Joplin Convention & Visitors Bureau
602 S. Main, Joplin, Missouri 64801
417. 625.4789
VisitJoplinMO.com

JCVB Advisory Board Meeting

Amended Minutes

March 17, 2026

Attended:	Co-Chair: Dancy Sisco, Pete Hall, Betsy Mense, Jeremy Sickman, Jason Williams, Tanya Bogenrief, and Jeremiah Cook
Absent:	Josh Shackles, John Starchman, Jim Cullumber, and Councilman Ryan Jackson
Staff:	Patrick Tuttle, Kerstin Landwer, Terry Cunningham, and Donna Miller
Guests:	None
Location:	5th Floor Study, Joplin City Hall

I. **Call to Order**:

Co-Chair Sisco called the meeting to order at 3:00 p.m.

II. **Approval of Minutes:**

There was no meeting in February. Mr. Cook motioned to accept January 2026 minutes; Mr. Sickman seconded; unanimously approved.

III. **Introduction of New Members**:

Ms. Sisco welcomed the new board member, Betsy Mense, and invited her to introduce herself.

IV: **Discussion of Agenda Items:**

a. FY 2027 Grant Rounds and Review: Mr. Tuttle shared the rules and dates for the 2027 CVB grant round. This topic led to a discussion of the allocation of lodging tax per the CVB program, including wayfinding, event grants, and other financing. Upon distributing the municipal lodging tax ordinance, Mr. Williams requested clarification on unallocated funds and their use. Mr. Hall asked for clarity on why the Marketing Specialist's salary was taken from the 2nd 2% (4080) funds and on the amount of the Unallocated Reserve Funds transferred to the general fund in each of the coming fiscal years.

b. The board discussed allocating some of the conference funds to attract more events to that market, to be discussed at the next meeting. The board decided to meet on April 14 and April 28 regarding the 2027 CVB budget and funding allocation, and to forego the regularly scheduled meeting on April 21.

c. Short-term Ordinance: Mr. Tuttle shared that the ordinance establishing a lodging tax on short-term rentals will go into effect on June 1, 2026.

d. CVB-AB Bylaws Review: Due to a shortage of time, this topic was tabled until the next meeting.

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V. **Other Business:**

Mr. Tuttle shared that Guest Services Specialist Donna Miller will be leaving Visit Joplin on June 12. He also has info on upcoming events for the US's 250th birthday.

VI. Mr. Cook motioned, and Mr. Hall seconded, to close the meeting at 4:30 p.m. Motion passed unanimously.

Submitted respectfully,

Josh Shackles
Chairman

Patrick Tuttle
For the Secretary