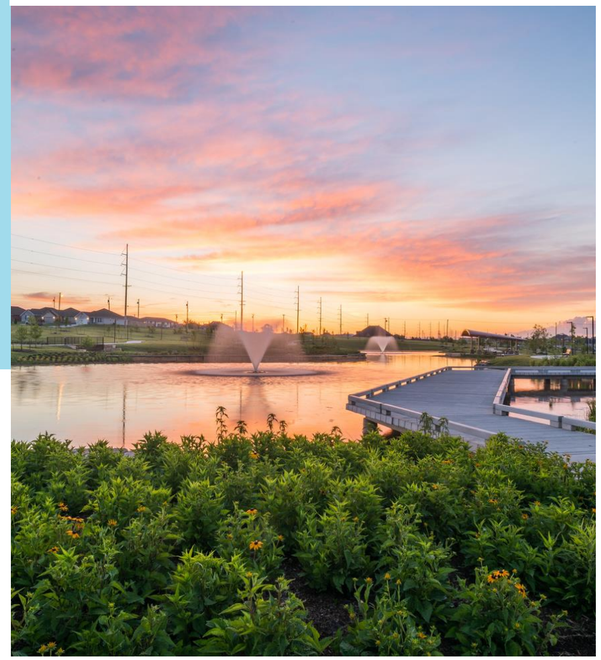
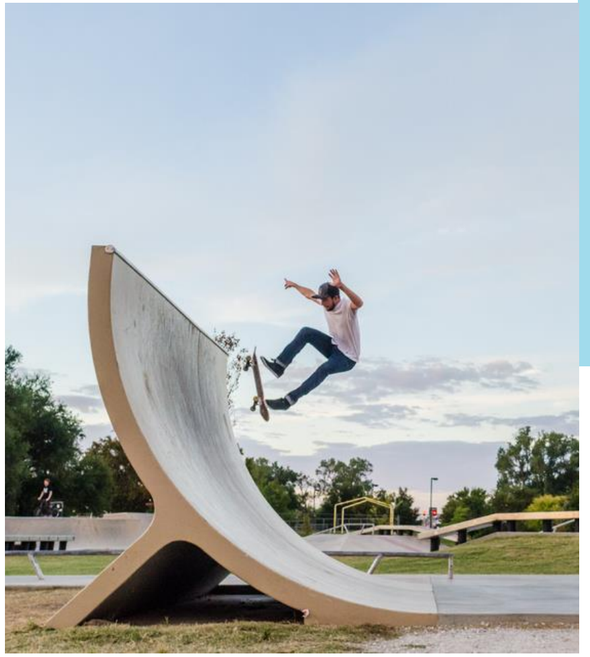






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CITY OF JOPLIN ECONOMIC DEVELOPMENT PARTNERSHIP

An active partnership between the Joplin Area Chamber of Commerce and the City of Joplin.

JOPLIN Area Chamber of Commerce

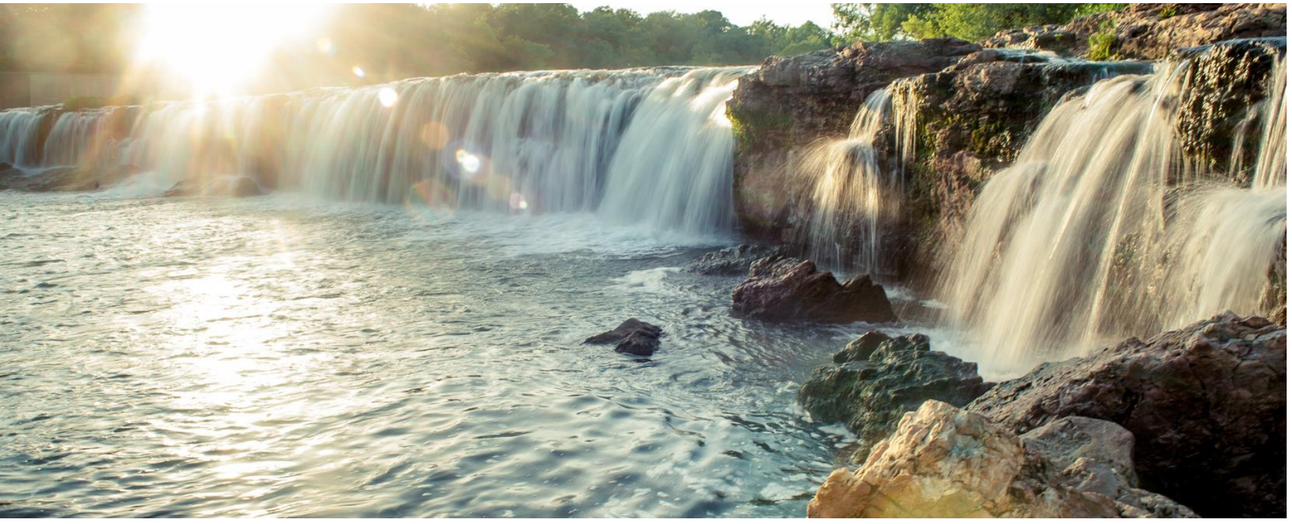
JOPLIN MISSOURI

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JOPLIN Area Chamber of Commerce

JOPLIN MISSOURI

The City of Joplin's investment enables the Joplin Area Chamber of Commerce and MOKAN Partnership to increase both organizations' capacity to promote Joplin to potential workers as a place to do business, as well as to live, work, and raise a family. This partnership also expands opportunities for more access to state and national resources, leaders, and markets through conferences, mission trips with the Missouri Partnership, and advertising mediums.

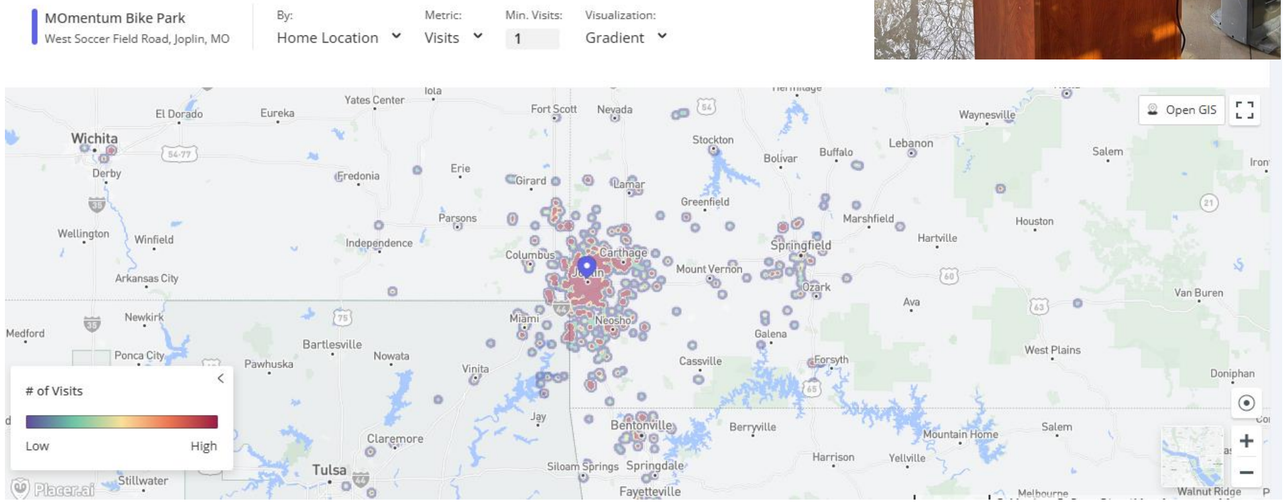




QUALITY OF LIFE







MOMENTUM BIKE PARK

November 24–March 26

- VISITS: 44,700
- VISITORS: 18,700
- AVERAGE DWELL TIME: 51 minutes
- TRAVEL: 28 states

BUSINESS LICENSES

December

Alliance Title Services LLC

Echoes of A Dusty Key LLC

Elite Nails & Spa LLC

Fenix Photography LLC

Joplin 44 Petro Starbucks

Taco Bell

The Dispensary Joplin*

Tokyo Japanese Steak House*

January

BareBeauty Lounge

Beef-A-Roo

Blackstone Gastropub*

Claire's Playhouse*

Klip and Klean LLC*

Logan's Roadhouse*

Manuela's Mexican Restaurant & Cantina

Midwest Resale and Consignment

New American Funding LLC.

Ozark Dairy Supply and Service

Whataburger*

February

Angelic Esthetics

Floorworks

Honey Badger Fitness LLC*

Lucky Star

Pediatrics Plus Therapy Services

Tarot Readings

The Green Standard Golf Lounge

*Ownership Change

AMENITIES





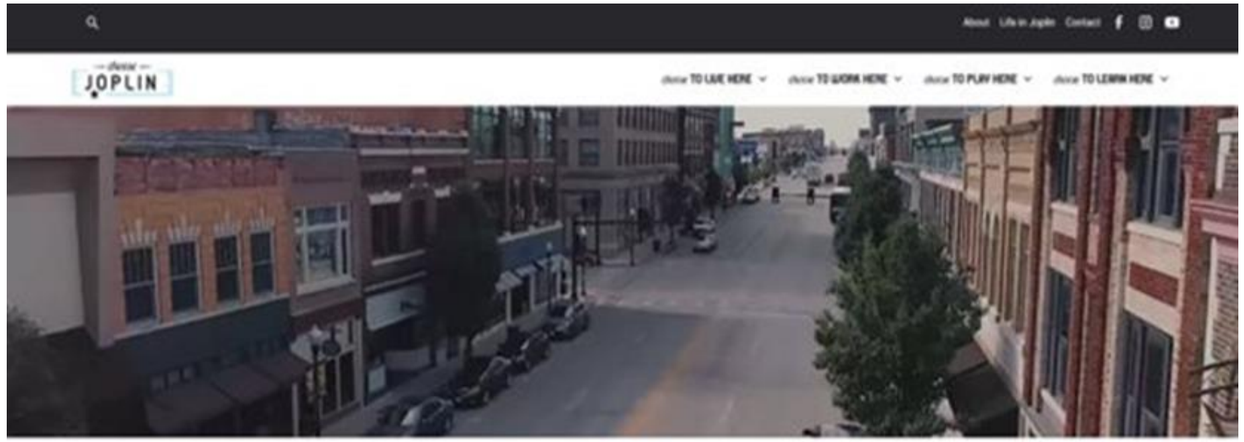








MARKETING AND PROMOTIONS







Total Engagement (Jan–Mar 2026)

- ACTIVE USERS: 3,336
  - *Compared to 826 in 2025*
- SESSIONS: 3,588
  - *Compared to 1,099 in 2025*
- TOP THREE PAGES VIEWED:
  - *Parks & Trails*
  - *Home Page*
  - *Cost of Living*

BUSINESS RETENTION & EXPANSION



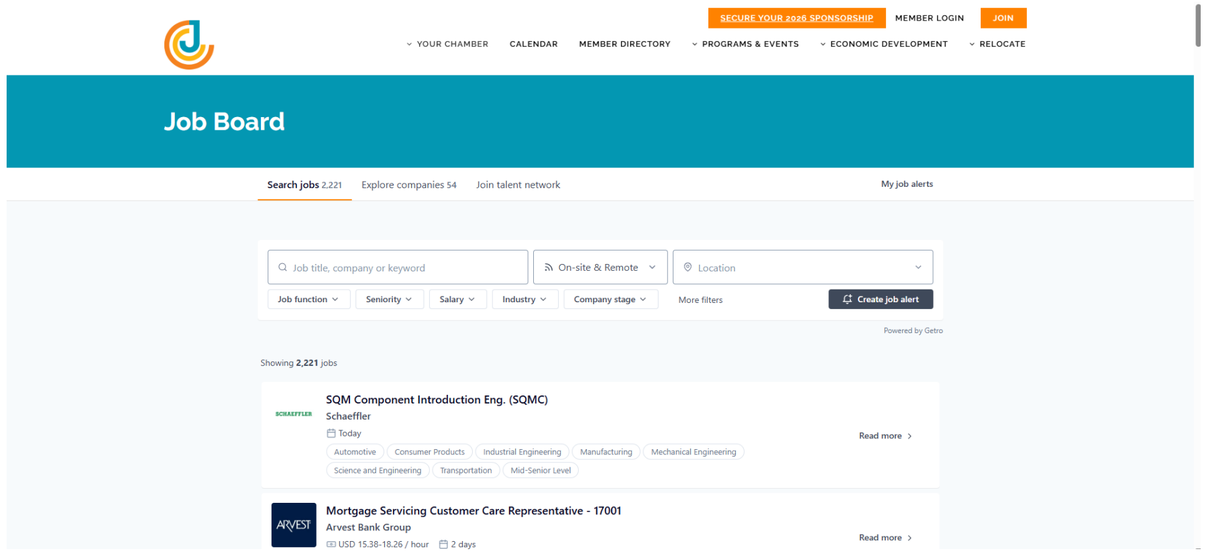
BRE Visits

- *60 BRE visits this quarter*
- *Four tours*

Stakeholder Meetings and Events

- *Attended 56 stakeholder meetings and events.*

Updated Jobs Board



Getro
A Findem company

Scan to see the jobs board

Workforce Platform

- *Aggregates up to 100 employers into single job board*
- *Talent Network*
- *Analytics and reporting*

EVENTS





Business Expo

- *33rd Annual Business Expo: A Century on Route 66*
- *1,186 attendees*
- *More than 100 vendors featuring 300 exhibitors*

Joplin City Council Candidate Forum

- *51 Attendees*

Ribbon Cuttings

- *12 ribbon cuttings celebrating new business, renovations, and new spaces.*

LEADERSHIP JOPLIN



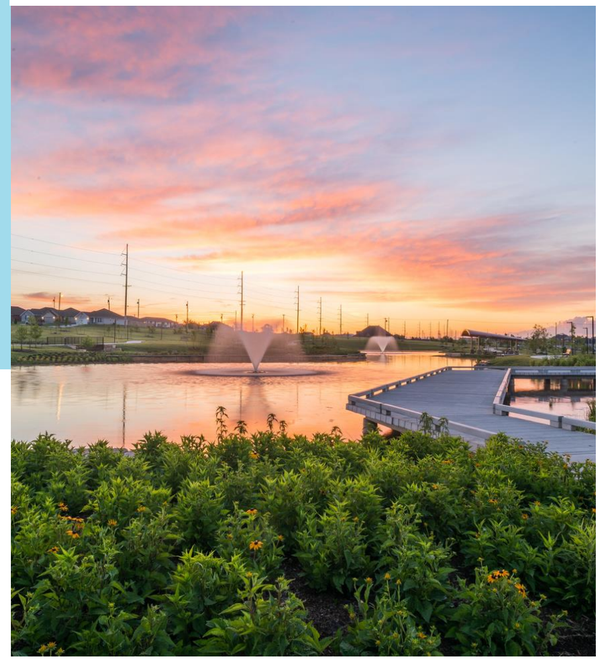


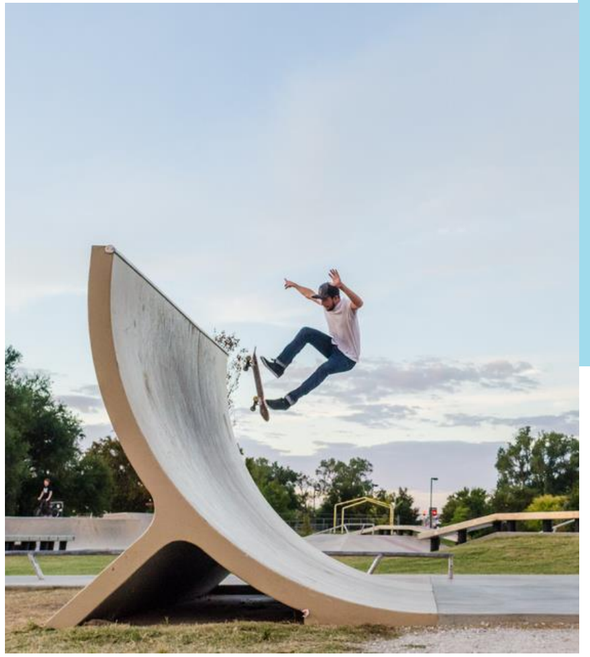












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