Joplin Convention & Visitors Bureau
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JCVB Advisory Board Meeting
Minutes
August 20, 2024

Attended: Chair: Josh Shackles, Co-Chair: Dancy Sisco, Doug Hunt, Pete Hall, Jim Cullumber, Mike Greninger, Kevin Greim, John Starchman, and Jeremy Sickman

Absent: Pete Hall

Staff: Patrick Tuttle, Terry Cunningham, and Donna Miller

Guests: James Brendle, Downs-St. Germain (DSG), Tony Robyn, City of Joplin, and Jared Bruggeman, Joplin Sports Authority

Location: 5th Floor Study, Joplin City Hall

I. **Call to Order**:

Chairman Shackles called the meeting to order at 3:00 p.m.

II. **Approve of June and July 2024 minutes**:

Mr. Sickman motioned to accept, and Ms. Sisco, second, unanimously approved.

III. **Update on FY25 Grant Funding:**

Mr. Tuttle updated the board on the FY2025 CVB grant recommendations. The formal council bill will be presented to the city council at their September 16th meeting.

IV. **2023 Visa Vue (International) Guest Report**:

Mr. Tuttle provided copies of the 2023 Visa Vue reports showing the economic impact on all international guests. In CY2023, the report showed 35,310 international visitors from 126 countries put $5,868,375 into the Joplin economy, an increase from $5.81M in 2022, and $4.25M in 2021.

V. **Visitor Profile Progress Report**:

Mr. Brendle with DSG updated the board on the yearlong visitor profile. The data presented was from the 1st quarter of surveying the market. (Atch)

The final report will be presented to the city council in April 2025.

VI. Mr. Starchman motioned, and Mr. Greninger second to close the meeting at 4:15 p.m.

Submitted respectfully.

Josh Shackles
Chairman

Patrick Tuttle
For the Secretary