Implementing Proposition Action – One Year In

IMPLEMENTATION COMMITTEE PRESENTATION TO THE JOPLIN CITY COUNCIL
FEB. 6, 2023

A Brief Background on Proposition Action

- Input from residents
- Development of the Actions & Council Approval
- Funding the Action Plans
- Citizens Oversight and Approval

The People of Joplin Spoke



2020 City Manager “Listening Tour” to gather information on how Joplin can improve



Citizens, Community Leaders and Businesses input on our City’s issues and concerns

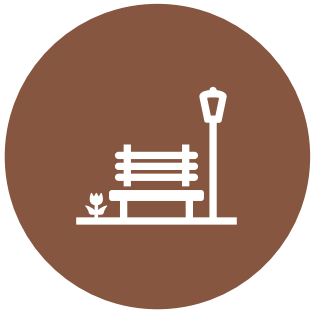


Over 1,400 people participated with approximately 7,000 responses

Participants clearly desired an improved Joplin



"It is sad to see a city allow homes to deteriorate into disrepair. Better enforcement of city codes and possibly grants for home improvement."



"Neighborhood cleanup…People taking pride in their homes, yards, businesses."



"Clean up blighted neighborhood areas, address the dangers that these areas cause."



"Keep neighborhoods clean and cared for, and don't let lots, rental properties, and buildings become overgrown and dilapidated."

What Joplin Residents & Businesses Said



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"Improved community engagement with police officers."

"There are some street issues and I do not see many police around town."

"Drug use is rampant and property crimes, such as petty thefts are out of control."

"The parks are beginning to be overtaken by the homeless…"

2021: City Staff and Council and Council Approved An Aggressive Plan to Take Actions on What the Citizens Said



CITY COUNCIL GOALS:

Community Appearance | **Declining Neighborhoods** | **Economic Development** | **Address Homelessness** | **Crime & Safety** | **Resilient Revenue**

People Spoke – The City Listened



GOAL: IMPROVE COMMUNITY APPEARANCE

Take Actions to:

- Clean-up and improve the appearance so Joplin is a better place to live, work and play.
- Enhance livability for current and future residents.

GOAL: ADDRESS DECLINING NEIGHBORHOODS

Take Actions to:

- Help declining neighborhoods; increasing property values and pride.
- Restore older homes and infill new homes to help neighborhoods.
- Create opportunities for younger people to buy or build their house in Joplin.









GOAL: CRIME & SAFETY

Take Actions to:

- Expand Community Policing and Visibility,
- To decrease crime and drug rates.
- To Enhance Fire Services for a safe and secure place for citizens to raise their families.

GOAL: ADDRESS HOMELESSNESS

Take Actions to:

- Improve community supported efforts to decrease homelessness.

- Reduce panhandling.









GOAL: INCREASE ECONOMIC GROWTH

Take Actions to position Joplin for growth by:

- Creating an appearance and environment that attracts new businesses
- Developing better support for small businesses and entrepreneurs
- Utilizing SMART City technology to drive economic growth



GOAL: DEVELOP RESILIENT REVENUE

- Take Actions to develop resilient revenue by creating the ability to build a revenue stream to ensure funding is available for the City in order to provide critical services in any event









Taking Action for a Better Joplin

- Goals designed to help bring additional investments, workforce and families to the Community
- Over 45 Action Plans from small to grand created to achieve the Goals for a better Joplin
- For a complete list and description of the Action Plans, please visit:

www.joplinmo.org/actionplans

Proposition Action:
Use Tax Funds for a Better Joplin

- Implement a Use tax at the same rate as current sales tax
- Use tax applies to on-line purchases only
- Use tax does NOT apply to purchases made in Joplin.
- You NEVER pay both a sales tax and use tax.
- In outreach, voters asked Council to create an Implementation Oversight Committee of citizens to ensure goals are met

Proposition Action Approved by Voters

- Voters approved Proposition Action November 2021
- Council followed through on request to form Implementation Oversight Committee December 2021
- Use tax becomes effective January 1, 2022

Implementation Oversight Committee created by Council

Andrea Waggoner
Cleo Copeland
Eric Colbert
Gary Duncan
Jhan Hurn
Kim Cox
Rhonda Thompson
Rob O'Brian
CB Eastman
Dan Pekarek
Erik Bartlett
Gloria Turner
Jim Scott
Mike Seibert
Travis Stephens

How Much Will Use Tax Raise For Joplin?

- Exact revenue will be generated was unknown at the time of the vote but was estimated at:

  $3.7 million yearly

- For ten months of last fiscal year: January to October 2022:

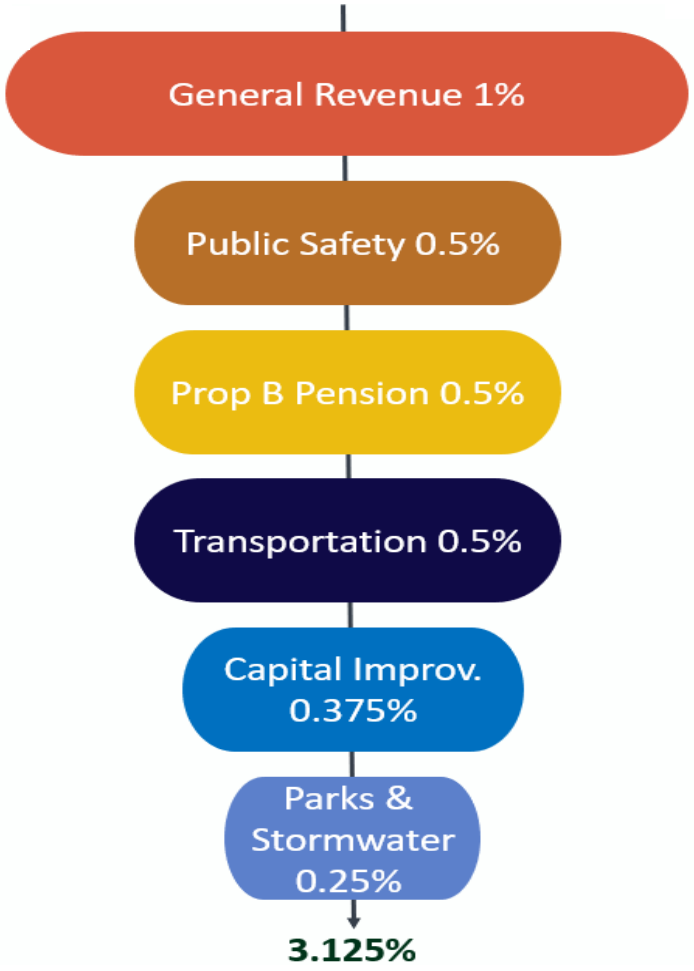
  $3.5 million

- For eleven months, January – November 2022 (Nov in new fiscal year):

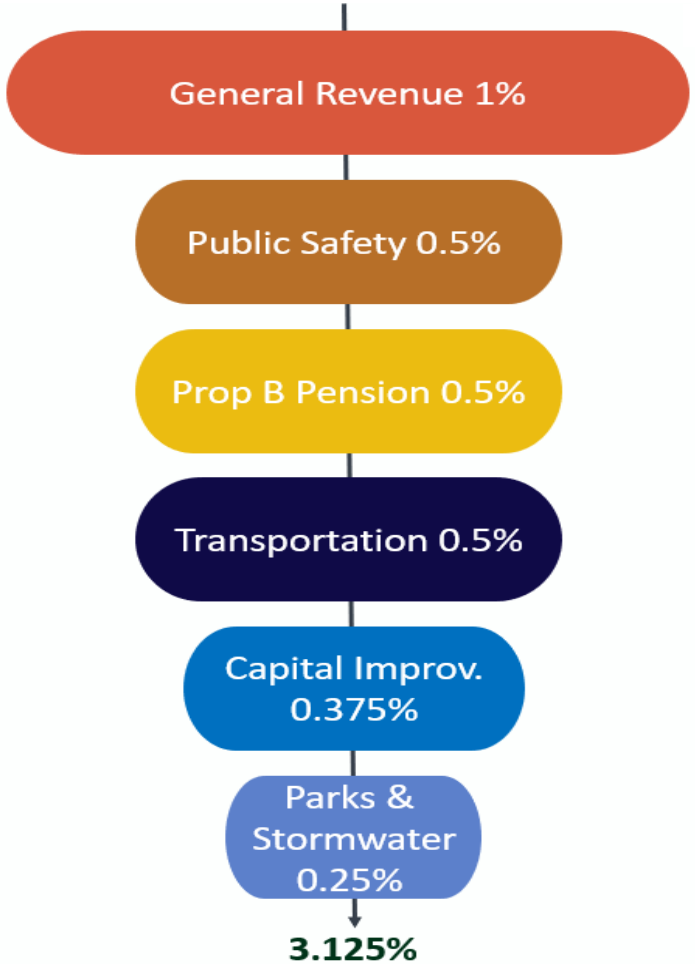
  $3.8 million

How Is the Use Tax Allocated?

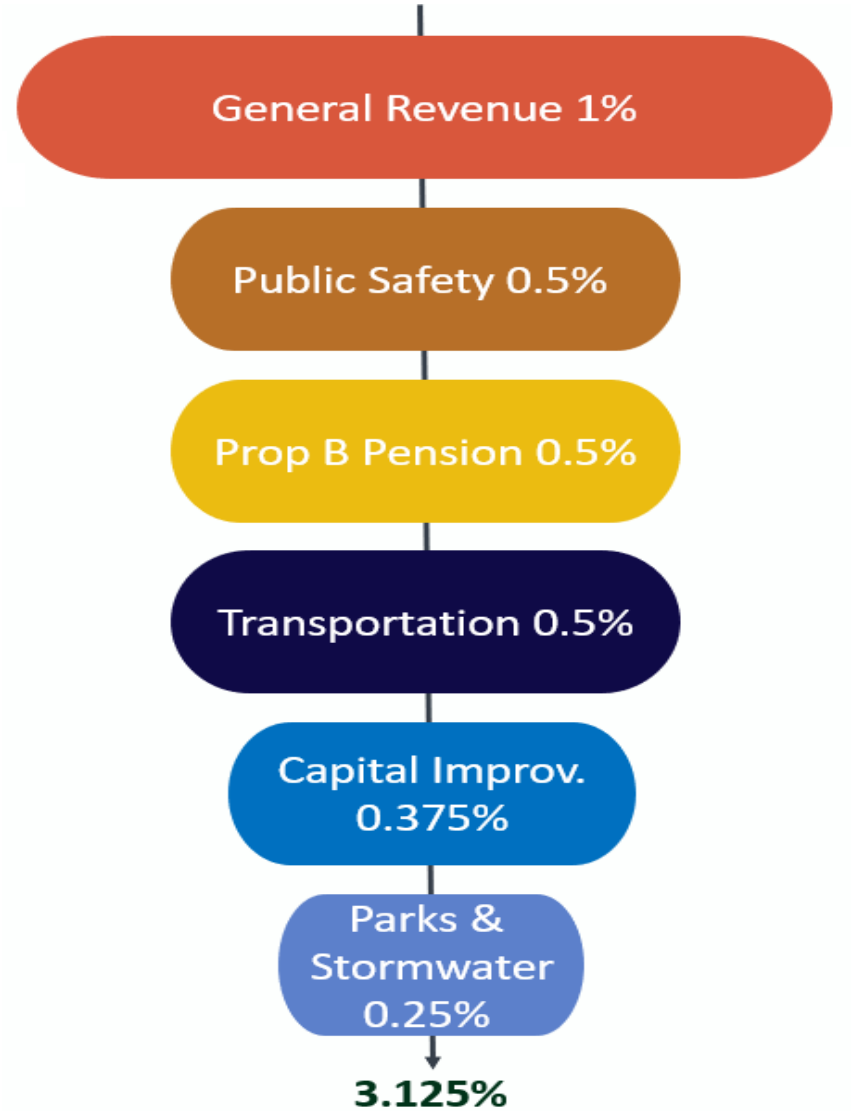
Local Purchase Sales Tax Increments

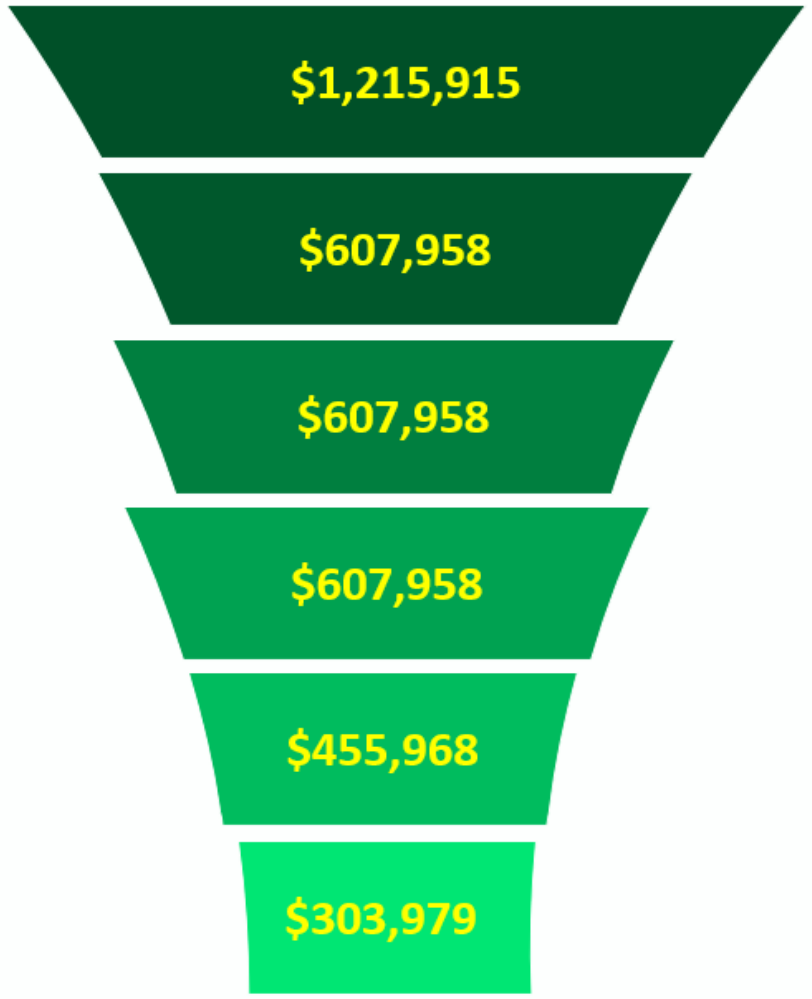


Online Purchase Use Tax Increments



What is the Revenue – 11 months?





$3,799,735

Proposition Action is Now Action

- **Revenue collections started January 1, 2022**
- **Council decision to hold $$ for fiscal 21-22, assess revenue**
- **Staff projects underway (no $$)**
- **Planning and budgeting for others; prepare for 2022-23 (current)**
- **18 of 49 Action Plan points completed or underway – 37%**
- **All are top priorities in Goal areas**

Community Appearance Highlights – NO $$$

- **Complete Streets ordinance approved by Council – Jan 22. Capital improvement design**
- **New Zoning Code written and approved by Council – Aug 22. (also impacts neighborhoods)**
- **Review of Building codes complete. Staff to develop recommendations (impacts neighborhoods and commercial areas)**
- **New Signage Code work underway. Citizen stakeholder group being formed for input**
- **4th and Murphy streets upgrades include beatification elements, stone wall entry**



Declining Neighborhoods Highlights

Housing Revitalization Program

- **Developers obtain dilapidated, unrecoverable houses; clear lot and build new**
- **Receive cash incentive based on apprised value of new house**
- **$1 million funds from reserves to start**

Pilot Project:

- **Five properties underway**
- **Estimated $1 million in houses value**
- **Approx. $170,000 in incentives**

Next Round: April 2023

- **Developer and staff/committee input for improvements**
- **Fifteen projects goal**



Economic Development Highlights

- **Smart Cities community wide internet service. Provider RFP responses are in (1-31-23)**

- **Operational assessment compete. Recommendation of seven positions in building, planning and community development. Council approved; Job descriptions being finalized. (benefits appearance and declining neighborhoods)**

- **Communications assessment complete and presented to Council. Impacts external marketing of community; internal communication with residents. Next step is staffing.**



Address Homelessness

- **Staff developed list of known/reported camping sites on city land; maintenance plan to be developed**

- **Funds allocated for homeless study in 22-23 fiscal year.**

Reduce Crime & Increase Safety

- **Park Security positions. Two ranger positions approved; hiring completed. Training begins in February.**
- **Fire department operational assessment completed. Three swing shift fire captains recommended, brought to Council for approval.**
- **Police department operational assessment completed. Approach for additional staffing being considered**
- **Recruitment incentive for police increased to $10,000 April 22**

Resilient Revenue

- **Passage and Implementation of the Use Tax**

- **Staff reviewing current revenue and seeking diversification options**

Actions & Allocations

Action Step	Use Tax Increment Allocation
Park Rangers	Parks & Stormwater Fund
Swing Fire Captains	Public Safety Fund
Building, Planning & Codes	General Fund
Homeless Study	General Fund (one-time 21-22 funds)
Communications staffing	General Fund

Proposition Action is Workinng

- **Number of non-funds actions taken by staff and approved by Council (eg: Zoning Code)**
- **Use tax accumulated in 21-22 fiscal year provide for one-time expenses (equipment, facility)**
- **21-22 allowed time for staffing assessments, recommendations on needs**
- **Current fiscal year, hiring begins (rangers, fire captains, building & neighborhoods)**
- **IMPORTANT: not short-term. LONG-TERM plan. Not everything will happen immediately**
- **Opportunities may arise that aren't known today (Opportunity for state ARPA funds)**
- **Implementation committee sees and discusses each step with city staff**
- **Mission: Keep the promises of Proposition Action to the citizens**

Thank You!

Questions

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