COUNCIL BILL NO. 2025-616 ORDINANCE NO.

AN ORDINANCE approving the applications of Visionary Balloonworx, MO-KAN Dragway, Ozark Christian College, Branco Enterprises & Neosho Schools, Historic Murphysburg Preservation, Inc., Joplin Disc Golf Club, JOMO Pride, Inc., Joplin Roadrunners, Missouri Liars, Silver Sage Renaissance Festival, Neosho Arts Council, Newton County Tourism Council, and Joplin Trails Coalition for utilization of FY2026 Festivals and Celebrations support pursuant to Ordinance No. 2000-148, as authorized by the voters on November 7, 2000; authorizing the City Manager to execute appropriate agreements with each such organization for the utilization of such funds.

WHEREAS, the voters of the City of Joplin approved an increase in the Occupational License Tax for transient sleeping accommodations at an election held on November 7, 2000, and,

WHEREAS, pursuant to the provisions of Ordinance No. 2000-148, a portion of said funds are to be utilized for events, festivals, and marketing intended to attract visitors from the region to the City and other related activities in the City; and,

WHEREAS, the Convention & Visitors Bureau Advisory Board established an application procedure and reviewed the applications of numerous organizations, and has recommended to the City Council that those festivals, celebrations, events, and attractions be funded utilizing a portion of said proceeds; and,

WHEREAS, after having a Public Hearing thereon, as required by said ordinance, the Council of the City of Joplin desires to utilize a portion of the proceeds from said tax following the recommendations of the Convention & Visitors Bureau Advisory Board.

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF JOPLIN, MISSOURI, as follows:

Section 1. That the applications of Visionary Balloonworx for Route 66 Hot Air Balloon and Kite Festival, in the amount of twenty-five thousand dollars ($25,000), MO-KAN Dragway, for marketing the 2026 drag racing series, in the amount of nine thousand six hundred dollars ($9,600), Ozark Christian College for marketing the 2026 conference series, in the amount of eighteen thousand, four hundred dollars ($18,400), Branco Enterprises & Neosho Schools for the Neosho Holiday (Basketball) Classic, in the amount of eleven thousand two hundred dollars ($11,200), Historic Murphysburg Preservation for 2026 events, in the amount of three thousand two hundred dollars ($3,200), Joplin Disc Golf Club for the 21st Annual Four States Open, in the amount of three thousand nine hundred dollars ($3,900), JOMO Pride, Inc. for the 2026 JOMO PrideFest, in the amount of ten thousand three hundred dollars ($10,300), Joplin Roadrunners for promoting the 2026 Race Series, in the amount of three thousand eight hundred dollars ($3,800), Missouri Liars for the MO-Tell Storytellers event, in the amount of three thousand dollars ($3,000), Silver Sage Renaissance Festival organization for the Silver Sage Renaissance Festival, in the amount of fifteen thousand dollars ($15,000), Neosho Arts Council for ArtCon 2026, in the amount of three thousand dollars ($3,000), Newton County Tourism Council for digital marketing and website maintenance, in the amount of three thousand

dollars ($3,000), and Joplin Trails Coalition for the Maple Leaf Bike Tour, in the amount of nine hundred dollars ($900), for utilization of FY2026 Festivals and Celebrations support pursuant to Ordinance No. 2000-148, as authorized by the voters on November 7, 2000, be and the same are hereby approved.

Section 2. That the City Manager is hereby authorized and directed to execute appropriate Agreements, by and on behalf of the City of Joplin, with each said organization for the expenditure of said funds following the recommendation of the Joplin Convention & Visitors Bureau Advisory Board and in accordance with Ordinance No. 2000-148.

PASSED BY THE COUNCIL OF THE CITY OF JOPLIN, MISSOURI, this _____ day

of _____, 2025, by a _____vote.

_____

Keenan T. Cortez, Sr., Mayor

ATTEST:

_____

Holly Nagy, City Clerk

APPROVED AS TO FORM:

_____

Peter C. Edwards, City Attorney

I hereby certify that sufficient funding is available in the CVB Fund, Accounts No. 105-4080-560-7505, to pay the grant amounts awarded.

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Leslie Haase, Director of Finance