

Joplin Sports Authority

JOPLIN CITY COUNCIL 4TH QUARTER REVIEW

JANUARY 17, 2023

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Joplin Sports Authority- What are we and what do we do?

We are a 501 (C) (3); not for profit sports commission funded predominately by the city lodging tax.

Mission Statement:

The purpose of this corporation is to attract, promote, provide and support local, state, regional, national and international sporting events to the Joplin area, which will provide economic impact and enhance the quality of life for the residents of the Joplin area.

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Agenda:

1. Changes in Leadership of the JSA Board
2. Financial Audit Overview and Results
3. Synapsis of Upcoming Event Schedule for FY 2023
4. Some "Shout outs"!

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The JSA Board of Directors

- Currently has 11 Board members in four categories (excluding Ex-Officio):
  - Appointed- MSSU AD, Joplin Schools AD, Director of Joplin CVB, Director of Joplin Parks and Recreation
  - Citizen Directors- four resident of the city selected by Joplin City Council
  - At-Large Directors- 3 area residents selected by the Joplin City Council
  - Ex-officio Board members- Mayor of Joplin or the designee & the Executive Director JSA (both Non-voting)*

Current BOD:

Officers: Chair-Jhan Hurn; Vice Chair- James "JT" Weber, Treasurer- Melissa Rodgers, Secretary- Patty Vavra, Executive Director- Jared Bruggeman*

Directors: Matt Hiatt, Rob Mallory, Patrick Tuttle, Paul Bloomberg, Christopher Byers, Hunter Perry, Dave Compton, Chuck Copple*

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Financial Audit for FY 2022

- Ben Miller is the auditor
  - Specializes in Not For Profits
  - I have worked with Ben Miller before when he was employed with BKD and audited the MSSU financial statements
  - He is in his 5 year as the auditor for JSA; very thorough, incredibly knowledgeable about Not-For-Profits and has a highly specialized skill set
  - His rates are very reasonable and his organization does excellent work
- The complete audit has been sent to Leslie as per our policies and procedures.
- The audit begins in late November and the draft copy is presented to JSA Executive Director and Finance Manager in late December (right about Christmas).
- The auditor then presents the complete draft audit to the JSA Budget and Audit Committee the first week in January. After any discussion it is voted to be accepted and approved as well as the Form 990.
- The JSA Budget and Audit committee then presents the completed audit and any discussion items and recommendations to the full board for approval.
- The final version is submitted to Leslie and with an additional 30 copies for the City.

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The results of the JSA FY2022 Audit

- Independent Auditor Report, "In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of JSA as of October 31, 2022 and 2021, and the changes in its net assets and the its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America".
- Financial Highlights:
  - The JSA has no outstanding long-term liabilities
  - 2021 Net Position $245,059
  - 2022 Net Position $262,973
  - The JSA total net position increased by $17,914
- Fundamentally, another clean bill of health! Thank you to our staff and particularly Steve for due diligence on maintaining records and using proper procedures!

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Some of the great events scheduled so far for this FY2023!

- There are over 40 events scheduled as of right now; we anticipate that number growing marginally
- Low end of the estimate on participants in these events is over 11,000 (not including coaches, officials, support staff, parents and fans)
- Some of the larger and significant events include:
  - The MCSAA Winter, Spring and Fall State Championships
  - ACCA Men's and Women's Basketball National Championships (March)
  - USBC State of Missouri Women's Championship (5 weekends March-April)
  - NJCAA Region 16 Baseball Championship (May)
  - Summer Baseball Tournaments including HOAT and Premier Baseball
  - Ragnorak Swim Meet (July)
  - Elks Club State Golf Championship (August)
  - The Southern Stampede (September)
  - NCAA Division 2 Cross Country Central Regional (November)*
  - NCAA Division 2 Cross Country National Championship (December)*-next fiscal year

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Special Thank You to our city staff and management!

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Any questions?

THANK YOU FOR YOUR TIME!

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