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JOPLIN
CONVENTION & VISITORS BUREAU

JCVB- Advisory Board Meeting
Minutes
May 16, 2017

Attendees:	Chair: Denise DuBois, Sec: Bob Kluth, Mike Wilson, Lynn Weathers, Councilwoman Melodee Colbert-Kean, Traci Palmer, Kevin Greim, Jeremy Nienkamp, and Mike Greninger
Absent:	Ginger LaMar, and Miranda Comer
Staff:	Patrick Tuttle, Erin Slifka, Carrie Puffinbarger, and Donna Miller
Guest:	Peter Edwards, COJ, City Attorney Leslie Haase, COJ, Director of Finance Jim Heaney, George Washington Carver National Monument
Location:	Joplin City Hall, 5th Floor, Informal Chamber

I. Chair DuBois called the meeting to order at 3:03 p.m.

II. **Approve April 2017 Minutes:**

Mr. Greim motioned to accept, Mr. Wilson second, approved 8-0-2.

III. **Review JCVB Advisory Board "Roles & Responsibilities":**

City Attorney Edwards and Finance Director Haase answered questions regarding the Board's role and responsibilities regarding the Joplin CVB, the management of the Joplin collected *Hospitality Tax*, and JSA (Joplin Sports Authority). Attorney Edwards presented a document for discussion; Roles of the CVB Advisory Board. It also referenced City Code regarding Conflicts of Interest which he will provide to the board following the meeting. Director Haase discussed the budget process and specific uses for the Hospitality Tax – mandated vs. unmandated.

IV. **Independent Tourism Study:**

Mr. Tuttle presented an update on the Independent Tourism Study. Design Workshop will be in Joplin on June 28th for a combined, working meet & greet with the JCVB Advisory Board, JSA Board, Parks Board and SW MO Lodging Assoc. This hour-long meeting will be followed by the initial meeting with the Work Groups (local stakeholders) to start the process of collecting local tourism data. JCVB Staff have provided over 40 reports and background documents to date.

Mr. Tuttle provided a list of suggested Work Groups member and asked the board for additions/changes to the recommendations.

1.	LODGING	Kristie Barley	(Hotel)
2.	PARKS	Carla Bond	Parks/Rec
3.	SPORTS/SMALL BIZ OWNER	Erik Bartlett	The RunAround
4.	EDUCATION	Mark Lynch	Franklin Tech/MSSU
5.	FINANCIAL	Marshall Hogue	EdwardJones
6.	ARTS/EVENTS	Wally Bloss	Retired Event Center Operator
7.	TRANSPORTATION	Gale Webb (Cindy TBD)	Viking Bus
8.	RESTAURANTS	Jackie Hackett	*Hackett Hot Wings*
9.	ATTRACTIONS	Randall Becker	Geo. Washington Carver Nat'l Mt
10.	TOURISM MARKETING	Cameo Harrington	Media/Tourism
11.	REGIONAL	Teresa Gilliam	Real Estate Development
12.	CITY	Loni Smith	City of Joplin
13.	RETAIL	Dwayne Patton	Retired Retailer
14.	CITIZEN AT LARGE	Gary Wofford	
15.	ECONOMIC DEVELOPMENT	Mark Turnbull	Joplin Regional Prosperity

V. Having no further business before the Board, Chair DuBois adjourned the meeting at 4:10 p.m.

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Respectfully submitted for the secretary, Bob Kluth.

Denise DuBois
Chair

Patrick Tuttle
JCVB Director