CITY OF JOPLIN
COUNCIL AGENDA ITEM

ITEM
Resolution 2024-005 – Approval of a City of Joplin Banner Management Policy

MEETING DATE
May 6, 2024

ORIGINATING DEPT
City Manager Office

ATTACHMENTS
Resolution 2024-005; City of Joplin Banner Management Policy

REVIEWED BY
Department Head: Troy Bolander, Planning, Development, and Neighborhood Services Director; Dan Johnson, Public Works Director; City Attorney: Peter Edwards; Tony Robyn: Assistant City Manager; City Manager: Nick Edwards

SUMMARY
This Resolution approves a new City of Joplin Banner Management Policy

BACKGROUND
The City of Joplin continues to undergo dynamic growth and change. New projects and infrastructure have provided a framework to enhance beautification efforts across the city. This includes the development of a formal banner management program, especially in high visibility areas and other districts in the community.

Many cities have banner programs that promote educational, cultural, recreational, and civic events sponsored by various groups. The City of Joplin currently has an informal program that compliments the aesthetic appearance of the city, its commercial corridors, targeted districts, and historic residential areas. While the City of Joplin currently has banners in various locations through partnerships, there is not a formal policy for review or a cost recovery process for a banner management program.

In March 2024, staff solicited Council input and direction on the final policy and program. This resulting resolution intends to adopt a comprehensive policy to promote educational, cultural, recreational, and civic events of the city, various groups, and partnerships. A cost recovery recommendation will also be developed through the City's regular fee review.

RECOMMENDATION
Staff recommends approval of this resolution.