JOPLIN CITY COUNCIL
INFORMAL MEETING NOTES
JULY 15, 2019

Mayor Shaw called the July 15, 2019 Informal Meeting of the Joplin City Council to order at 5:15 p.m.

In attendance were Council Members: Melodee Colbert-Kean, Keenan Cortez, Doug Lawson, Anthony Monteleone, Diane Reid Adams, Mayor Gary Shaw, Ryan Stanley, and Phil Stinnett. Also, in attendance were Interim City Manager Dan Pekarek and City Attorney Peter Edwards. Absent: Taylor Brown.

Centennial Celebrations Commission Update

Convention & Visitors Bureau Director Patrick Tuttle, and Brad Belk, co-chairs of the CCC, provided the following update**:**

1. Two formal meetings to date – June and July. Meeting every 1st Tuesday of the month.
2. Formal change from the *Joplin Centennial Commission* to the *Joplin Celebration Commission*. The members felt this reflects a broader mission since their efforts are not just related to the "Joplin Centennial".
3. Missouri Bicentennial Work Group (Facilitate):
    - Identifying what events, displays, programs the State Bicentennial Commission is endorsing/provide that Joplin will need to find a venue to support. There is a working group already on this and they will report back at the August meeting.
4. Joplin Sesquicentennial Work Group (Manage, Endorse, Encourage):
    - Three effort approach – celebration activities the commission will create/manage, what the commission will endorse from other organizations, and what activities can be encouraged from established events to include/be modified as centennial related activities.
    - Compiling a big-picture list of events, displays, programs, festivals, markers for the March 2023, 150th birthday for Joplin.
    - Seeking input from citizens and organization.
5. Change of Commissioner:
    - With Gary Pulsipher announcing his retirement from Mercy Hospital at the end of July, he is recommending Dr. Tracy Godfrey, President of Mercy Clinic Joplin to become the hospital's representative.
6. Funding Source:
    a) Within the CVB FY2020 budget $15,000 dedicated to centennial related activities. This was originally proposed to council as a matching, reimbursable type funding. Meaning for

every $2 the commission raises of private funds they could access a $1 matching from this fund, up to $15,000 annually.

b) Also, within the CVB Budget is a $5,000 item for specifically marketing centennial related events. This would additionally be supported by the monthly marketing efforts of the CVB. The intent with these funds is to retain an agency or individual who would manage an ongoing marketing (mostly social) campaign to assure the greatest broadcast of the commission's planned activities.

The funding source option will be a discussion item during the budget work session in September.

After the update, there was discussion on the importance of a logo/seal. Director Tuttle stated Globe artist Frank Leto offered his assistance with this project.

Dr. Reid Adams stated it is important to have a logo to represent the events. She also stated she is excited to be on the commission as a city council liaison.

Mr. Cortez suggested involving local art students of various ages to get involved with the logo design.

Mr. Belk stated he would like to get students involved so that they might appreciate our past; someday they will be chairing this type of commission.

Other Business

Mr. Cortez stated he would like the City of Joplin to consider supporting the Tobacco 21 initiative, which raises the minimum sales age of all tobacco products to 21. He believes this is a worthy cause and other Missouri cities have already passed an ordinance to this effect.

Mr. Stinnett suggest the City of Joplin contact the City of Springfield to find out how they presented this issue to the public.

City staff will research this issue and report back to Council.

Mayor Shaw reminded everyone of the Police Department promotions ceremony immediately following this informal meeting.

The meeting adjourned at 5:40 p.m.

Barbara Gollhofer, City Clerk