VISIT JOPLIN MO .COM | CONVENTION & VISITORS BUREAU ADVISORY BOARD

JCVB Advisory Board Meeting

Minutes

July 23, 2024

Attended: Chair: Josh Shackles, Co-Chair: Dancy Sisco, Pete Hall, Jim Cullumber, Mike Greninger, Kevin Greim, and Jeremy Sickman

Absent: Erin Slifka, and John Starchman

Staff: Patrick Tuttle, Kerstin Landwer, and Terry Cunningham

Location: Joplin City Hall, 5th Floor Study

I. **Call to Order**:

Chair Shackles called the meeting to order at 3:00 p.m.

II. **FY2025 Grant Application Review (meeting 2 of 2):**

Heard presentations from eight (8) FY25 CVB Grant applicants representing ten (8) organizations.

Each applicant had 5 minutes to support their grant request, followed by 5 minutes of Q&A from the Board members.

This schedule was followed.

Time	Organization	Project	Event Date(s)
3:00	*Board Orientation – Grant Review Process*		
3:10	4 State Trucks	Guilty By Association	September 25-27, 2025
3:20	*Board Discuss/Scoring*		
3:25	Neosho Arts Council	ArtCon 2025	February 1, 2025
3:35	*Board Discuss/Scoring*		
3:40	Heartland Concert Band	Community Band Outdoor Picnic (CBOP) 2025	June 28, 2025
3:50	*Board Discuss/Scoring*		
3:55	Branco Enterprises & Neosho Schools	Neosho Holiday Classic (Basketball)	December 26-28, 2024
4:05	*Board Discuss/Scoring*		
4:10	Silver Sage Renaissance Festival	Silver Sage Renaissance Festival	May 24-26, 2025

4:25	*Board Discuss/Scoring*		
4:30	JOMO Pride, Inc.	JOMO PrideFest 2025	September 5-7, 2025
4:40	*Board Discuss/Scoring*		
4:45	Emancipation Celebration Committee	Emancipation Celebration 2025	August 1-3, 2025
4:55	*Board Discuss/Scoring*		
5:00	Mother Road Mayhem	Mother Road Mayhem 2025	May 1-4, 2025
5:10	*Board Discuss/Scoring*		
5:15	*Break, Funding Allocations*		

II. **Conclusion**:

All other applicants presented and scored.

Following the last presentation, the members reviewed their score sheets from both sessions and, after some discussion, made funding allocations for all eligible applications.

The final allocations came to $116,890 of the $140,000 budgeted. Mr. Greninger moved to accept, and Mr. Sickman seconded; the motion passed with six in favor, one no, and two absent.

The Director will write these results as recommendations and forward them to the City Council before July 31st.

The meeting concluded at 5:45 p.m.

Josh Shackles
Chairman

Patrick Tuttle
For the Secretary