JOPLIN SPORTS AUTHORITY

JOPLIN CITY COUNCIL

MAY 5, 2025

JOPLIN SPORTS AUTHORITY- WHAT ARE WE AND WHAT DO WE DO?

We are a 501 (C) (3); not for profit sports commission funded predominately by the city lodging tax.

Mission Statement:

The purpose of this corporation is to attract, promote, provide and support local, state, regional, national and international sporting events to the Joplin area, which will provide economic impact and enhance the quality of life for the residents of the Joplin area.

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AGENDA:

1. Board membership
2. Review of two recent events
    1. 2025 NJCAA Division 2 Women's Basketball Championship
    2. 2025 KCAC Women's Golf Championship
3. Synapsis of Upcoming Event Schedule for FY 2025

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THE JSA BOARD OF DIRECTORS

- Currently has 11 Board members in four categories (excluding Ex-Officio):
  - Appointed- MSSU AD, Joplin Schools AD, Director of Joplin CVB, Director of Joplin Parks and Recreation
  - Citizen Directors- four resident of the city selected by Joplin City Council
  - At-Large Directors- 3 area residents selected by the Joplin City Council
  - Ex-officio Board members- Mayor of Joplin or the designee & the Executive Director JSA (both Non-voting)*
- Current BOD:
- Officers: Chair-Jhan Hurn; Vice Chair- Patty Vavra; Treasurer- Dave Compton, Secretary-Darieus Adams, Executive Director- Jared Bruggeman*
- Directors: Matt Hiatt, Rob Mallory, Patrick Tuttle, Paul Bloomberg, ~~Christopher Byers~~, Hunter Perry, Mike Clark, Chuck Copple*

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2025 NJCAA DIVISION 2 WOMEN'S BASKETBALL NATIONAL CHAMPIONSHIP



- 20 WBB teams arriving 1 to 3 days before the competitions started on Monday, March 17, 2025.
- 32 WBB games in 6 days starting typically at 9AM each day and the last one ending approximately 10:30 PM.
- As a false double elimination bracket teams played a guaranteed two games and competed for an 8-place national finish

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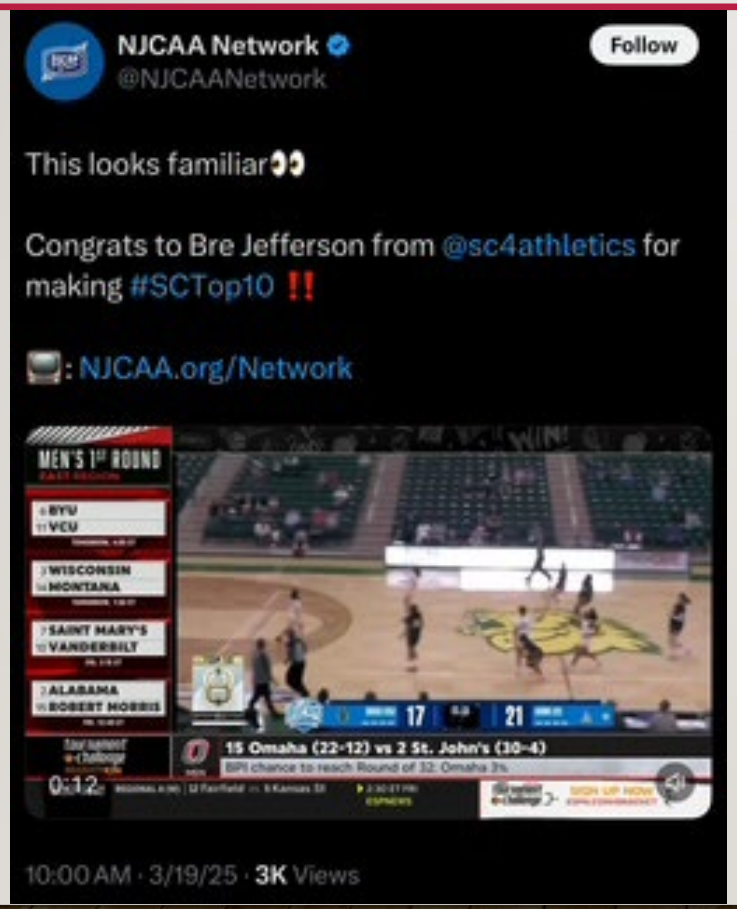
2025 NJCAA DIVISION 2 WOMEN'S BASKETBALL NATIONAL CHAMPIONSHIP

- Amount of Merchandise sold: $30,100 (increase of $4k over 2024 #Back to Back Record Years)
- Room Nights: 1,461* (Participants only)
- Economic Impact: $890,465*
- Ticket Revenue: $37,100
- Number of official travel party members: 410
- Total Tax Revenues Generated: $65,774*
- ROI: 10.8:1

2025 NJCAA DIVISION 2 WOMEN'S BASKETBALL NATIONAL CHAMPIONSHIP





- National Media Coverage from NJCAA, JSA, the 20 Individual Colleges and also *included ESPN Top 10 Play of the Day*! (at #8)

2025 NJCAA DIVISION 2 WOMEN'S BASKETBALL NATIONAL CHAMPIONSHIP



- Team Locations for 20 teams: Alabama, Arizona (2), Kansas, Illinois (5), Iowa, Maryland, Michigan (3), Missouri, Nebraska, New Jersey, New York, and Virginia

RECAP OF OUR FIRST KCAC EVENT- THE 2025 KCAC WOMEN'S CHAMPIONSHIP





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RECAP OF OUR FIRST KCAC EVENT- THE 2025 KCAC WOMEN'S CHAMPIONSHIP

- The first ever KCAC event as we are now in their footprint
- We were awarded the Baseball bid for this year (which we hosted this last week and weekend) due to bid for KCAC.
- 65 Participants and held at Twin Hills



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RECAP OF OUR FIRST KCAC EVENT- THE 2025 KCAC WOMEN'S CHAMPIONSHIP





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SOME OF THE GREAT EVENTS SCHEDULED SO FAR FOR THIS FY2025!

- There are over 30 events scheduled as of right now; we anticipate that number growing marginally
- Low end of the estimate on participants in these events is over 11,500 (not including coaches, officials, support staff, parents and fans)
- Some of the larger and significant events include:
  - KCAC Baseball Championship (May)*
  - MIAA Baseball Championship (May)*
  - NJCAA Region 16 Baseball Championship (May)
  - MCSAA Spring Festival (May)
  - MSHSAA Boys Class 3 Golf State Championship (May)
  - Summer Baseball Tournaments including HOAT and one Premier Baseball Tournament
  - Ragnorak Swim Meet (July)
  - The AJGA Roper Honda Joplin Junior Championship (August)
  - The Southern Stampede (September)
  - MCSAA Fall Festival (October)
  - NCAA Division 2 Cross Country Central Regional (November)*New cycle for NCAA Bids
  - NCCAA D2 Volleyball (November)-Last of 3 year bid
  - NCCAA D1 & D2 M&W XC National Championship (November)*first of 4 year deal

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ANY QUESTIONS?

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THANK YOU FOR YOUR TIME!



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