JOPLIN SPORTS AUTHORITY

JOPLIN CITY COUNCIL

AUGUST 4, 2025

JOPLIN SPORTS AUTHORITY- WHAT ARE WE AND WHAT DO WE DO?

We are a 501 (C) (3); not for profit sports commission funded predominately by the city lodging tax.

Mission Statement:

The purpose of this corporation is to attract, promote, provide and support local, state, regional, national and international sporting events to the Joplin area, which will provide economic impact and enhance the quality of life for the residents of the Joplin area.

JOPLIN
SPORTS AUTHORITY

AGENDA:

1. Board membership Update
2. Changes to the Show Me Missouri Sports Group and Amateur Sports Tax Credit Program
3. Challenges in Sports Marketing and Events
4. New Bids submitted in July
5. Upcoming Event Schedule for FY 2025

JOPLIN
SPORTS AUTHORITY

THE JSA BOARD OF DIRECTORS- UPDATED!

- Currently has 11 Board members in four categories (excluding Ex-Officio):
  - Appointed- MSSU AD, Joplin Schools AD, Director of Joplin CVB, Director of Joplin Parks and Recreation
  - Citizen Directors- four resident of the city selected by Joplin City Council
  - At-Large Directors- 3 area residents selected by the Joplin City Council
  - Ex-officio Board members- Mayor of Joplin or the designee & the Executive Director JSA (both Non-voting)*
- Current BOD:
- Officers: Chair-Jhan Hurn; Vice Chair- Patty Vavra; Treasurer- Dave Compton, Secretary- Darieus Adams, Executive Director- Jared Bruggeman*
- Directors: Matt Hiatt, Rob Mallory, Patrick Tuttle, Paul Bloomberg, **JT Weber**, Hunter Perry, Mike Clark, Chuck Copple*

JOPLIN SPORTS AUTHORITY

UPDATES ON SHOW ME MISSOURI SPORTS GROUP (SMMS) AND MISSOURI AMATEUR SPORTS TAX CREDIT PROGRAM (ASTCP)



OLD VERSION

NEW VERSION



- The ASTCP was set to sunset this Fall!!!!!
- The SMMS group had presented multiple times over the last two years to the house and the Senate to get the Law renewed. This year was the blessed year where it happened!
- It was tied to the Stadium Bill and was completed in the Extraordinary Session called by the Governor this summer.
- Overall decreased in Tax Credit Liability but increased for cities outside KC and STL from $300k to $500k and the overall reimbursement package from $3M to $6M annually. Also increased ticket reimbursement from $5 per sale to $6 per sale.

JOPLIN SPORTS AUTHORITY

CHALLENGES JSA FACES WITH THE COMPETITIVE SPORTS MARKETING REGIONALLY AND NATIONALLY

- Facility Access and limitations based on size of competitions and availability due to legitimate restrictions during certain hours.
- Funding is limited and "Tapped Out" is a real issue and our biggest limiting factor.
- Short Term Rentals (STR) is impacting the lodging tax values in a negative way while benefitting the STR's with the sports marketing and events we bring to community.





JOPLIN SPORTS AUTHORITY

BIDS SENT OUT IN JULY FOR THREE CHAMPIONSHIPS (4 EVENTS)

- We bid on three American Midwest Conference Events
  - Men's Golf Championship for 2026 & 2027 (to be held at Twin Hills)
  - Women's Golf Championship for 2026 (to be held at Twin Hills)
  - Baseball Championship for 2026 (to be held at Joe Becker)-we last hosted this event in 2019



JOPLIN SPORTS AUTHORITY

SOME OF THE GREAT EVENTS SCHEDULED SO FAR FOR THIS FY2025!

- There are over 30 events scheduled as of right now; we anticipate that number growing marginally
- Low end of the estimate on participants in these events is over 11,500 (not including coaches, officials, support staff, parents and fans)
- Some of the larger and significant events include:
  - ~~KCAC Baseball Championship (May)*~~
  - ~~MIAA Baseball Championship (May)*~~
  - ~~NJCAA Region 16 Baseball Championship (May)~~
  - ~~MCSAA Spring Festival (May)~~
  - ~~MSHSAA Boys Class 3 Golf State Championship (May)~~
  - ~~Summer Baseball Tournaments including HOAT and one Premier Baseball Tournament~~
  - ~~Ragnorak Swim Meet (July)~~
  - The AJGA Roper Honda Joplin Junior Championship (August)
  - The Southern Stampede (September)
  - MCSAA Fall Festival (October)
  - NCAA Division 2 Cross Country Central Regional (November)*New cycle for NCAA Bids
  - NCCAA D2 Volleyball (November)-Last of 3 year bid
  - NCCAA D1 & D2 M&W XC National Championship (November)*first of 4 year deal

JOPLIN SPORTS AUTHORITY

THANK YOU TO OUR SPONSORS!



KSN HD
12 HD KODE
MOE Budweiser
MOE's SOUTHWEST GRILL
PARKWOOD TOURNAMENTS
FREEMAN Health System Orthopaedics & Sports Medicine
Liberty
LAFERLA WILSON ORTHO SPECIALIZING IN ORTHODONTICS Creating smiles with style
OZARK CHRISTIAN COLLEGE
Joplin Schools
Saia Smile Center dental spa
MISSOURI SOUTHERN STATE UNIVERSITY
CHICAGO-STYLE PIZZERIA GUSANO'S
CLUB 609
MACCO BUILDERS
JOPLIN PARKS & RECREATION
CROSSLAND CONSTRUCTION COMPANY, INC.
THE JOPLIN GLOBE
SMC OUR KNOWLEDGE IS YOUR POWER
Hackett Hot Wings
ARVEST BANK Member FDIC
JOPLIN Area Chamber of Commerce

ANY QUESTIONS?

THANK YOU FOR YOUR TIME!



- Contact Information:
- Jared Bruggeman
- Executive Director
- Joplin Sports Authority
- O: 417-625-1006
- Email: jared@joplinsports.org
- www.joplinsports.org

JOPLIN SPORTS AUTHORITY