Recreation Report January 2022

## Concessions

2021 Concession Locations

- Soccer
- Schifferdecker Aquatic Center

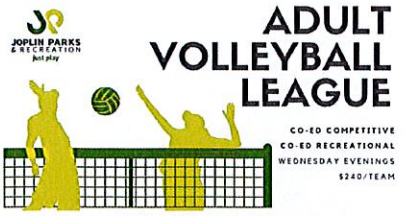
Cunningham Aquatic Center (TBD)

## Aquatics

Staff are working with Human Resources to work on recruitment and retention ideas for the 2022 season.

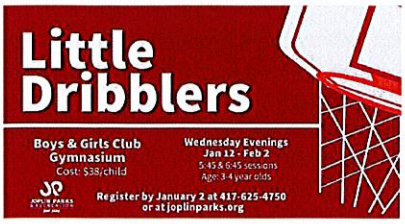
## Programs & Events

### Winter Sports




**Adult Volleyball (starts January 12)**

- Fall league: 9 teams
- Winter league: 5 teams currently enrolled
-




**Little Dribblers (starts January 12)**

- 45 kids registered
- Will be played at the Boys and Girls Club

**Upcoming Programs & Events:**

- March 14: Youth Soccer practices begin
- March 21/23: Adult Softball
- March 23: Adult Soccer

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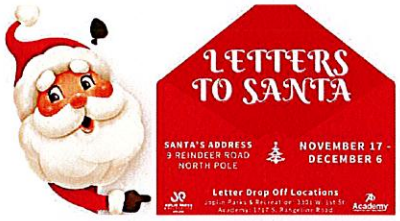
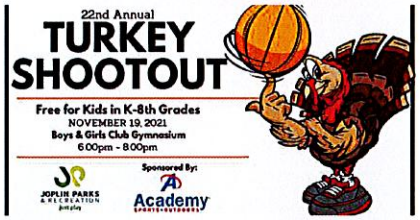
# Recreation Report January 2022

## Programs & Events

**Letters to Santa**
- 167 letters received and responded to




**Turkey Shootout**
- 71 participants
- Held at the Boys & Girls Club




**Holiday Tree Trail**
- November 30 - December 31
- 30 tree sponsors from community organizations and businesses
- Texas Roadhouse sponsored the decorating contest
- 2,125 votes were cast for the contest
  - Preferred Community Services Day Program won the contest

**Holiday Tree Trail Kickoff Event**
- Kickoff held November 30
- Scheduled activities included the lighting of the 30 decorated trees along the park's walking trail, performances by Karen's Dance Studio students, hot cocoa and cookies, a special StoryWalk®, and a visit by Santa.
- Approximately 500 attendees




**Holiday Tree Trail Family Night**
- Saturday, December 18
- Activities included a Candy Cane Scavenger Hunt involving the Rotary Sculpture Garden, a holiday-themed sing-along on the Department's inflatable screen, hot cocoa and popcorn, holiday StoryWalk® from the Joplin Public Library, and a visit by Santa
- Approximately 100 attendees




**Roll-n-Stroll Activity Challenge**
- Second-year for the program
- Had 120 participants (had to log 5 activities of their choice and turn in their tracker to receive a winter beanie)
- Sponsored by Mercy




**Holiday LEGO Camp**
- Held December 27 - 29
- 15 participants




**Upcoming Programs & Events:**
- February 18/19: Daddy Daughter Date Night
- April 8: Flashlight Easter Egg Hunt