Joplin Convention & Visitors Bureau
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JCVB Advisory Board Meeting
Destination NEXT Workshop
Minutes
February 23, 2016

Attendees:

JCVB-AB: Mike Wilson, David Croker, Glynn Knight, Denise DuBois, Eric Crosswhite, Eric Cerini, Ginger LaMar. Bob Kluth

Tourism Stakeholders: Kerstin Landwer, Bridget Carlton, Lori Haun, Georgia Turner, Wendi Douglas, Jim Heaney, Randall Becker, Steve Roark, Callie Hudson, Brad Belk, Donna Whitehead, Erik Bartlett, Clifford Wert, Brian Kelly, Will Cripper, Alan Shirley, Ann McCormick, and Renee Charles

Staff: Patrick Tuttle, Erin Slifka, Donna Miller, Carrie Puffinbarger

Presenter: Paul Ouinet, DMAI, Destination NEXT Manager

Location: Joplin City Hall, 5th Floor, Council Chamber

I. Survey Presentation:
Paul Ouinet, with DMAI Destination NEXT presented the results of the Tourism Survey conducted throughout January 2016.

II. Workshop
Following the presentation, Mr. Ouinet conducted a workshop with the stakeholders in attendance, using the results from the survey to determine basic priorities for developing a course of action to grow the destination.

Respectfully submitted by Tom Mourning, Secretary.

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Ginger LaMar
Acting Chairperson _____

Patrick Tuttle
JCVB Director _____

2 Atch: Destination NEXT Tourism Survey results, and Workshop results