DOWNTOWN JOPLIN ALLIANCE

Quarterly Update

June 2026



EMPIRE MARKET

8 Years!

1st Quarter Numbers

- **Customer Attendance +44%**
- **More than 18,000 attendees to date 2026**
- **Vendor Sales +50%**





Continuing Education

National Main Street Conference

Tulsa Ok

State Historic Preservation Symposium

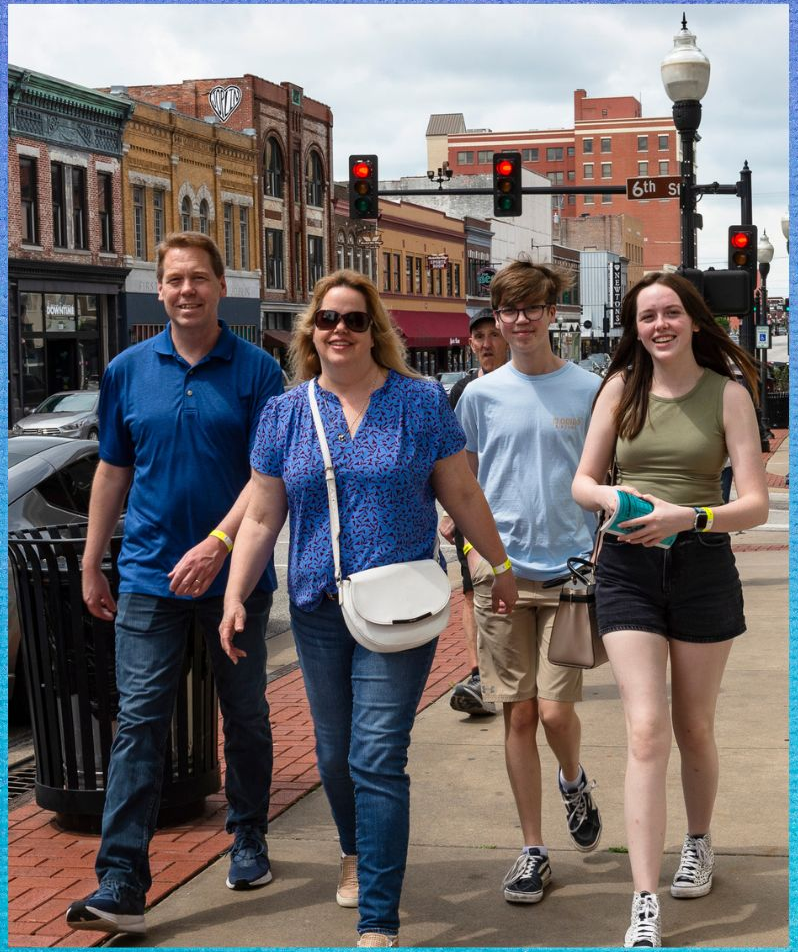
Joplin MO

Upcoming

Missouri Main Street

Springfield

July 29-30



ADVOCACY

HB 3231 Upper Floor Housing Bill

HB 3080 Reinstatment of 2024 HTC

HB 1867 Increase of Lodging Tax

DOWNTOWN MASTER PLAN

RFP has been solicited

Closes 7/10

19th Season

THIRD THURSDAY 2026

MARCH 19	GO GREEN DOWNTOWN
APRIL 16	ROUTE 66 FEST
MAY 21	OUTDOORS IN THE OZARKS
JUNE 18	YOU BELONG IN JOPLIN
JULY 16	DOWNTOWN WATERFEST
AUGUST 20	DOG DAYS OF SUMMER
SEPTEMBER 17	GREEN AND GOLD
OCTOBER 15	HARVEST FESTIVAL

Recycle! IT'S HOW WE Roll

DOWNTOWN JOPLIN ALLIANCE

downtownjoplin.com/thirdthursday





OTHER EVENTS

WineShare

- April: Allo
- June: KM Guru
- August: Briley's Farm Stop

Empire Market

- August: PepperFest/National Farmers Market Week

Clean Team

- Twice Monthly: 1st and 3rd Saturdays



ELECTRIC BOX BEAUTIFICATION

With Spiva, Joplin Arts District, City of Joplin

Estimated 27 locations

Fall installation expected



ENDANGERED PROPERTIES PROGRAM

MEMORIAL HALL

Grant for design services is underway: Paragon Architecture with Treanor

HISTORIC DISTRICT SURVEY

Wrapping up in July

PROPERTY OWNER CONSULTING

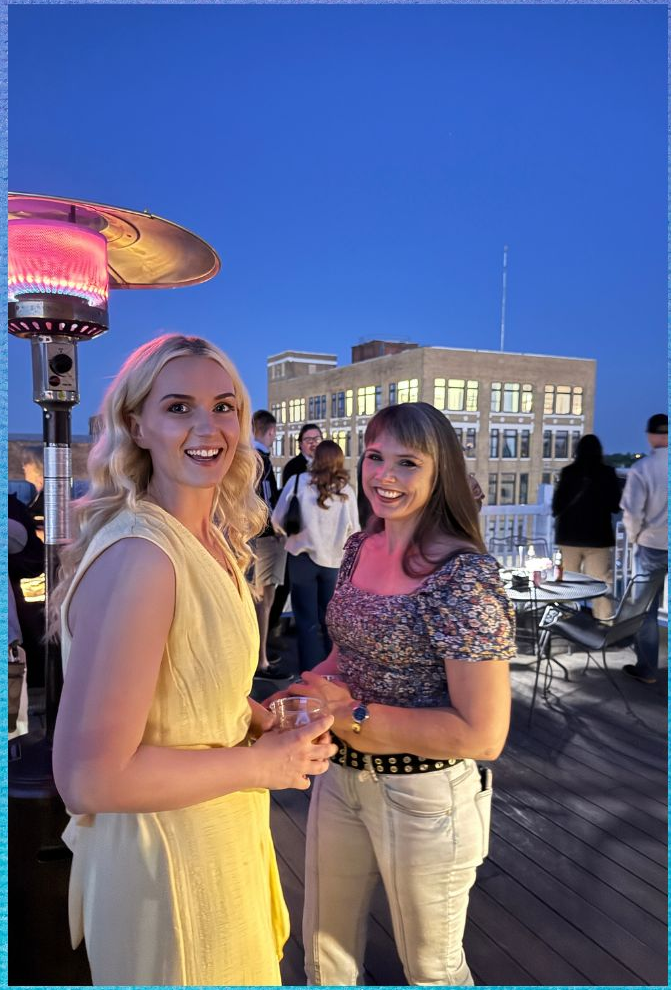


LOFTS TOUR/TIP TOP TOAST

200+ attendees

10 participating locations







NEW BUSINESSES

Chandelier Boutique and Cafe
Tommy’s Barber Shop
Inky Swear
Albright Films
Green Standard Golf Lounge
Culture Cafe

ALSO

Exploreum
Joplin Historic Neighborhoods

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Thank You!



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