


# Quarterly Update

## JUNE 2025

DOWNTOWN JOPLIN ALLIANCE

# DOWNTOWN PROPERTIES

Holcroft
- Anticipated completion late summer
- 8 condo, 2 apartments

Pearl Bros
- Work to begin in August

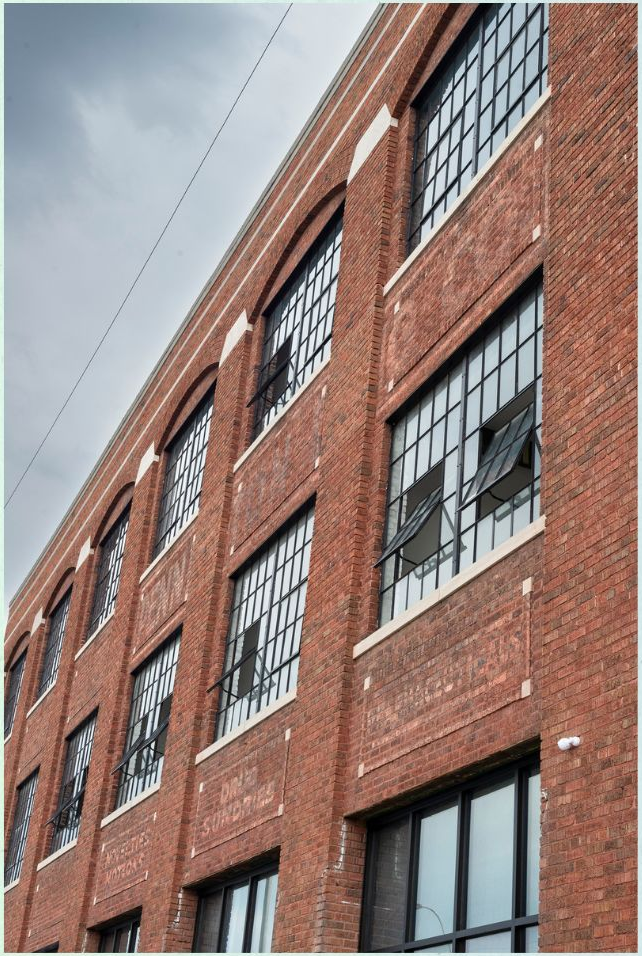
US Bank
- Several interested parties working on deal structuring

Carnegie
- Owner continues clean up
- Completely secured

Depot
- New submission being considered







# PENNINGTON DRUG COMPANY BUILDING

512 Virginia

## Receives Honors

- 2025 Historic Revitalization Award from Historic Revitalization for Missouri
- 2025 Honor Award from Missouri Preservation
- Finalist for Missouri Main Street

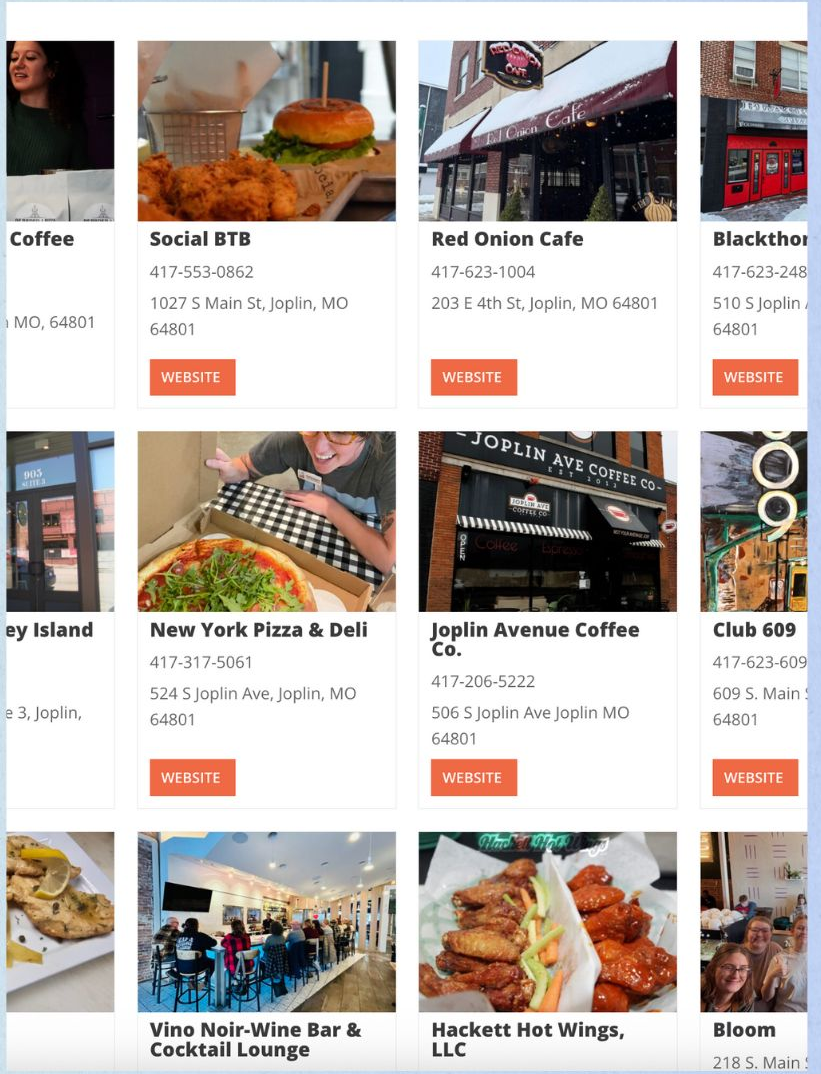
# BEAUTIFYING DOWNTOWN

- Clean Team
  - 2x/month
  - 1st and 3rd Saturdays, 8am
- Freeman Day of Service
- New Banners in partnership with KCU and MSSU
- Thanks to City Staff for planting flowers!



# BUSINESS SUPPORT

- Business Directory
  - downtownjoplin.com
- Downtown Now
  - March: New Business Resources
  - July: AI and tech for business
- One on one consulting
- Promotion/amplifying reach on social media






# EVENTS AND ACTIVITIES

Third Thursday

- June: You Belong
- July: Downtown Waterfest
- August: Dog Days of Summer
- September: Green and Gold
- October: Fall Festival

WineShare

- June: Allo
- August: Countryside Flowers

# EMPIRE MARKET

- New Market Coordinator, Leann Halsey
- Lots of produce!
- Construction is complete
  - Bathrooms
  - Sidewalk to entry doors
  - Full light doors
  - Roof on pavilion
  - Walkin cooler/freezer



# ORGANIZATION GROWTH

- Staff attended National Main Street Conference in Philadelphia
- Stratgic planning June 26
- Missouri Main Street Conference
  - St Charles
  - July 22-24
  - City Leadership gets special rate!






# Thank You!

DOWNTOWN JOPLIN ALLIANCE

LORI@DOWNTOWNJOPLIN.COM