RESOLUTION NO. 2024-005

A RESOLUTION authorizing the creation of a Banner Management Policy and cost recovery method; and authorizing the City Manager to execute said Policy for and on behalf of the City of Joplin.

WHEREAS, the City of Joplin currently has an informal banner program that compliments the aesthetic appearance of the city, its commercial corridors, targeted districts, and historic residential areas; the City of Joplin currently has banners in various locations through partnerships; and there is not a formal policy for review or a cost recovery process for a banner management program; and

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF JOPLIN, MISSOURI, as follows:

Section 1. That the City of Joplin adopt the banner Management Policy which provides guidance on the development of appropriate banners, sizes, locations, and cost recovery methods.

Section 2. That the City Manager of the City of Joplin, or his designee, is hereby authorized and directed to execute and incorporate the Banner Management Policy into annual operations, or in substantially similar form, for and on behalf of the City of Joplin.

APPROVED BY THE COUNCIL OF THE CITY OF JOPLIN, MISSOURI, this the 15th day of April 2024, by a vote of .

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Keenan T. Cortez Sr., Mayor

ATTEST:

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Holy Nagy, City Clerk