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JCVB Advisory Board Meeting

Minutes

June 18, 2024

Attended: Chair: Josh Shackles, Co-Chair: Dancy Sisco, Sec: Erin Slifka, Pete Hall, Jim Cullumber, Mike Greninger, Kevin Greim, and Jeremy Sickman

Absent: John Starchman

Staff: Patrick Tuttle, Kerstin Landwer, and Terry Cunningham

Location: Joplin City Hall, 5th Floor Study

I. **Call to Order**:

Chair Shackles called the meeting to order at 3:00 p.m.

II. **FY2025 Grant Application Review (meeting 1 of 2):**

Heard presentations from ten (10) FY25 CVB Grant applicants representing ten (10) organizations.

Each applicant had 5 minutes to support their grant request, followed by 5 minutes of Q&A from the Board members.

This schedule was followed.

FY2025 CVB Grant Application Review #1 - June 18, 2024				
Time		**Organization**	**Project**	**Event Date(s)**
3:00	*Board Orientation – Grant Review Process*			
3:10	1	MO-KAN Dragway	Dragster Events 2024	Marketing Campaign 2025
3:20	*Board Discuss/Scoring*			
3:25	2	YOFJ, LLC	The Monster Games 2025	Summer 2025
3:35	*Board Discuss/Scoring*			
3:40	3	North Heights Neighborhood	North Heights Porchfest 2025	October 3-4, 2025
3:50	*Board Discuss/Scoring*			
3:55	4	ProMusica	Get Your Kicks on Route 66	Nov 2024 - May 2025
4:05	*Board Discuss/Scoring*			

4:10	5	Freedom of Flight Museum	Freedom of Flight Museum Marketing 2025	Marketing Campaign 2025
4:20	*Board Discuss/Scoring*			
4:25	6	Great Wonders Production	Uplift Film Festival	January 11-13, 2025
4:35	*Board Discuss/Scoring*			
4:40	7	Heartland Concert Band	Community Band Outdoor Picnic (CBOP) 2025	June 28, 2025
4:50	*Board Discuss/Scoring*			
4:55	8	Ozark Christian College	OCC Conference Marketing 2025	2025 Conference Series
5:05	*Board Discuss/Scoring*			
5:10	9	Joplin Disc Golf Club	20th Annual Four States Open	September 26-28, 2025
5:20	*Board Discuss/Scoring*			
5:25	10	Mother Road Mayhem	Mother Road Mayhem 2025	May 1-4, 2025

II. **Conclusion**:

All applications were heard, except for #7, Heartland Concert Band, which was moved to the July 23rd meeting.

All other applicants were presented, and the board members scored applications.

Funding allocations will take place following the second review on July 23rd.

The meeting concluded at 5:15 p.m.

Josh Shackles
Chairman

Patrick Tuttle
For the Secretary