DOWNTOWN JOPLIN ALLIANCE

Quarterly Update

March 2026





EVENING OF EXCELLENCE

VOLUNTEER RECOGNITION

Sid Melton
Angela Hudson

DOWNTOWN CHAMPIONS

Jennifer and Ryan Longnecker
Club 609
Eric Haun
Friends of Memorial Hall
Hackett Hot Wings



EMPIRE MARKET EVENTS

Chili Cook Off

Paris Week

OTHER EVENTS

WineShare

Clean Team

Volunteer Expo





Continuing Education

Missouri Farmer's Market Conference

Kansas City River Market

Missouri Main Street Quarterly Training

Green Street Market
Lee's Summit

Upcoming

National Main Street
Tulsa Ok
April 13-15

Missouri Main Street
Springfield
July 29-30



ADVOCACY

Upper Story Housing Bill

DOWNTOWN MASTER PLAN

RFP nearing completion

ACCREDITATION SIGNAGE

Main and 4th Streets

19th Season

THIRD THURSDAY 2026

MARCH 19	GO GREEN DOWNTOWN
APRIL 16	ROUTE 66 FEST
MAY 21	OUTDOORS IN THE OZARKS
JUNE 18	YOU BELONG IN JOPLIN
JULY 16	DOWNTOWN WATERFEST
AUGUST 20	DOG DAYS OF SUMMER
SEPTEMBER 17	GREEN AND GOLD
OCTOBER 15	HARVEST FESTIVAL

Recycle! IT'S HOW WE Roll

DOWNTOWN JOPLIN ALLIANCE

downtownjoplin.com/thirdthursday



Historic Building Coloring Book

Artwork by Lee Humphrey

Lofts Tour

May 4, Tickets available at downtownjoplin.com

Historic Survey Completion

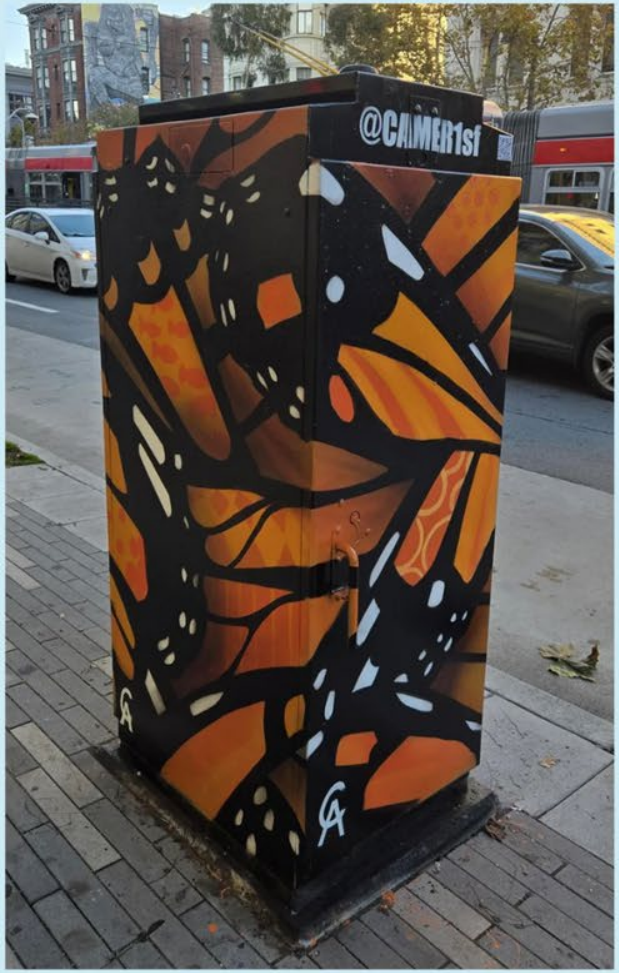
Presentation of results May 12

Preservation Symposium

In conjunction with City of Joplin, SHPO, JHN
May 14 MSSU Campus

MAY

Historic Preservation Month



ELECTRIC BOX BEAUTIFICATION

With Spiva, Joplin Arts District, City of Joplin

MEMORIAL HALL

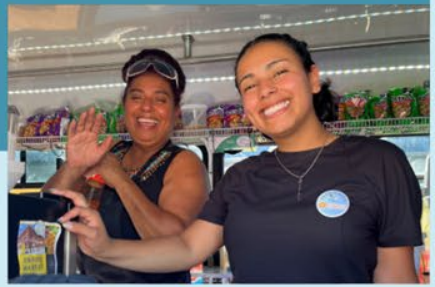
Next public meeting 4/9 at Joplin Public Library

ROUTE 66 100 YEARS

2025 By the Numbers







16 New Businesses

Including:

Starry Eyed Girl
122 Lounge
Route 66 RV Supply
Briley's Ice Cream
JUV Recovery Spa
WG Marketplace

$7 Million in Private Investment

Messenger Tower
524 S Virginia
Hollcroft Stults

477 Small Businesses

at
Third Thursday
Empire Market
Workspace at Empire Market

2025 By the Numbers



37,471 Empire Market Visitors



3850 Volunteer Hours



900 Downtown Residents

DOWNTOWN JOPLIN ALLIANCE

Thank You!

downtownjoplin.com
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