Joplin Convention & Visitors Bureau
602 S. Main, Joplin, Missouri 64801
417. 625.4789
Fax: 417. 624.7948
www.VisitJoplinMO.com

JCVB Advisory Board Meeting
Minutes
January 19, 2016

Attendees: Chair-Rob Lawrence, Co-Chair Denise DuBois, Tom Mourning, Eric Cerini, Eric Crosswhite, Glynn Knight, Ginger LaMar, Mike Wilson, and Bob Kluth

Absent: Dave Crocker and Jason Miller

Staff: Patrick Tuttle, Erin Slifka, Donna Miller, Carrie Puffinbarger

Guests: Dave Serino, TwoSix Digital; Craig Hull, JSA; Bridget Carlton, Residence Inn

Location: Joplin City Hall, 5th Floor, Informal Chamber

I. Call to Order:
Chair Lowrance called the meeting to order at 3:04 p.m.

II. Approve December 2015 Minutes:
Mr. Wilson motion to accept December Minutes, Mr. Crosswhite second

III. Financials:
Mr. Tuttle informed the board the FY15 budget concluded under expectations.

IV. Special Presentation:
Two Six Digital presented their Joplin Tourism Market, Digital Marketing Research findings.
Mr. Dave Serino presenter. Report Attached.

V. Following the Two Six Digital presentation and discussion, a motion to adjourn the meeting was made by Mr. Mourning, seconded by Mr. Crosswhite. The meeting ended at 4:08 p.m.

Respectfully submitted by Tom Mourning, Secretary.

###

Ginger LaMar
Acting Chairperson

Patrick Tuttle
JCVB Director

1 Atch: TwoSix Digital Report.