

Toby Teeter

President, Joplin Area Chamber of Commerce

LaunchPad


PROJECT LAUNCHPAD
Preliminary Concept Rendering
CGA
architects

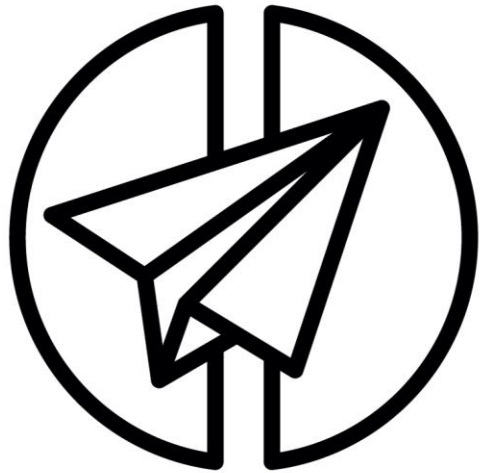
The LaunchPad Objectives

- **LAUNCH Culinary Start-ups** - Incubate culinary entrepreneurs while providing a safe, large-scale outdoor seating area for food, drinks, and entertainment.
- **LAUNCH Entrepreneurs** - Expand collaboration and leverage resources across our entrepreneurial ecosystem partners to better support innovation and entrepreneurship.
- **LAUNCH Careers** – Connect high school and MSSU students with Joplin area professionals to demonstrate 21st century career opportunities are here in Joplin.
- **LAUNCH our Digital Workforce** - Accelerate digital economy reskilling of our displaced workforce and prepare our workforce of tomorrow.
- **LAUNCH Access to Opportunities** - Increase access and diversity to attract minorities, females, and low-income entrants to digital occupations and entrepreneurship.

LaunchPad

The LaunchPad Components

- **Culinary Incubator** - Three culinary venues with both indoor and outdoor seating.
- **Entrepreneurial Hub** – In collaboration with JACC, MSSU, and other community partners: Seminars, weekly 1 Million Cups, Startup Weekend, annual Joplin Regional Tech and Innovation Summit, high school and collegiate pitch competitions.
- **Economic Development Hub** – Shared offices and conference rooms for the City of Joplin economic development team, MOKAN Partnership, Downtown Joplin Alliance, and the Joplin Regional Community Foundation.
- **MSSU Downtown Center –** a new “front door” to Missouri Southern to engage businesses, prospective students, alumni, and the community
- **CodeLab, operated by Codefi** – free/subsidized adult learn-to-code evening classes.
- **Remote / Coworking Resource Center -** including hot-desk workstations and conference room rentals.



LaunchPad


STORAGE
STORAGE
RR
RR
JAN.
CONFERENCE SUITE
FLEX AREA
CONFERENCE
OFFICE
OFFICE
OFFICE
OFFICE
OFFICE
OFFICE
OFFICE
OFFICE
OFFICE
OFFICE
OFFICE
OFFICE
OFFICE
OFFICE
OFFICE
OFFICE
OFFICE
CONFERENCE
RR
MECH/ELEC
RR
OFFICE SUITE ENTRY
CONFERENCE
OFFICE
OFFICE
STORAGE
CONFERENCE
MSSU DOWNTOWN CENTER ENTRY
RECEPTION
JAN.
RR
RR
ENTRANCE
CONFERENCE
STORAGE
CONFERENCE/CLASSROOM
SERVICE ENTRANCE
FLEX AREA
RR
RR
STORAGE
MECH.
MECHANICAL
JAN.
JAN.
RR
RR
MAIN KITCHEN SERVICE/STORAGE
1,625 SF
KITCHEN 3
RESTAURANT 2
2,240 SF
KITCHEN 1
RESTAURANT 1
1,750 SF
FLEX AREA
ENTRANCE
CONFERENCE/CLASSROOM
KITCHEN 2
RESTAURANT 3
4,415 SF
ENCLOSED PATIO
4TH STREET
3RD STREET
MSSU DOWNTOWN CENTER
OFFICE SUITE
SHARED SPACE
SMALL RESTAURANT
MEDIUM RESTAURANT
LARGE RESTAURANT



Dr. Dean Van Galen

President, Missouri Southern State University

LaunchPad

MSSU Downtown Center

A new “front door” to Missouri Southern to engage businesses, prospective students, alumni, and the community.

- **Small Business Development Center** – Provide enhanced access to small business consulting, training seminars, events, and forums.
- **Internship Hub** – Connect and place students with local businesses and nonprofits to launch careers and strengthen our workforce pipeline.
- **Center for Advanced Professional Studies (CAPS)** – Dual credit program for high school students, focusing on *applied* tech/innovation real-world projects and entrepreneurial learning, serving high school students from Joplin, Carl Junction, and Webb City.

LaunchPad

Small Business Development Center at MSSU

- SBDC at MSSU is part of a national network of SBDC programs dedicated to helping Missouri businesses through research-based education and technical assistance.
- SBDC provides free one-on-one counseling to area for-profit small businesses and start-ups.
- SBDC also provides business training and seminars covering business planning, finance, QuickBooks, and international trade.



Center for Advanced Professional Studies (CAPS)

operated by

MISSOURI SOUTHERN STATE UNIVERSITY

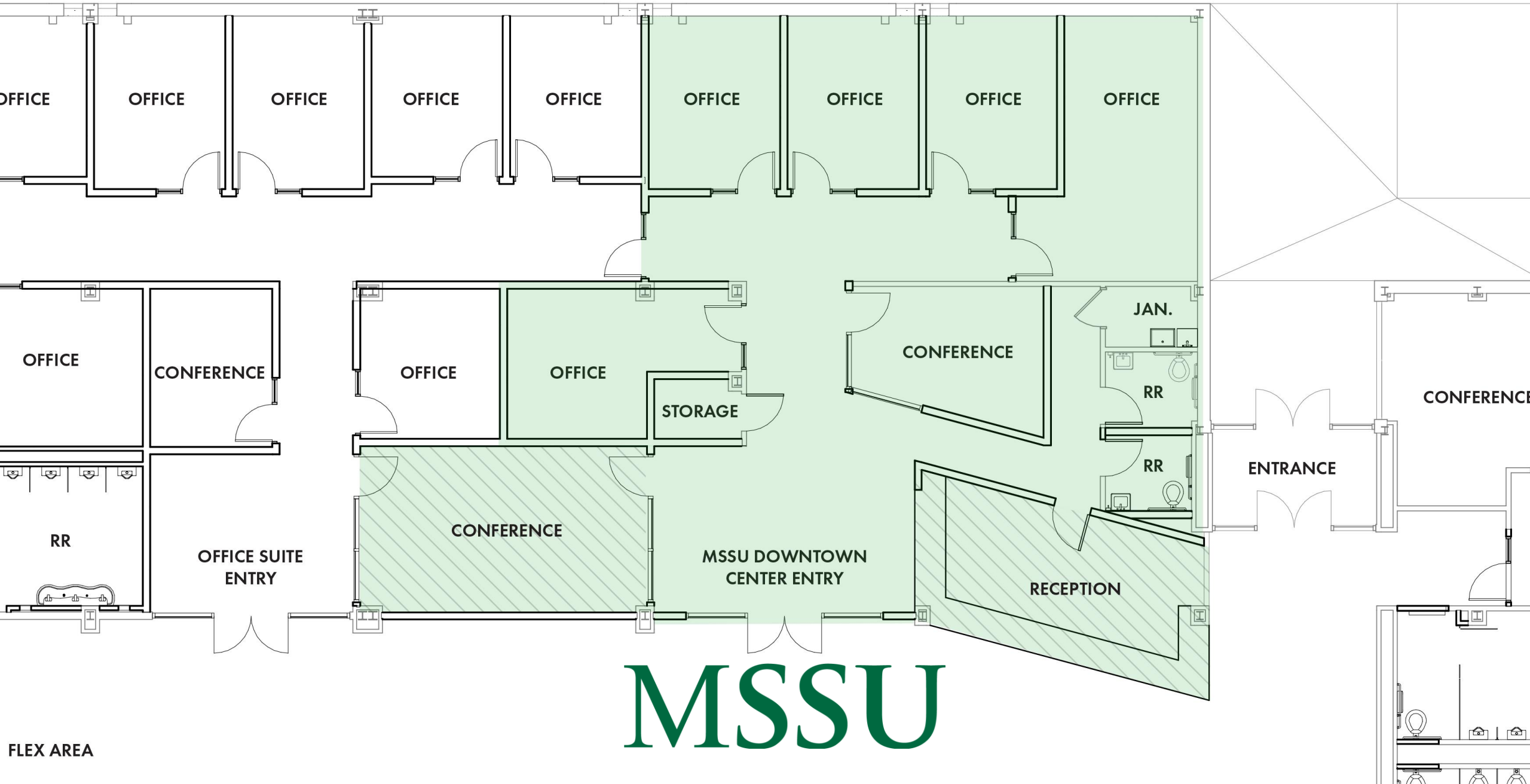
capsnetwork
collaborate · innovate · educate

Joplin Schools

A dual credit program for high school students, focusing on applied tech/biotech/innovation real-world projects and entrepreneurial learning, serving high school students across our region, including school districts in Joplin, Carl Junction, and Webb City, Missouri. This nationally recognized, innovative high school program offers students an immersion into professional culture, solving real world problems, using industry standard tools, and are mentored by actual employers.

Strands (learning tracks) may include:

- Health Science
- Business & Entrepreneurship
- Media & Marketing
- Criminal Justice
- Education
- Software / IT
- Engineering


OFFICE
OFFICE
OFFICE
OFFICE
OFFICE
OFFICE
OFFICE
OFFICE
OFFICE
OFFICE
OFFICE
CONFERENCE
OFFICE
OFFICE
STORAGE
CONFERENCE
JAN.
RR
RR
ENTRANCE
CONFERENCE
RR
OFFICE SUITE
ENTRY
CONFERENCE
MSSU DOWNTOWN
CENTER ENTRY
RECEPTION
MSSU
FLEX AREA



PROJECT LAUNCHPAD
Preliminary Concept Rendering

CGA
architects



PROJECT LAUNCHPAD
Preliminary Concept Rendering

CGA architects



Toby Teeter

President, Joplin Area Chamber of Commerce

LaunchPad

Culinary Incubator

Downtown Indoor/Outdoor Food Plaza

- Turnkey restaurant units
- Shared outdoor seating
- Optional design: Restaurant counters face towards common shared indoor seating
- Leverage additional resources: SBDC, business mgt/marketing internships, CAPS projects, 1 Million Cups





PROJECT LAUNCHPAD
Preliminary Concept Rendering

CGA
architects



PROJECT LAUNCHPAD
Preliminary Concept Rendering

CGA
architects

Code Labs

operated by

codefi

This program will accelerate digital economy reskilling of our workforce affected by the recession stemming from the pandemic. These courses are designed to introduce adults to computer programming using the popular programming language, Ruby. By the end of the course, participants are working alongside local tech employers on projects in a team environment—a chance to gain real-world experience, as well as setting up a path for future employment with a high-wage occupation in this growing industry.

- CodeLabs is a 12-month program composed of two 6-month training modules.
- The first module is front-end development and the second module is full-stack development.
- Codelabs would be delivered by a contract with Codefi.



Additional Entrepreneurial Programs

- Weekly 1 Million Cups Joplin Meetups
- Annual Startup Weekend
- Annual Joplin Regional Tech and Innovation Summit
- Small Business Development Center seminars



Startup Weekend

1 MILLION CUPS
JOPLIN, MO

Explore the creation of a Joplin Economic Development Council

- A dedicated Joplin economic development team
- Public/private partnership - sustained, dedicated public investment, paired with private investments
- JEDC anchors the economic development hub at the LaunchPad




PROJECT LAUNCHPAD
Preliminary Concept Rendering
CGA
architects


PROJECT LAUNCHPAD
Preliminary Concept Rendering
CGA
architects


ECONOMIC DEVELOPMENT HUB
PROJECT LAUNCHPAD
Preliminary Concept Rendering
OGA
architects



PROJECT LAUNCHPAD
Preliminary Concept Rendering

CGA architects



PROJECT LAUNCHPAD
Preliminary Concept Rendering

CGA architects



PROJECT LAUNCHPAD
Preliminary Concept Rendering

CGA architects

The Grant Application Pipeline for Project LaunchPad Program Funding

U.S. Department of Labor Grant

- Digital Workforce Coalition of Southern Missouri / MSU eFactory + Codefi partnership

EDA Scaling Pandemic Resilience Through Innovation and Technology (SPRINT) Challenge

- $750,000; Submitted December 3rd

LaunchPad

Redevelopment Funding Requirements for Project LaunchPad

Projected to be a $10 million project

- Core and shell improvements, including new roof and HVAC
- Infill, equipment, technologies, and furnishings
- Landscaping and outdoor patio seating

LaunchPad



LaunchPad