City of Joplin City Council Agenda Item

Requested Council Meeting Date: May 7, 2018

ITEM: Council Bill No. 2018-606. This Council Bill approves the agreement between Publications Printers Corp, Denver, CO. and the City of Joplin for the printing of the 2018 Joplin Visitor's Guide.

ORIGINATING DEPARTMENT: Convention and Visitors Bureau
ATTACHMENTS: Council Bill No. 2018-606, Bid Documents

DEPARTMENT HEAD:	Patrick W. Tuttle	DATE:
CITY MANAGER:	Sam Anselm	DATE:
CITY ATTORNEY:	Peter C. Edwards	DATE:
FINANCE DEPARTMENT:	Leslie Haase	DATE:

INTRODUCTION:

A major component of the annual tourism marketing plan of the Convention & Visitors Bureau is a printed Visitor's Guide. Hundreds are mailed each year to fulfill guest's inquiries from around the Globe, while thousands more are distributed locally to highlight attractions, art & culture, shopping, dining, nightlife, lodging and recreation which promote the Joplin Experience as a tourism destination.

SUMMARY:

This Council Bill seeks permission from Council for the City Manager to sign an agreement with Publications Printers Corp. of Denver, CO. for the printing of the Convention & Visitors Bureau, 2018 Joplin Visitor's Guide. This agreement is for printing 60,000 copies of the 84-page guide. This printing and quantity support the bureau's marketing effort over an 18-month period.

This printer selection was made following the City of Joplin RFP process of which 13 providers submitted bids.

RECOMMENDATION:

The Convention & Visitors Bureau recommends approval of this agreement as part of continued tourism marketing program and allow the City Manager to sign this agreement.