Joplin Convention & Visitors Bureau
602 S. Main, Joplin, Missouri 64801
417. 625.4789
VisitJoplinMO.com

JCVB Advisory Board Meeting
Minutes
February 20, 2024

Attended:	Chair: Josh Shackles, Co-Chair: Dancy Sisco, Sec: Erin Slifka, Pete Hall, Jim Cullumber, Mike Greninger, Kevin Greim, John Starchman, and Councilwoman Christina Williams
Absent:	Deena Beckham-Richardson
Staff:	Patrick Tuttle and Kerstin Landwer
Guests:	Tyler Bellairs, City Planner; Dale Brooks, Fire Marshal; Bryan Wickland, Chief Building Inspector; Adam Grimes, Fire Department, and Hunter VanValkenburg, Residence Inn
Location:	5th Floor Study, Joplin City Hall

I. **Call to Order**:

Chairman Shackles called the meeting to order at 3:03 p.m.

II. **Approve of January 2024 minutes**:

Mr. Greim motioned to accept, and Ms. Sisco, second; unanimously approved.

III. **City of Joplin Short-Term Rental (policy/management) Discussion**:

Mr. Tuttle introduced the city staff who were in attendance. Mr. Bellairs presented the process and policies the city has in place for short-term rentals. Handouts provided helped facilitate much of the discussion. The distinction was made between short and long-term accommodations. Permitting and licensing seem to be a possible area for any disconnect – should a location receive a permit to be a short-term rental, it does not mean the proprietor followed through and purchased a city business license. Not enough manpower to ensure this is happening. The application procedures were explained and seem to be complete.

The City of Joplin has issued permits to 75 STR; 9 in Newton County and 66 in Jasper County.

Taxing short-term rentals continues to be a concern of the board. Keeping the playing field equal for all engaged in lodging is foremost. Mr. Hall recommended that a subcommittee measure the efficiency of existing codes and procedures and make any recommendations.

IV. **Project Updates**:

Mr. Tuttle informed the board that the Joplin City Council approved the agreements for both the Visitor Profile and the World Street Painting Festival. On-boarding meetings for both were happening soon. The Visitor Profile timeframe will be from April 2024 through March 2025, with a final report coming in June 2025.

Joplin Convention & Visitors Bureau
602 S. Main, Joplin, Missouri 64801
417. 625.4789
VisitJoplinMO.com

Mr. Tuttle also detailed the CVB's assistance with the Joplin Sports Authority's hosting of the **NJCAA, Division II, Women's Basketball Championship** (March 18-22). He has been helping plan the opening event on the 17th as a *Taste of Joplin* welcome reception. 400 athletes from 20 Junior Colleges will be in town for the championship.

A 2024 **Event Calendar** was provided with known JSA and CVB events. Mr. Hall asked if a column showing projected attendance or room nights could be added.

V. Mr. Greninger motioned, and Mr. Hall second to close the meeting at 4:10 p.m.

##

Submitted respectfully.

Josh Shackles
Chairman

Erin Slifka
Secretary