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JOPLIN CONVENTION & VISITORS BUREAU

JCVB- Advisory Board Meeting
Minutes
February 21, 2017

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| Attendees: | Chair: Denise DuBois, Co-Chair Eric Crosswhite, Sec: Bob Kluth, Mike Wilson, Lynn Weathers, Miranda Comer, Councilwomen Melodee Colbert-Kean, and Mike Greninger. |
| Absent: | Ginger LaMar |
| Staff: | Patrick Tuttle, Erin Slifka, Carrie Puffinbarger, and Intern Brandy Estell |
| Guests: | Jim Heaney and Randal Becker, George Washington Carver National Monument |
| Location: | Joplin City Hall, 5th Floor, Informal Chamber |

I. Chair DuBois called the meeting to order at 3:04 p.m.

II. **Approve January 2017 Minutes:**

Mr. Wilson motion to accept, Mr. Crosswhite second, unanimously approved.

III. **Board Members:**

Co-Chair Eric Crosswhite informed the Board of his resignation due to a change in his work schedule.

IV. **Staff Engagement Report:**

Ms. Slifka informed the board of two upcoming sales meetings. February 22-23, during *Capitol Days on Tourism* in Jefferson City, and March 12-14, *Travel South* in Branson. Prior to the *Travel South* conference, 2 FAM Tour groups will be coming through Joplin.

Mr. Greninger mentioned Ms. Slifka had landed a Red Rhino fireworks demonstration event for April. The event will be held in Joe Becker Stadium and bring up to 400 buyers to Joplin.

V. **Tourism & Hospitality Master Plan:**

Mr. Tuttle walked the board through his proposed slide deck which he will use to present the Plan concept to City Council. The presentation is tentatively scheduled for the March 6th council meeting.

VI. Having no further business before the Board, Chair DuBois adjourned the meeting at 4:15 p.m.

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Respectfully submitted by the secretary, Bob Kluth.

Denise DuBois
Board Chairman

Patrick Tuttle
JCVB Director