REO Marketing Respondents	Costs	Proposal Average	Costing Score	Total	Submittal Complete
Affirm	$125,000	**66**	30	96	x
CMRignite	$132,000	**61**	28	89	x
Trozzolo	$150,000	**61**	23	84	x
Novella	$169,500	**57**	17	74	x
Gud Marketing	$230,795	**69**	0	69	no flash
Johnny Lightning	$215,420	**60**	4	64	x
JMO Communications	$226,275	**62**	1	63	x
AMP	$196,000	**52**	0	52	x
Upbrand	$230,000	**47**	0	47	x
Craven	$229,500	**41**	0	41	x
Stealth	none given				no cost submitted
Vietti	none given				no cost submitted
Guru	none given				no cost submitted