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BUSINESS ATTRACTION

BUSINESS DEVELOPMENT LEADS

- Received 8 RFIs from state; 0 sites submitted
- Transportation company interest in Crossroads Park
- Drone manufacturer seeking acreage for production and dronehub
- Industrial developer seeking 100 acres, submitted Crossroads

INDUSTRIAL PARKS

- CROSSROADS NORTH – Proposed master plan underway
- CROSSROADS – Offer made on 2 acre parcel
- WEBB CITY/JOPLIN INDUSTRIAL PARK – Sold parcel to Specialty Food Distribution for their expansion plans

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ACTIVE PROJECTS

PROJECT PATHFINDER

- Transportation Industry
- $4M investment
- 25 new jobs
- Site visit in February

PROJECT EISLEY

- Agribusiness seeking 375+ acres
- $40M investment.
- 30 new jobs.
- Project won for Jasper County

PROJECT VALKYRIE

- Drone manufacturer seeking production site and drone flight hub site
- Site visits in Joplin in Oct
- 2nd site visit in January

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BUSINESS RETENTION



BUSINESS VISITS

- Ten business visits made throughout the region between Jan – Mar 2026.

B.R.E. EFFORTS

- Southwest Economic Forum
  - Federal Reserve Bank: 7 Dates in 7 States
  - Tuesday, June 23
  - 9 am – 11 am

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MARKETING & COMMUNICATIONS

MOKAN PROMO VIDEO

- The MOKAN Partnership's promotional video highlighting our region's strengths is now available to view on YouTube or MOKAN's website. Thank you to Storm Cloud Marketing for the great work!

MOKAN LINKEDIN

- 26 posts in Q1
- 8,274 impressions
- 36new followers added in Q1
- 812 total followers.
- Follow MOKAN on LinkedIn!

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EVENT& CONFERENCES



MO Economic Dev Council

- Attended Economic Issues Summit in Jefferson City. Session topics included childcare initiatives and data center development around the state. Visited Reps. Dirk Deaton and Cathy Jo Loy at the Capitol. Received a legislative update from MEDC lobbyist.

HAWTHORN FOUNDATION

- Attended Hawthorn Foundation Board meeting at Burns & McDonnell in Kansas City. Gov. Kehoe spoke at tax policy, regulatory policy and the economic impact of the upcoming World Cup. There was a panel discussion on data centers.

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REGIONAL ACTIVITIES

FORWARD TOGETHER

2025

EMPOWERING COMMUNITIES,
OVERCOMING WORKFORCE CHALLENGES

REGIONAL WORKFORCE DEVELOPMENT

- WIB Healthcare Expo
- Forward Together Workforce Summit planning
- Schaeffler Apprenticeship Program
- Crowder college Joplin Campus Ribbon-cutting
- Barton County Lifestyle/Career Student Survey

REGIONAL ECONOMIC DEVELOPMENT

- Neosho Economic Development Council
- Harry S. Truman Coordinating Council Annual Meeting
- McDonald County Economic Development Committee
- Barton County Economic Development meeting
- 4-County Economic focus groups

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