COUNCIL BILL NO. 2024-603 **ORDINANCE NO.**

AN ORDINANCE authorizing the City of Joplin, Missouri, to enter into an Agreement with Downs and St. Germain, a Florida Corporation, to conduct a Tourism Visitor Profile of the Joplin tourism region for the not to exceed the price of Seventy-Five Thousand and 00/100 Dollars ($75,000.00), authorizing the City Manager to execute the same by and on behalf of the City of Joplin, and containing an emergency clause.

WHEREAS, the City of Joplin is interested in obtaining the services of a consulting firm to complete a visitor profile of the greater Joplin tourism region. We seek a comprehensive profile that details the nature of the visitors coming to the region, their demographics and habits, origins and destinations, and economic impact across many revenue streams and

WHEREAS, to obtain a clearer understanding of market strengths, weaknesses, and potential growth areas in a simple, visual format and a road map for enhancing guests′ attraction, length of stay, and visit frequency, and

WHEREAS, The City desires to engage a Consultant to perform the services described in Request for Proposal 2024-RFP-01: Joplin Visitor Profile, attached hereto and incorporated by reference as Exhibit A.

NOW, THEREFORE, BE IT ORDAINED BY THE COUNCIL OF THE CITY OF JOPLIN, MISSOURI, as follows:

Section 1. That the Agreement by and between the City of Joplin, Missouri, and Downs St. Germain Research, Inc., a Florida corporation, to conduct a Tourism Visitor Profile of the Joplin tourism region for the not-to-exceed price of Seventy-Five Thousand and 00/100 Dollars ($75,000.00), a true and accurate copy of said Agreement being attached hereto and incorporated as Exhibit "B," be and the same is hereby approved.

Section 2. That the City Manager of the City of Joplin, Missouri, is hereby authorized and directed to execute said Agreement by and on behalf of the City of Joplin.

Section 3. That funding for the agreement is within the fiscal year 2024 budget appropriations as adopted by Ordinance 2023-158, with the initial portion of this project, Twenty-Two Thousand Five Hundred and 00/100 Dollars ($22,500.00), funded through a Missouri Division of Tourism grant.

Section 4. This Ordinance is declared by the City Council to be an emergency within this meaning of Section 2.12 (4) of the Home Rule Charter of the City of Joplin, Missouri, in order to continue the day-to-day operations of the City and, as such, shall become effective immediately upon its passage.

PASSED BY THE COUNCIL OF THE CITY OF JOPLIN, MISSOURI, this _____ day of February, 2024, by a vote of _____.

_____
Douglas W. Lawson, Mayor

ATTEST:

_____
Holly Nagy, City Clerk

APPROVED AS TO FORM:

_____
Peter C. Edwards, City Attorney