Ready to Recycle!



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The Importance Of Recycling

Some people question the reason to Recycle. They just don't care. They don't care that many animals are being driven out of their homes each day because of pollution. They don't care that the atmosphere is being polluted with dangerous gases. If everyone Recycled, though, our home would never be a wasteland. Joplin should Recycle and this is how we can do it.



How to get More People to Participate in the Curbside Recycling Program



Some Ideas Our Group Had Are:

Advertising and marketing through:

- Hosting an Third Thursdays with a recycling theme. A good time might be during April when you can focus on Earth Day. We can sell recycled goods to raise money and encourage people to recycle.
- Putting up posters at places, such as Wildcat Glades and Cunningham Park
- The booths with upcycled things at Third Thursday would have are jewelry, bottle cap art and much more! All of those items will be made from recycled materials.

Third Thursday

Some Plans for the Third Thursday Event Are:

- At the recycling booth we can have activities such as games about what can be recycled and what can be upcycled
- We could put pictures of what happens to the world when not many people recycle which would tug at peoples' heartstrings
- Every person who signs up for recycling at the booth will be entered into a drawing to win a free recycling bin



THIRD
THURSDAY

More Ways to Get People to Participate in the Recycling Program

Another Way We Could Encourage Curbside Recycling:

- We could set up a rewards program.
- We would set a goal for how much recycling is put in the bins as a community and when we reach that goal some of the community establishments, such as Sophie, Blue Moon Boutique, Eagle Drive-In, Instant Karma, etc., can have a discount or a sale on some of their items. If people don't want to participate, they don't have to.
- To make sure that you are a valid candidate for this program you will need to bring your curbside recycling bill in to the establishment
- This rewards and encourages recycling with Curbside.
- We could advertise this on a website.





How To Enforce Our Recycling Solutions:

- We could arrange meeting with the Joplin City Council to arrange the Third Thursday theme plan
- Anybody who wants to create recycled crafts can, and maybe local schools can as well
- At the recycled craft booth, we can draw in children with crafts, and tug on their heartstrings with sad pictures of pollution



How We Will Enforce Our Solution...

Bibliography



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