Implementing Proposition Action
-Progress Underway-

A REPORT TO THE CITY COUNCIL & COMMUNITY

JULY 2024

A Brief Background on Proposition Action



The People of Joplin Spoke



2020 City Manager and Council gathered information on how Joplin can improve



Citizens, Community Leaders and Businesses input on our City's issues and concerns



Over 1,400 people participated with approximately 7,000 responses

Participants clearly desired an improved Joplin

2021: City Staff and Council and Council Approved An Aggressive Plan Based on What the Citizens Said

CITY COUNCIL GOALS for PROPOSITION ACTION:



Community Appearance



Declining Neighborhoods



Economic Development



Address Homelessness



Crime & Safety



Resilient Revenue

People Spoke – The City Listened



GOAL: IMPROVE COMMUNITY APPEARANCE

Take Actions to:

- Clean-up and improve the appearance so Joplin is a better place to live, work and play.
- Enhance livability for current and future residents.

GOAL: ADDRESS DECLINING NEIGHBORHOODS

Take Actions to:

- Help declining neighborhoods; increasing property values and pride.
- Restore older homes and infill new homes to help neighborhoods.
- Create opportunities for younger people to buy or build their house in Joplin.







GOAL: CRIME & SAFETY

Take Actions to:

- Expand Community Policing and Visibility,
- To decrease crime and drug rates.
- To Enhance Fire Services for a safe and secure place for citizens to raise their families.

GOAL: ADDRESS HOMELESSNESS

Take Actions to:

- Improve community supported efforts to decrease homelessness.

- Reduce panhandling.



GOAL: INCREASE ECONOMIC GROWTH

Take Actions to position Joplin for growth by:

- Creating an appearance and environment that attracts new businesses
- Developing better support for small businesses and entrepreneurs
- Utilizing SMART City technology to drive economic growth



GOAL: DEVELOP RESILIENT REVENUE

- Take Actions to develop resilient revenue by creating the ability to build a revenue stream to ensure funding is available for the City in order to provide critical services in any event



Taking Action for a Better Joplin

- Goals designed to help bring additional investments, workforce and families to the Community
- Over 45 Action Plans, small and large, created to achieve the Goals for a better Joplin



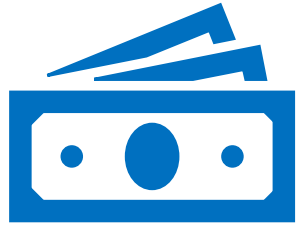
Proposition Action Approved by Voters



Voters approved Proposition Action November 2021



Council followed through on request to form Implementation Oversight Committee December 2021



Use tax becomes effective January 1, 2022

How Much Is the Use Tax Raising For Joplin?

- Estimated at time of vote:

  $3.7 million

- Ten months of initial fiscal year 01-10/22:

  $2.6 million

- First full fiscal year 11-10/23:

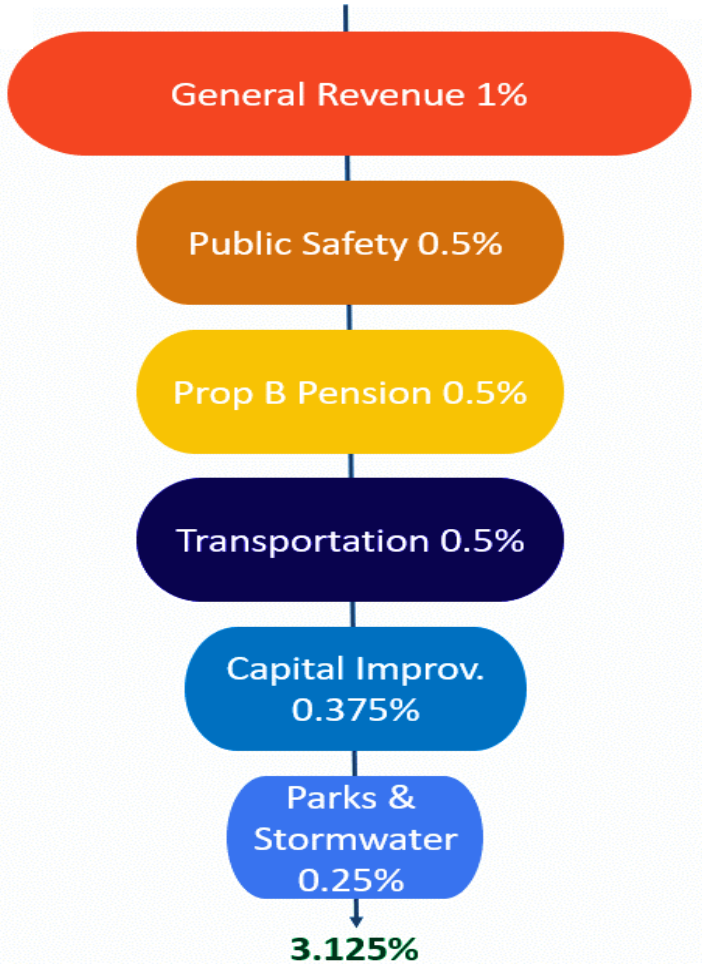
  $5.5 million

- Fiscal year 24: Nov-June (8 mo.):

  $4.47 million

How Is the Use Tax Allocated?

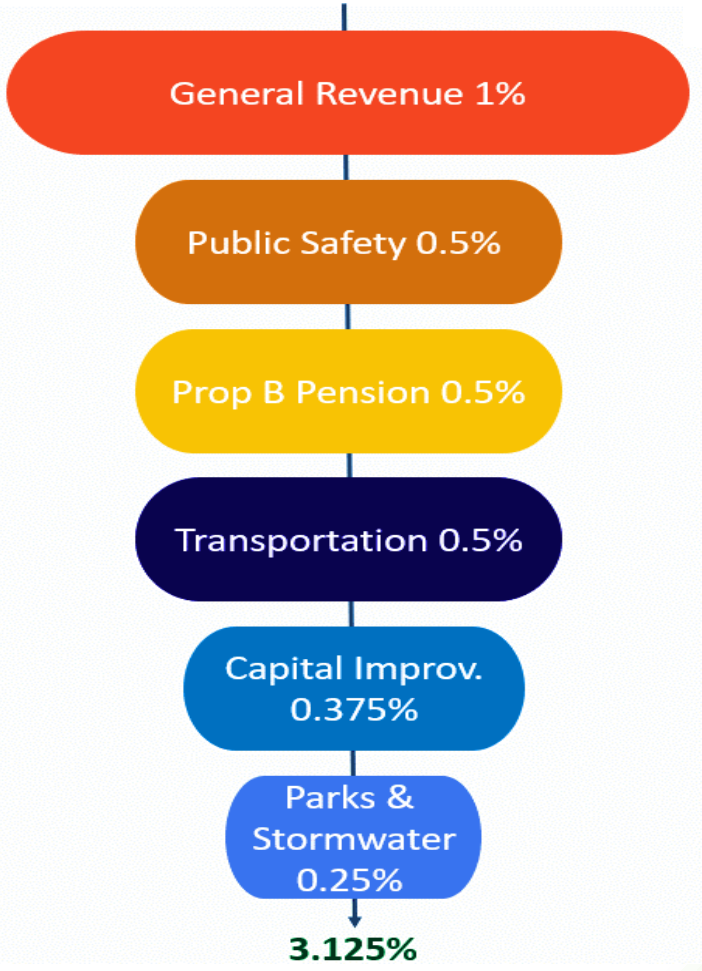
Local Purchase Sales Tax Increments



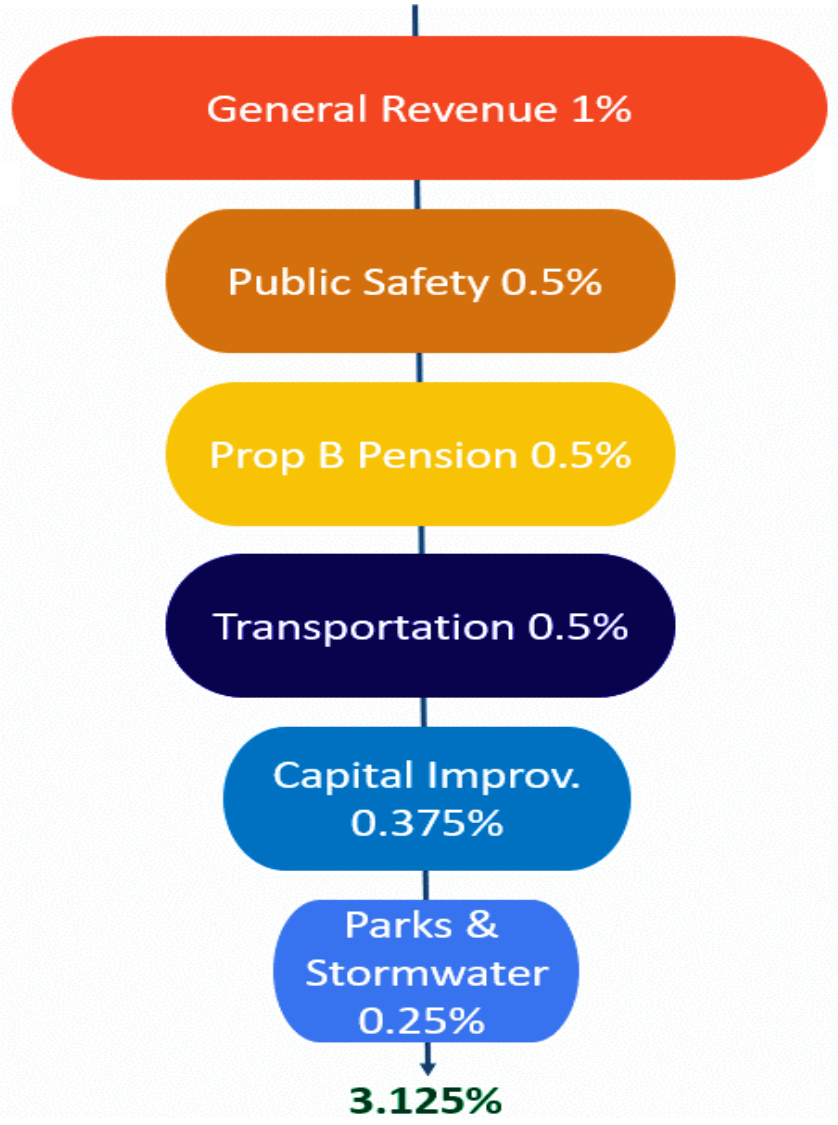
People pay one or the other, NOT Both.

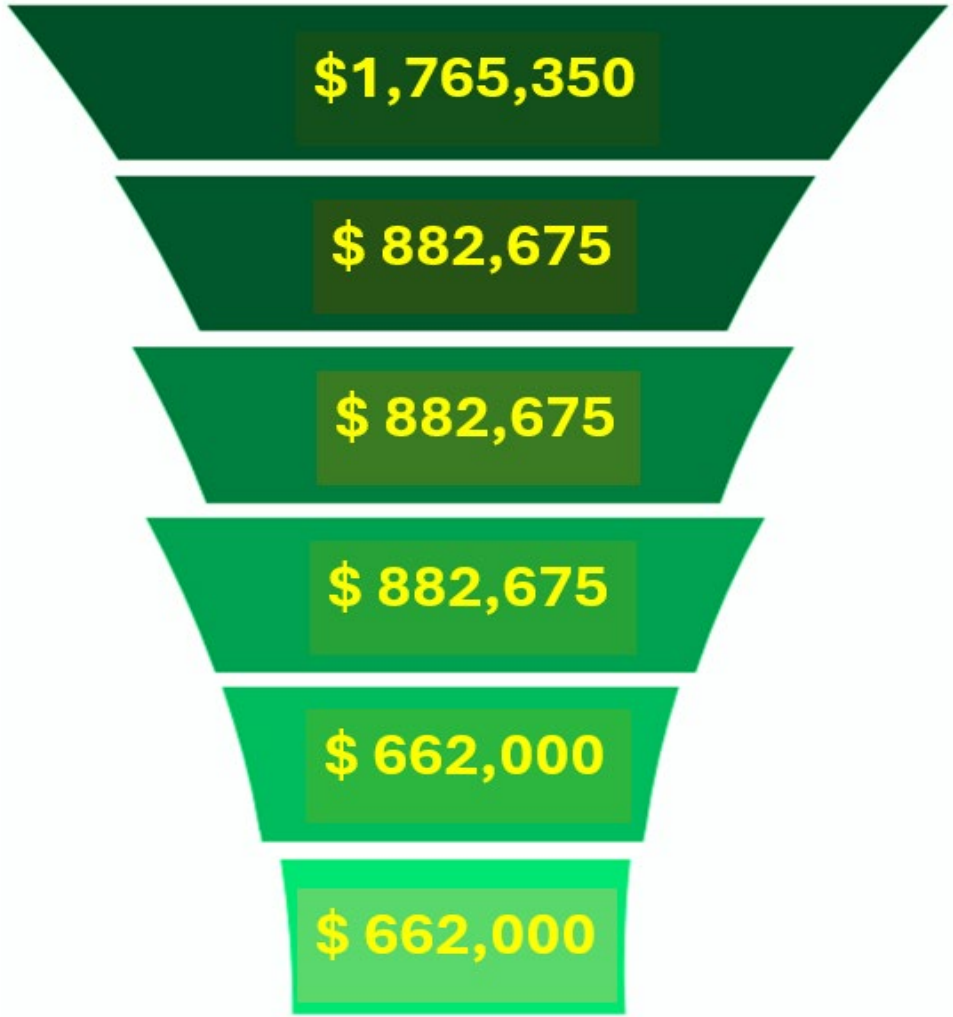
Depends on point of purchase.

Online Purchase Use Tax Increments



What is the Revenue – Fiscal 23?





$5,516,720

Community Appearance Highlights – NO $$$

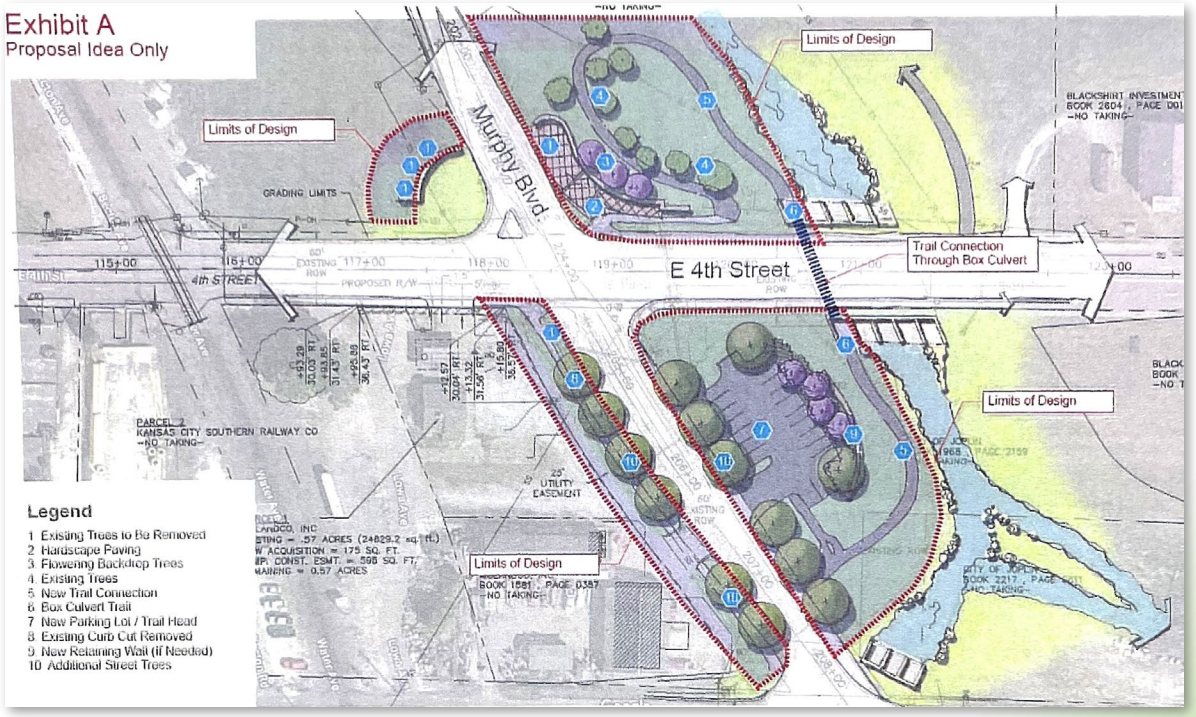
- Complete Streets ordinance approved by Council – Jan 22. Capital improvement design
- New Zoning Code written and approved by Council – Aug 22. (also impacts neighborhoods)
- Review of Building codes complete. Staff to develop recommendations (impacts neighborhoods and commercial areas)
- New Signage Code work underway. Citizen stakeholder group input
- New Building Maintenance Code approved January 2024. (impacts neighborhoods and community appearance goals)

Community Appearance Highlights

Capital Improvement & TST funds add to opportunity to improve projects appearance

Example, plans for 4th Street and Murphy Avenue. (under contract)

Second project: Main Street at 10th, rail area. (under design)



Declining Neighborhoods Highlights

Housing Revitalization Program

- Developers obtain dilapidated, unrecoverable houses; clear lot and build new
- Receive cash incentive based on appraised value of new house
- $1 million funds from general fund reserves to start

Pilot Project:

- Five properties completed first round
- Estimated $1 million in houses value
- Approx. $170,000 in incentives

Second Round

- Developer and staff/committee input for improvements
- Fifteen projects goal, thirteen approved to-date (5-24)







Declining Neighborhoods Highlights

Operational assessment complete. Recommendation of seven positions in building, planning and community development.

Council approved positions and budget (3-23):

- Neighborhood Improvement Supervisor
- Lead building Inspector
- Project Coordinator
- Neighborhood Improvement Officer (2)
- Building Inspector
- Administrative Assistant

All positions filled. Survey of residential properties in targeted census tracts underway. **More than 2,000 properties done to-date.** Addresses neighborhoods as well as community appearance.



Declining Neighborhoods Highlights

New Housing programs funded by local and state ARPA:

Joplin Housing Assistance Program (JHAP): $3,000,000

- Downpayment assistance up to $40,000
- Estimated 75 homes
- BIG response when program opened.

Home Rehabilitation and Repairs: $2,000,000

- Maximum of $25,000
- Minor exterior repairs including roof, siding, windows, HVAC

Demolition for New Home Construction: $2,000,000

Proposition Action funds administration of program; keep ARPA funds for direct support



Economic Development Highlights

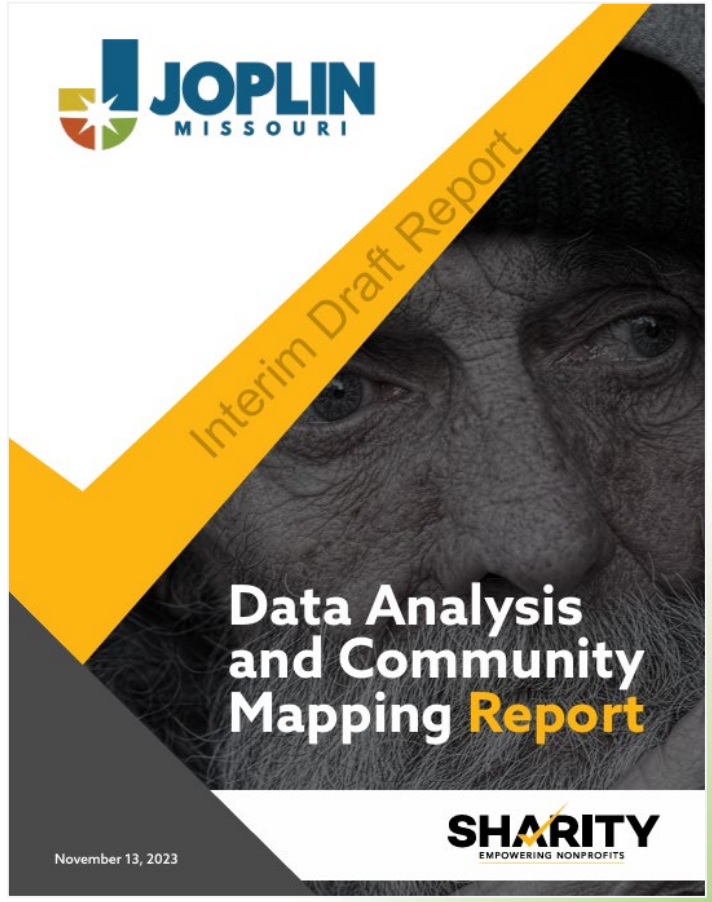
- Smart Cities community wide internet service. Provider bid process. ALLO Missouri selected March 24. Process beginning.

- Communications assessment complete and presented to Council. Impacts external marketing of community; internal communication with residents.

- Four positions to be added; funding for ‘24 fiscal year
  - Director of Communication (hired 4-24)
  - Webmaster (hired)
  - Communications Specialist (pending hire)
  - Multi-media Communications Specialist

Address Homelessness

- Staff developed list of known/reported camping sites on city land; maintenance plan in development
- Sharity leading process on data collection, mapping of assets, (Nov 23)
- Sharity coordinating working groups on issue areas, final guidance & actions this year
- Initial Recommendation for funding a full-time coordinator, housed at lead agency, presented to Council for next budget



Reduce Crime & Increase Safety

- Fire department operational assessment completed.
- Three swing shift fire captains recommended. Approved by Council and hired.
- Internal promotions and backfill. Improves overall staffing & east side station
- Allocated funding for Deputy Fire Marshall.

Police department operational assessment completed. Four positions approved by Council and hired. Improves internal support and shift coverage.

- Police Sergeant
- Police Corporal
- Full-time Bailiff (officer)
- Administrative Assistant

Reduce Crime & Increase Safety

- Park Security positions.
- Two ranger positions approved.
- On the job Feb. 2023
- Tremendous input on issues and needs for parks
- Vehicles and additional equipment arrived and in use

Resilient Revenue

- **Passage and Implementation of the Use Tax**
- **Staff reviewing current revenue and seeking diversification options**

Proposition Action is Working!

- Number of non-funds actions taken by staff and approved by Council (eg: Zoning Code)
- Use tax accumulated in 21-22 fiscal year provide for one-time expenses (equipment, facility)
- Key needed personnel hired: police, rangers, fire captains, building & neighborhoods. Communications coming 2024.
- IMPORTANT: not short-term. LONG-TERM plan. Not everything will happen immediately
- Opportunities may arise that aren't known today (Opportunity for state ARPA funds)
- Implementation committee sees and discusses each step with city staff
- Mission: Keep the promises of Proposition Action to the citizens

Thank You for Your Support !

For a complete list and description of the Action Plans, please visit:

www.joplinmo.org/actionplans