CITY OF JOPLIN
COUNCIL AGENDA ITEM

ITEM
Council Bill 2019-140 – Approval of MoDOT Grant Agreement for Air Service Promotion and Marketing at the Joplin Regional Airport by the City of Joplin.

MEETING DATE
August 5, 2019

ORIGINATING DEPT
Public Works/Airport

ATTACHMENTS
CB2019-140 Ordinance; MoDOT Agreement

REVIEWED BY
Dept. Head: David Hertzberg; Director of Finance: Leslie Haase; City Attorney: Peter Edwards; Interim City Manager: Dan Pekarek

SUMMARY
This is a 90/10 reimbursable agreement. The total amount of the proposed marketing program is One Hundred Ninety-Four Thousand Four Hundred Forty-Four Dollars ($194,444). The amount of the grant award to be reimbursed to the City is One Hundred Seventy-Five Thousand Dollars ($175,000). The amount of local matching funds, and/or other resources, to be furnished by the City of Joplin is Nineteen Thousand Four Hundred Forty-Four Dollars ($19,444). This Airport Aid Agreement will be used to promote American Airline service at the Joplin Regional Airport.

BACKGROUND
This Grant Agreement is entered into by the Missouri Highways and Transportation Commission and the City of Joplin for a grant of funds under State Air Service Program. The Commission has agreed to award funds with the understanding that such funds will be used for a program pursuant to this Agreement for the purposes generally described in the Joplin Regional Airports grant application/request for promotion of Commercial Air Service. This grant will provide advertising funds for existing\new service route with American Airlines. The funds will be used to promote the service within the JLN Market area which includes portions of Kansas, Oklahoma, and Arkansas

FUNDING SOURCE
The Local Match Share will come from the Airport Budget.

RECOMMENDATION
Staff recommends adoption of this Council Bill on an Emergency basis, being an ordinance relating to public improvement, within the meaning of Section 2.12(6) of the Home Rule Charter of the City of Joplin, Missouri, and, as such, this Ordinance shall become effective immediately upon its passage.