
DOWNTOWN
UPDATE
MARCH 2025
DOWNTOWN
JOPLIN
ALLIANCE

DOWNTOWN STATS

More than $80 million in private investment in the past five years!



HOUSING

Currently 350+ units with 200 in development



BUSINESSES

More than 500 businesses employing 5000 workers



BUILDINGS

249 historic buildings in the district



PARKING

4200+ parking spots

Organization Highlights

Facilitating Economic Development in Downtown



- 65 Personalized consultations with business and property owners



- 3 Educational Downtown Now Sessions



- Over 100 small businesses incubated at Empire Market

PROPERTY

18 CONTRACTED/SOLD IN 2024 VALUED OVER 2.5 MILLION

- Spiva/Cosgrove SOLD
- 612 S Main SOLD
- 512 S Main SOLD
- 929 Virginia SOLD
- Carnegie Library SOLD
- Pearl Bros UNDER CONTRACT
- 214 S Main UNDER CONTRACT
- 516 S Virginia LEASED
- 112 S Main LEASED
- 415 E 7th LEASED



BUSINESSES

NEW BUSINESSES IN 2024

- Countryside 422 S Joplin (New Owners)
- The Main Event
- J’s Beauty Co 122 S Main
- Trippy Butter 109 W 2nd
- Short Rest 532 S Joplin
- Club Nightlife 502 S Joplin
- Bloom 218 S Main
- Wiseguys 612 S Main



Organization Highlights

Facilitating Economic Development in Downtown



- 5380 Volunteer Hours



- $124,000 grant funds awarded



- 2024 Main Street America Accredited

Organization Highlights

Empire Market

Building Community Through Food



- Vendor Sales up 30%



- 2080 Free Kids Meals

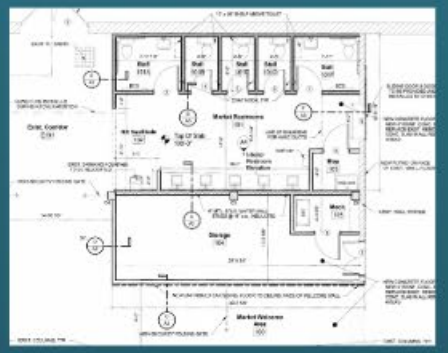


- 30,651 Visitor Count

Market Improvements

Empire Market

Building Community Through Food



- New Accessible Restrooms



- New Entry Doors



- New Walkin Cooler/Freezer
- New Roof on West Pavilion

Historic Preservation

Working to find new life for Joplin's Historic Assets



Memorial Hall



Union Depot



Carnegie Library

Historic Preservation



Survey for 5th/Wall Area to add this area to the National Register

EVENING OF EXCELLENCE

BRAD LACY-DOWNTOWN CONWAY

State of Downtown
Volunteer Recognition
Downtown Champions



UPCOMING

Third Thursday--March 20
Downtown Now--March 26
WineShare-- April 4
Clean Team--April 5 and 19
Volunteer Expo--April 19
Lofts Tour--May 10

