Organization:	4 State Truck/Chrome Shop Mafia
Event:	Guilt By Association Truck Show
Event date:	Sept 28-29,2018
Event location:	4 State Truck location Exit 4/I-44
Projected attendance:	10,000 - 13,000
Estimated # of room nights:	920
Estimated # of day trippers:	6,000
Target audience:	Truckers, truck enthusiast, local public
Market origin of attendees:	Trucking industry wide
Amount requested:	$ 15,000.00
Portion of budget:	4% of budget is represented by grant request
Funds requested for:	Entertainment (Stunt Show), $5,000 Marketing, $10,000
Funding history:	FY17 E/A Grant - $0, did not apply FY16 E/A Grant - $15,000 FY15 S.E. Grant - $20,000 FY14 C.E. Grant - $4,500 FY13 C.E. Grant - $2,700
Social media program:	Facebook and Web Site
Type grant request:	Event Grant: X Attraction Grant:
JCVB Staff Notes	
Special Instructions/Notes:	Scored 97.8% out of 100 possible. Board Recommendation: $14,670.

Organization:	MSSU Alumni Association
Event:	MSSU Alumni Communication
Event date:	Attraction
Event location:	MSSU Campus
Projected attendance:	2,500 monthly / 30,000 annually
Estimated # of room nights:	13,000 annually
Estimated # of day trippers:	500 monthly
Target audience:	6,200 student, 35,000 alumni, plus community support/interest
Market origin of attendees:	MSSU Alumnis, friends of MSSU and Joplin residence
Amount requested:	$ 3,500.00
Portion of budget:	60% of budget is represented by grant request
Funds requested for:	Marketing (Print), $1,000 Email Finder, $2,500
Funding history:	FY17 E/A Grant - $3,260 FY16 E/A Grant - $2,750 FY15 S.E. Grant - $5,560 FY14 S.E. Grant - $9,580 FY 13 S.E. Grant - $3,000 FY12 S.E. Grant - $10,330 FY11 S.E. Grant - $5,171 FY10 S.E. Grant - $7,500 FY08 S.E. Grant - $2,000 FY07 S.E. Grant - $5,000 FY06 S.E. Grant - $5,000
Social media program:	Facebook and Web Site
Type grant request:	Event Grant: Attraction Grant: X
JCVB Staff Notes	
Special Instructions/Notes:	Scored 84.0% out of 100 possible. Board Recommendation: $2,940.

Organization:	Ozark Christian College
Event:	OCC 2018 Conference Series
Event date:	2018 Conferences
Event location:	Ozark Christian College
Projected attendance:	PT = 1,500-2,000 WC = 400-450 Teen = 750-1,000
Estimated # of room nights:	PT = 1,500-2,000 WC = undocumented Teen = Teens on campus, guests/speakers TBD
Estimated # of day trippers:	PT = 1,500-2,000 WC = 400-450 Teen = 750-1,000
Target audience:	PT: Pastoral leaders, church leadership, OCC Alum. WC: Women in pastoral roles Teen: Youth pastors, youth & student leaders
Market origin of attendees:	Joplin, Tulsa, Texas, St Louis and more
Amount requested:	$ 15,000.00
Portion of budget:	11% of budget is represented by grant request
Funds requested for:	Printing, $4,700 Honorariums, $$7,800 Mailing List, $1,250 Social Media, $1,250
Funding history:	First time request.
Social media program:	Facebook and Web Site
Type grant request:	Event Grant: X Attraction Grant:
JCVB Staff Notes	Preaching & Teaching Conf (PT) in 71st year, Women's Conference (WC) in 62nd year, and Getaway & Deeper Life, Teen Event (TE) is in 51si year.
Special Instructions/Notes:	Scored 82.3% out of 100 possible. Board Recommendation: $12,345.

Organization:	Active Lifestyle Inc.
Event:	Joplin Memorial Marathon
Event date:	May 18-19, 2018
Event location:	Joplin, Memorial Hall, MSSU and Joplin neighborhoods
Projected attendance:	2,500 runners, 900 volunteers and 3,100 spectators
Estimated # of room nights:	210
Estimated # of day trippers:	1,625
Target audience:	Marathon running community (61% women/39% men)
Market origin of attendees:	Runners from 30 states and Canada participated in 2017, 12% came >70 mile away.
Amount requested:	$ 15,000.00
Portion of budget:	6.94% of budget is represented by grant request
Funds requested for:	Marketing (Print), $6,000 Marketing (Electronic-*Facebook & Constant Contact*), $3,475 Presence at 6 Race Expos, $3,025 Marketing Design, $2,500
Funding history:	FY17 E/A Grant - $15,000 FY16 E/A Grant - $15,000 FY15 S.E. Grant - $14,000 FY14 S.E. Grant - $20,000 FY13 S.E. Grant - $19,500 FY12 S.E. Grant - $20,000 FY11 S.E. Grant - $10,000 (as Boomtown Run) FY10 S.E. Grant - $10,000 (as Boomtown Run) FY09 S.E. Grant - $10,567 (as Boomtown Run)
Social media program:	Facebook and Web Site
Type grant request:	Event Grant: X Attraction Grant:
JCVB Staff Notes	Walk of Silence Kid's Run 5K, Half-Marathon and Marathon Distances
Special Instructions/Notes:	Scored 81.3% out of 100 possible. Board Recommendation: $12,195.

Organization:	Rufus Racing
Event:	Rufus Summer Roundup Triathlon
Event date:	July 15, 2018
Event location:	Scroggs Lake (near Jasper)
Projected attendance:	300 racers, 75 volunteers, 300 spectators
Estimated # of room nights:	40-60
Estimated # of day trippers:	500 racers and spectators
Target audience:	Swimming, Cycling and Running (Triathalon) athletes
Market origin of attendees:	CA, TX, DE, WY, GA, IL, OK, OH, KS, MO, AR, WI, IA, FL, TN, CO, NM, NY, NV, NE (11 state avg ea yr)
Amount requested:	$ 15,000.00
Portion of budget:	32% of budget is represented by grant request
Funds requested for:	Creative Design, $1,500 Marketing (Social Media), $1,500 Marketing (Web-based), $2,500 Banners/Signage, $265 Video Production, $2,500 Web Site (Upgrade), $500 Chip Timing, $2,500 Awards and Prizes Money, $3,735
Funding history:	FY17 E/A Grant – $15,000 FY16 E/A Grant – $15,000 FY15 S.E. Grant – $8,000 FY14 S.E. Grant - $12,500 FY13 S.E. Grant - $12,625 FY12 S.E. Grant - $7,500 FY11 S.E. Grant - $7,500 FY10 C.E. Grant - $2,500
Social media program:	Facebook and Web Site
Type grant request:	Event Grant: X Attraction Grant:
JCVB Staff Notes	
Special Instructions/Notes:	Scored 77.4% out of 100 possible. Board Recommendation: $11,610.

Organization:	Joplin Disc Golf Club
Event:	13th Annual Four States Open
Event date:	Sept 29-30, 2018
Event location:	McClelland Park, Joplin, Neosho and Carl Junction
Projected attendance:	270 (360 max)
Estimated # of room nights:	125+
Estimated # of day trippers:	50
Target audience:	Recreational, amateur and pro disc golfers
Market origin of attendees:	4-states, plus Texas and Illinois
Amount requested:	$ 14,450.00
Portion of budget:	68% of budget is represented by grant request
Funds requested for:	Marketing (PDGA Ads), $950 Marketing (Facebook), $500 Improvement @ McClelland, $4,000 Prize Money, $7,500 Reception Venue, $1,000 + Band, $500 = $1,500
Funding history:	FY17 E/A Grant - $11,750 FY16 E/A Grant - $10,710 FY15 S.E. Grant - $14,800 FY14 S.E. Grant - $9,500 FY13 S.E. Grant - $13,300 FY12 S.E. Grant - $9,750 FY11 C.E. Grant - $5,000 FY10 C.E. Grant - $3,650
Social media program:	Facebook and Web Site
Type grant request:	Event Grant: X Attraction Grant:
JCVB Staff Notes	
Special Instructions/Notes:	Scored 74.6% out of 100 possible. Board Recommendation: $10,780.

Organization:	George A. Spiva Center for the Arts
Event:	Veterans Art Exhibit
Event date:	Aug 11 -Sept 20, 2018
Event location:	Spiva Center for the Arts
Projected attendance:	2,000
Estimated # of room nights:	10 to 15
Estimated # of day trippers:	150
Target audience:	Veterans and Art Enthusiasts
Market origin of attendees:	Nationwide - Kansas City, Springfield, Tulsa, Kansas, NW Arkansas
Amount requested:	$ 7,995.25
Portion of budget:	24.3% of budget is represented by grant request
Funds requested for:	Marketing (Placed Ads, Print & Social), $6,819.00 Marketing (Collateral Print), $1,176.25
Funding history:	First time event
Social media program:	Facebook and Web Site
Type grant request:	Event Grant: X Attraction Grant:
JCVB Staff Notes	
Special Instructions/Notes:	Scored 72.2% out of 100 possible. Board Recommendation: $5,769.

Organization:	GWC Carver Birthplace Association
Event:	Carver Nat'l Monument 75th Anniversary
Event date:	Jan-Oct 2018
Event location:	George Washington Carver National Monument
Projected attendance:	5,000 monthly, 60,000 annually
Estimated # of room nights:	15,000
Estimated # of day trippers:	45,000
Target audience:	National Park guests
Market origin of attendees:	2015 = MO 46%, OK 8%, AR 6%, KS 6%, CA 4%, TX 4%, CO 3%, IA 3%, MN 3%, IL 3%, AZ 2%, regionally and internationally
Amount requested:	$ 14,466.00
Portion of budget:	100% of budget is represented by grant request
Funds requested for:	Annual Campaign: Marketing Campaign (Digital/Social), $13,250 Marketing (Design), $1,000 Marketing (Email Blast), $216
Funding history:	FY 16 E/A Grant $5,700 FY 16 E/A Grant $5,700
Social media program:	Facebook and Web Site
Type grant request:	Event Grant: Attraction Grant: X
JCVB Staff Notes	
Special Instructions/Notes:	Scored 71.0% out of 100 possible. Board Recommendation: $8,141.

Organization:	ProMusica
Event:	ProMusica 2018 Concert Series
Event date:	2018 Concert Series
Event location:	Joplin
Projected attendance:	300-400 per concert
Estimated # of room nights:	43,023
Estimated # of day trippers:	150-200
Target audience:	Live music lovers
Market origin of attendees:	Local residence and outer region surrounding Joplin
Amount requested:	$ 3,375.00
Portion of budget:	2.3% of budget is represented by grant request
Funds requested for:	Marketing (Print), $250 Marketing (Social, Printed), $3,125
Funding history:	First Time Request
Social media program:	Facebook and Web Site
Type grant request:	Event Grant: Attraction Grant: X
JCVB Staff Notes	5 concerts during 2017-2018 grant coverage
Special Instructions/Notes:	Scored 70.4% out of 100 possible. Board Recommendation: $2,376.

Organization:	Alliance of SW MO
Event:	Hope Conference
Event date:	April 10-11, 2018
Event location:	Joplin, Forest Park Baptist Church
Projected attendance:	200
Estimated # of room nights:	Unlnown
Estimated # of day trippers:	75
Target audience:	Social service providers and educators
Market origin of attendees:	Region wide
Amount requested:	$ 15,000.00
Portion of budget:	27% of budget is represented by grant request
Funds requested for:	Speakers Fees, $10,000 Marketing, $4,000 Marketing (Printed), $1,000
Funding history:	First time request
Social media program:	Facebook and Web Site
Type grant request:	Event Grant: X Attraction Grant:
JCVB Staff Notes	
Special Instructions/Notes:	Scored 69.3% out of 100 possible. Board Recommendation: $5,981.

Organization:	Emancipation Celebration Committee
Event:	Emancipation "Park Day" Celebration
Event date:	August 3-5, 2018
Event location:	Ewert Park, Joplin
Projected attendance:	1,000
Estimated # of room nights:	14
Estimated # of day trippers:	400
Target audience:	African-American families, visitors seeking a cultural experience
Market origin of attendees:	4-state region
Amount requested:	$ 4,700.00
Portion of budget:	34% of budget is represented by grant request
Funds requested for:	Performers, $2,000 Marketing (Printed) $400 Marketing (Television) $300 develop PSA Marketing (Social) $1,500 Prize Money (Car Show), $500
Funding history:	FY 17 E/A Grant $4,200 FY 13 Special Event Support $3,100
Social media program:	Facebook and Web Site
Type grant request:	Event Grant: X Attraction Grant:
JCVB Staff Notes	Same weekend as marian Days in Carthage.
Special Instructions/Notes:	Scored 76.8% out of 100 possible. Board Recommendation: $3,609.

Organization:	Downtown Joplin Alliance
Event:	DJA Event Marketing Plan
Event date:	2018 Events
Event location:	Downtown Joplin and Empire Market
Projected attendance:	92,200
Estimated # of room nights:	550
Estimated # of day trippers:	15,980
Target audience:	Women, familes
Market origin of attendees:	Regionally, plus visitors to Joplin
Amount requested:	$ 15,000.00
Portion of budget:	100% of budget is represented by grant request
Funds requested for:	Web Site Overhaul, $3,000 Creative Development (Photo), $900 Creative Development (Video), $2,700 Marketing (Social), $8,400
Funding history:	
Social media program:	Facebook and Web Site
Type grant request:	Event Grant: Attraction Grant: X
JCVB Staff Notes	8 - Third Thursday Events 12 - First Friday Wine Share 32 - Empire Market events Small Business Saturday Annual Downtown Sidewalk Sale
Special Instructions/Notes:	Scored 67.6% out of 100 possible. Board Recommendation: $5,070.

Organization:	Central Christian Center
Event:	Joyful Hearts Conference 2018
Event date:	July 19-21, 2018
Event location:	Central Christian Center
Projected attendance:	2014=250, 2015=350, 2016=360, 2017=400, 2018 estm 500
Estimated # of room nights:	60
Estimated # of day trippers:	150
Target audience:	Women, 12 and older
Market origin of attendees:	Local, SW MO, Mid-MO, NW AR, Eastern KS & OK, Springfield
Amount requested:	$ 9,150.00
Portion of budget:	47% of budget is represented by grant request
Funds requested for:	Presenters, $3,100 Marketing (Print), $1,000 Marketing (Social), $1,600 Marketing (Radio), $950 Production, $1,000 Praise & Worship band, $1,500
Funding history:	FY 17 E/A Grant $8,335 FY 16 E/A Grant $6,375
Social media program:	Facebook and Web Site
Type grant request:	Event Grant: X Attraction Grant:
JCVB Staff Notes	
Special Instructions/Notes:	Scored 67.4% out of 100 possible. Board Recommendation: $5,729.

Organization:	Carl Junction Chamber of Commerce
Event:	CJ Bluegrass Festival 2018
Event date:	Sept 21-23, 2018
Event location:	Center Creek Park, Carl Junction
Projected attendance:	20,000 over 3-days
Estimated # of room nights:	25-50
Estimated # of day trippers:	12,500 from outside Joplin market
Target audience:	Ages 1-101
Market origin of attendees:	Kansas City, Nevada, Ft. Scott, Pittsburg, Joplin, Springfield, Miami and Tulsa
Amount requested:	$ 5,405.00
Portion of budget:	29% of budget is represented by grant request
Funds requested for:	Marketing (Social Media), $1,200 Marketing (Print Ads), $750 Marketing (Radio), $2,500 Marketing (Printed), $955
Funding history:	FY 17 Special Event Support $7,830 FY 16 Special Event Support $500 FY 15 Special Event Support $700
Social media program:	Facebook and Web Site
Type grant request:	Event Grant: X Attraction Grant:
JCVB Staff Notes	
Special Instructions/Notes:	Scored 65.2% out of 100 possible. Board Recommendation: $5,402.

Organization:	Joplin Arts Fest Committee
Event:	Joplin Arts Fest
Event date:	September 15, 2018
Event location:	Downtown Joplin
Projected attendance:	3,500-5,000
Estimated # of room nights:	43,023
Estimated # of day trippers:	100
Target audience:	Individuals interested in visual and perfroming arts events.
Market origin of attendees:	4-state region plus surrounding art markets to include KC, Fayetteville, OK City, Lawrence and Topeka.
Amount requested:	$ 13,002.00
Portion of budget:	____% of budget is represented by grant request
Funds requested for:	Marketing (Print Ads), $1,912 Marketing (Social w/Agency), $10,580 Marketing (Printed), $510
Funding history:	FY17 Funds, $2,000
Social media program:	Facebook and Web Site
Type grant request:	Event Grant: X Attraction Grant:
JCVB Staff Notes	
Special Instructions/Notes:	Scored 64.9% out of 100 possible. Board Recommendation: $3,375.

Organization:	Historic Murphysburg Preservation, Inc
Event:	Heritage Homes Tour
Event date:	December 8/9, 2017
Event location:	Historic Murphysburg
Projected attendance:	800
Estimated # of room nights:	20
Estimated # of day trippers:	780
Target audience:	4-state regional and beyond
Market origin of attendees:	Guests who appreciate historical architecture and holiday culture
Amount requested:	$ 2,990.00
Portion of budget:	46% of budget is represented by grant request
Funds requested for:	Entertainment, $500 Web Development, $200 Marketing (Printed), $1,075 Exhibit/Supplies, $1,215
Funding history:	FY17 E/A Grant - $2,250 (photo library) FY16 E/A Grant - $6,843
Social media program:	Facebook and Web Site
Type grant request:	Event Grant: Attraction Grant: X
JCVB Staff Notes	
Special Instructions/Notes:	Scored 63.1% out of 100 possible. Board Recommendation: $1,887.

Organization:	Freedom of Flight Museum
Event:	Freedom of Flight Museum Marketing
Event date:	Attraction
Event location:	Joplin Regional Airport
Projected attendance:	2,000 annually
Estimated # of room nights:	Unknown
Estimated # of day trippers:	Unknown, without marketing effort
Target audience:	Aviation & Joplin enthusiasts
Market origin of attendees:	Nationwide
Amount requested:	$ 15,000.00
Portion of budget:	100% of budget is represented by grant request
Funds requested for:	Marketing (Key Word Search), $3,600 Marketing, $4,800 Web Development, $3,000 Creative Design (Branding), $1,500 Creative Design (Photos & Video), $2,100
Funding history:	First Time Request
Social media program:	Facebook and Web Site
Type grant request:	Event Grant: Attraction Grant: X
JCVB Staff Notes	Attraction in Joplin in 2012
Special Instructions/Notes:	Scored 62.6% out of 100 possible. Board Recommendation: $0.

Organization:	Freedom of Flight Museum
Event:	Freedom of Flight Museum Gala
Event date:	September 30, 2018
Event location:	Joplin Regional Airport
Projected attendance:	300 max.
Estimated # of room nights:	50-75
Estimated # of day trippers:	225-250
Target audience:	21+aviation themed entertainment
Market origin of attendees:	Springfield, Fayetteville, Tulsa, and Wichita
Amount requested:	$ 7,790.00
Portion of budget:	49% of budget is represented by grant request
Funds requested for:	Equipment Rental, $3,765 Entertainment, $2,875 Photo & Video Services, $500 Security/Permits, $650
Funding history:	First Time Request
Social media program:	Facebook and Web Site
Type grant request:	Event Grant: X Attraction Grant:
JCVB Staff Notes	
Special Instructions/Notes:	Scored 60.1% out of 100 possible. Board Recommendation: $0.

Organization:	Joplin History and Mineral Museum
Event:	Chautauqua Series, Civil War
Event date:	October 13-14, 2017
Event location:	Joplin City Hall & Joplin Little Theater
Projected attendance:	100-300
Estimated # of room nights:	13
Estimated # of day trippers:	200
Target audience:	Ages 20 to 70, interested in history, local culture and story telling
Market origin of attendees:	4-state region
Amount requested:	$ 6,800.00
Portion of budget:	63% of budget is represented by grant request
Funds requested for:	Marketing (Printed & Postage), $100 Marketing (Social), $200 Chautauqua Performers, $4,500 Marketing Design, $500 Tent Rental, $1,500
Funding history:	FY17 E/A Grant - $5,300 FY16 E/A Grant - $5,000
Social media program:	Facebook and Web Site
Type grant request:	Event Grant: X Attraction Grant:
JCVB Staff Notes	
Special Instructions/Notes:	Scored 53.5% out of 100 possible. Board Recommendation: $0.

Organization:	Wildcat Glades Conservation & Audubon Ctr
Event:	Shoal Creek Water Festival
Event date:	August 11, 2018
Event location:	Wildcat Glades Conservation & Audubon Ctr
Projected attendance:	2,500
Estimated # of room nights:	20
Estimated # of day trippers:	1,500
Target audience:	Families, water activity and nature enthusiast
Market origin of attendees:	4-state region, other communites with Card Board Boat races and Duck Races
Amount requested:	$ 10,900.00
Portion of budget:	25% of budget is represented by grant request
Funds requested for:	Prize Money, $3,850 Misc Event Supplies, $1,900 Children's Entertainment, $750 Marketing (Facebook), $500 Marketing (Print Tri-fold), $1,000 Marketing (Print Ad), $2,900
Funding history:	FY16 E/A Grant - $8,500 FY16 E/A Grant - $5,100 FY15 S.E. Grant - $4,000 FY14 S.E. Grant - $10,020 FY10 C.E. Grant - $5,000
Social media program:	Facebook and Web Site
Type grant request:	Event Grant: X Attraction Grant:
JCVB Staff Notes	
Special Instructions/Notes:	Scored 53.0% out of 100 possible. Board Recommendation: $0.

Organization:	City of Webb City
Event:	Cruise a Palooza
Event date:	April 13 & 14, 2018
Event location:	Webb City, MO
Projected attendance:	5,000-10,000
Estimated # of room nights:	0
Estimated # of day trippers:	5,000+ in 2017
Target audience:	Families, music lovers, Route 66 and Classic Car enthusiasts.
Market origin of attendees:	Regionally and along Route 66
Amount requested:	$ 12,600.00
Portion of budget:	89% of budget is represented by grant request
Funds requested for:	Marketing (Printed), $1,000 Signage, $1,000 Web Development, $2,700 Exhibits, $200 Entertainmet, $5,700 Prize Money, $2,000
Funding history:	First Time Request
Social media program:	Facebook and Web Site
Type grant request:	Event Grant: X Attraction Grant:
JCVB Staff Notes	10th year for the event.
Special Instructions/Notes:	Scored 53.0% out of 100 possible. Board Recommendation: $0.

Organization:	George A. Spiva Center for the Arts
Event:	PhotoSpiva 2018
Event date:	March 17-May 13, 2018
Event location:	Spiva Center for the Arts
Projected attendance:	2,800
Estimated # of room nights:	15
Estimated # of day trippers:	150
Target audience:	All ages, social-economic backgrounds and interests
Market origin of attendees:	Nationwide - Kansas City, Springfield, Tulsa, Kansas, NW Arkansas
Amount requested:	$ 14,892.00
Portion of budget:	36.1% of budget is represented by grant request
Funds requested for:	Marketing (Placed Ads, Print & Social), $8,003 Marketing (Collateral Print), $2,989 Web Site Update, $3,900
Funding history:	FY 17 E/A Grant $14,925 FY 16 E/A Grant $9,000 FY 15 S.E. Grant $12,000 FY14 S.E. Grant - $14,860 FY13 S.E. Grant - $18,019.12 FY12 S.E. Grant - $7,500 FY11 S.E. Grant - $7,500 FY10 C.E. Grant - $2,500
Social media program:	Facebook and Web Site
Type grant request:	Event Grant: X Attraction Grant:
JCVB Staff Notes	
Special Instructions/Notes:	Scored 49.1% out of 100 possible. Board Recommendation: $0.

Organization:	Joplin History and Mineral Museum
Event:	Wi-Fi Installation
Event date:	Attraction
Event location:	Joplin Museum Complex
Projected attendance:	13,500 annually
Estimated # of room nights:	Unknown
Estimated # of day trippers:	500
Target audience:	Geology, history interests
Market origin of attendees:	Regional, guests to Jopli, school kids
Amount requested:	$ 2,287.00
Portion of budget:	40% of budget is represented by grant request
Funds requested for:	Installation of Wi-Fi, $2,287
Funding history:	First Time Equipment Request
Social media program:	Facebook and Web Site
Type grant request:	Event Grant: Attraction Grant: X
JCVB Staff Notes	
Special Instructions/Notes:	Was not scored. Board Recommendation: $0.

Organization:	TwelveOne Race Management
Event:	Mother Road Marathon
Event date:	September 30, 2018
Event location:	OK/KS/MO Route 66 Tristate Region
Projected attendance:	2,000
Estimated # of room nights:	200
Estimated # of day trippers:	500
Target audience:	Marathon and Half-Marathon Runners
Market origin of attendees:	Regional markets and beyond
Amount requested:	$ 15,000.00
Portion of budget:	9.3% of budget is represented by grant request
Funds requested for:	Marketing, $15,000
Funding history:	FY17 JCVB Support $15,000
Social media program:	Facebook and Web Site
Type grant request:	Event Grant: X Attraction Grant:
JCVB Staff Notes	MRM began in 2010 as a CVB/JSA project. For 4 years the event was managed by the CVB. It was defunded and discontinued by Council following the 2013 running. On October 1, 2017, TwelveOne Race Management will be bringing the event back following much of the original concept. Since the 2017 planning was outside the grant cycle, CVB funding support came out of the operating budget, not the grant funding.
Special Instructions/Notes:	**Was not scored.** **Board Recommendation: $0.**

Organization:	TwelveOne Race Management
Event:	TwelveOne 2018 Race Series
Event date:	2018 Series
Event location:	Joplin Regional Market
Projected attendance:	1,500
Estimated # of room nights:	200
Estimated # of day trippers:	500
Target audience:	Open to every of all ages and runner levels
Market origin of attendees:	4-state region, plus NE, TX
Amount requested:	$ 15,000.00
Portion of budget:	9.6% of budget is represented by grant request
Funds requested for:	Marketing, $15,000
Funding history:	FY17 E/A Grant $5,000
Social media program:	Facebook and Web Site
Type grant request:	Event Grant: Attraction Grant: X
JCVB Staff Notes	Race Series: 36 Hours of Jack, December 9, 2017 Wildcat Glades Trail Race, March 24, 2018 Amazing Grace, April 7, 2018 Up & Over Obstacle Run, May/June 2018 Angry Bull Six Shooter, June 16, 2018
Special Instructions/Notes:	**Was not scored.** **Board Recommendation: $0.**