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JOPLIN
CONVENTION & VISITORS BUREAU

JCVB- Advisory Board Meeting
Minutes
June 28, 2017

Attendees: JCVB Advisory Board: Denise DuBois, Ginger LaMar, Mike Wilson, Lynn Weathers, Miranda Comer, Traci Palmer, Kevin Greim, Jeremy Nienkamp, Terri Nighswonger, and Mike Greninger

COJ Parks Board: Paul Bloomberg, Dustin Parker

Joplin Sports Authority: Craig Hull, Jared Bruggermen (MSSU), and Christopher Beyer (SWMO Lodging Assoc.), and Melissa Rodgers

JCVB Staff: Patrick Tuttle, Erin Slifka, Donna Miller, and Carrie Puffinbarger

Design Workshop: Becky Zimmerman and Anna Laybourn

Debbie Wooden (Joplin Globe) and Jim Heaney, George Washington Carver National Monument

Location: Joplin City Hall, 5th Floor, Informal Chamber

I. JCVB-AB Chair DuBois called the meeting to order at 1130 a.m.

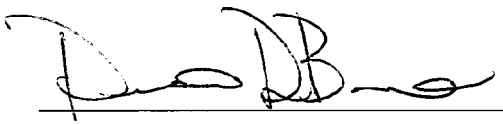
II. Terri Nighswonger was introduced to her fellow JCVB-AB members having recently been appointed. Additionally, individuals in the room introduced themselves and the organization(s) they represent for the benefit of Ms. Laybourn and Ms. Zimmerman.

II. The agenda for this meeting was an informal working lunch for the board members of the Joplin CVB Advisory Board, Joplin Sports Authority, Joplin Parks Board and Southwest Missouri Lodging Association to meet with the consultants from Design Workshop, who were beginning their process on a Joplin Independent Tourism Study. Design Workshop members outlined their approach for collecting and analyzing their data, the role of the local Work Groups, the final report, and their timeline for completing the Tourism Study. Following their presentation, the floor was opened for discussion.

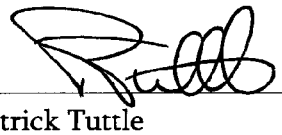
III. With no further discussion, Chair DuBois adjourned the meeting at 11:55 a.m. so the Design Workshop team could meet with the Work Groups.

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Respectfully submitted for the secretary, Patrick Tuttle.



Denise DuBois
Chair



Patrick Tuttle
JCVB Director