Summary of International Travelers to Joplin in 2021

VISA Destination Insights

List is in order of Estimated Numbers of Travelers

Rank	Originating Country	Estimated # of Visitors	Estimated Spending
1	Canada	16,706	$1,686,602
2	Mexico	2,438	$841,565
3	Guatemala	197	$442,678
4	United Kingdom	164	$147,364
5	Japan	146	$30,981
6	China Mainland	113	$13,068
7	Germany	93	$110,159
8	Guam	89	$55,190
9	Honduras	86	$19,336
10	Costa Rica	72	$15,868
11	France	70	$31,129
12	Spain	63	$157,624
13	El Salvador	55	$21,983
14	British Virgin Islands	46	$110,390
15	Bahamas	43	$39,287
16	Denmark	43	$16,762
17	India	42	$10,481
18	Peru	39	$42,978
19	Russian Federation	36	$5,312
20	Italy	36	$76,741
21	Australia	35	$15,617
22	South Korea	35	$37,361
23	Norway	34	$5,857
24	Saudi Arabia	33	$21,062
25	New Zealand	33	$22,584
26	Finland	31	$12,295
27	Republica Dominicana	31	$4,888
28	Ecuador	29	$17,888
29	Yemen Arab Republic	29	$11,172
30	Philippines	26	$3,918
31	Brazil	25	$8,087
32	Nicaragua	24	$15,662
33	Panama	22	$13,874
34	Romania	22	$12,688

35	Vietnam	22	$3,719
36	Poland	19	$1,506
37	Republic Of Ireland	19	$17,477
38	Malawi	17	$7,913
39	United Arab Emirates	17	$5,064
40	Thailand	16	$1,357
41	Colombia	16	$4,409
42	Switzerland	16	$5,049
43	Netherlands	16	$11,045
44	Macau, China	14	$2,527
45	Singapore	14	$6,644
46	Chile	14	$2,948
47	Croatia	14	$5,238
48	Bolivia	13	$25,575
49	Kuwait	13	$9,606
50	Argentina	13	$938
51	Czech Republic	13	$6,545
52	U.S. Virgin Islands	12	$1,271
53	Belgium	12	$16,657
54	Hungary	11	$2,262
55	Ukraine	10	$2,295
56	Cote D'Ivoire	10	$3,904
57	Kenya	10	$1,773
58	Guyana	9	$2,267
59	Greece	8	$770
60	Kazakhstan	7	$2,712
61	Paraguay	7	$2,117
62	Taiwan	7	$1,265
63	Sweden	7	$2,430
64	Austria	6	$4,028
65	Antigua & Barbuda	6	$575
66	Israel	5	$3,676
67	Portugal	5	$1,002
68	Uruguay	5	$312
69	Belarus	4	$851
70	Bermuda	3	$360
71	Cyprus	3	$865
72	Qatar	3	$420
73	Malaysia	2	$1,399
74	South Africa	2	$899
75	Egypt	2	$194
76	Indonesia	2	$165
77	Lithuania	2	$202
78	Jamaica	2	$187
79	Turks & Caicos Islands	2	$217
80	Turkey	1	$1,136

81	Armenia	1	$4
82	Azerbaijan	1	$21
83	Bahrain	1	$113
84	Bangladesh	1	$77
85	Barbados	1	$59
86	Bulgaria	1	$20
87	Curacao	1	$108
88	Georgia	1	$32
89	Ghana	1	$101
90	Iceland	1	$26
91	Latvia	1	$120
92	Luxembourg	1	$15
93	Macedonia	1	$29
94	Myanmar	1	$25
95	Oman	1	$60
96	Pakistan	1	$148
97	Republic Of Serbia	1	$214
98	Slovakia	1	$13
99	Tanzania, United Rep. Of	1	$4
100	Togo	1	$23
101	Trinidad And Tobago	1	$269
102	Turkmenistan	1	$15
103	Zambia	1	$11
	TOTAL	**21,440**	**$4,253,727**

Source: Estimates based upon aggregate Visa card data from Visa Destination Insights plus information from the US Dept.of Commerce and Tourism Economics.

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14	Japan	146	$30,981
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25	Nicaragua	24	$15,662
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37	Singapore	14	$6,644
38	Czech Republic	13	$6,545
39	Norway	34	$5,857
40	Russian Federation	36	$5,312
41	Croatia	14	$5,238
42	United Arab Emirates	17	$5,064
43	Switzerland	16	$5,049
44	Republica Dominicana	31	$4,888
45	Colombia	16	$4,409
46	Austria	6	$4,028
47	Philippines	26	$3,918
48	Cote D'Ivoire	10	$3,904
49	Vietnam	22	$3,719
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51	Chile	14	$2,948
52	Kazakhstan	7	$2,712
53	Macau, China	14	$2,527
54	Sweden	7	$2,430
55	Ukraine	10	$2,295
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62	Thailand	16	$1,357
63	U.S. Virgin Islands	12	$1,271
64	Taiwan	7	$1,265
65	Turkey	1	$1,136
66	Portugal	5	$1,002
67	Argentina	13	$938
68	South Africa	2	$899
69	Cyprus	3	$865
70	Belarus	4	$851
71	Greece	8	$770
72	Antigua & Barbuda	6	$575
73	Qatar	3	$420
74	Bermuda	3	$360
75	Uruguay	5	$312
76	Trinidad And Tobago	1	$269
77	Turks & Caicos Islands	2	$217
78	Republic Of Serbia	1	$214
79	Lithuania	2	$202
80	Egypt	2	$194

81	Jamaica	2	$187
82	Indonesia	2	$165
83	Pakistan	1	$148
84	Latvia	1	$120
85	Bahrain	1	$113
86	Curacao	1	$108
87	Ghana	1	$101
88	Bangladesh	1	$77
89	Oman	1	$60
90	Barbados	1	$59
91	Georgia	1	$32
92	Macedonia	1	$29
93	Iceland	1	$26
94	Myanmar	1	$25
95	Togo	1	$23
96	Azerbaijan	1	$21
97	Bulgaria	1	$20
98	Turkmenistan	1	$15
99	Luxembourg	1	$15
100	Slovakia	1	$13
101	Zambia	1	$11
102	Armenia	1	$4
103	Tanzania, United Rep. Of	1	$4
	TOTAL	**21,440**	**$4,253,727**

Source: Estimates based upon aggregate Visa card data from Visa Destination Insights plus information from the US Dept.of Commerce and Tourism

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MISSOURI
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Missouri Statewide Summary of International Travelers to Missouri in 2021

List is in order of Estimated Numbers of Travelers

VISA Destination Insights

Rank	Originating Country	2021 Estimated # of Visitors	2021 Estimated Spending
1	Canada	97,213	$27,935,410
2	Mexico	44,988	$23,128,184
3	United Kingdom	8,394	$8,935,782
4	China Mainland	6,513	$23,541,749
5	Japan	3,461	$5,447,477
6	India	3,395	$6,719,344
7	Germany	2,823	$4,281,178
8	France	2,666	$2,463,744
9	Spain	2,248	$2,289,626
10	Guatemala	2,006	$2,875,632
11	Peru	1,887	$2,715,989
12	Honduras	1,672	$2,297,067
13	South Korea	1,633	$2,484,717
14	Colombia	1,576	$1,552,775
15	Panama	1,401	$2,487,857
16	Costa Rica	1,204	$1,361,689
17	Australia	1,137	$1,761,632
18	Italy	1,129	$2,164,536
19	Brazil	1,122	$1,364,856
20	Saudi Arabia	1,097	$2,110,425
21	Ecuador	998	$807,947
22	Republic Of Ireland	996	$1,190,195
23	Israel	989	$1,192,829
24	Republica Dominicana	924	$820,896
25	El Salvador	879	$924,574
26	Argentina	871	$511,710
27	United Arab Emirates	823	$1,114,493
28	Russian Federation	780	$692,073
29	Switzerland	736	$957,716
30	Chile	725	$1,395,930
31	Netherlands	600	$687,390
32	Thailand	593	$757,256
33	Denmark	572	$476,163
34	Bahamas	548	$828,859
35	Austria	493	$631,717
36	Norway	488	$392,456
37	Poland	470	$599,804

38	Guam	433	$488,390
39	Taiwan	429	$648,450
40	South Africa	425	$709,521
41	Kuwait	423	$567,982
42	Bolivia	393	$1,151,777
43	Singapore	391	$217,616
44	Turkey	376	$461,968
45	New Zealand	370	$557,497
46	Iceland	367	$140,116
47	Belgium	357	$534,253
48	Ukraine	319	$289,427
49	Kenya	318	$662,315
50	Qatar	310	$556,941
51	Vietnam	303	$556,742
52	Czech Republic	302	$518,669
53	Jamaica	280	$332,986
54	Philippines	277	$518,371
55	Sweden	268	$285,466
56	Trinidad And Tobago	267	$266,345
57	Indonesia	261	$219,677
58	Paraguay	253	$174,143
59	Uruguay	252	$625,587
60	Portugal	230	$177,032
61	Egypt	227	$212,511
62	Hong Kong, China	214	$921,957
63	Romania	212	$454,823
64	Finland	210	$132,106
65	Curacao	189	$121,945
66	Jordan	176	$752,018
67	Nigeria	176	$253,765
68	Nicaragua	172	$299,539
69	Aruba	170	$102,134
70	Kazakhstan	147	$322,581
71	Pakistan	142	$196,196
72	Slovakia	140	$79,133
73	Croatia	136	$129,865
74	Malaysia	122	$248,975
75	Bermuda	120	$169,428
76	Greece	118	$130,547
77	Lithuania	115	$138,830
78	Haiti	115	$57,784
79	Republic Of Serbia	114	$118,938
80	Bangladesh	111	$194,952
81	Ghana	105	$174,525
82	Georgia	100	$45,413
83	Belarus	98	$82,432
84	Luxembourg	95	$151,726
85	Mongolia	92	$194,247
86	Barbados	85	$48,769
87	Bulgaria	84	$220,818
88	Cayman Islands	84	$183,279
89	Sint Maarten	83	$27,190

90	Kyrgyzstan	82	$105,199
91	Turks & Caicos Islands	80	$145,264
92	Occupied Palestinian Terr	78	$164,793
93	Oman	77	$142,306
94	Sri Lanka	75	$42,674
95	Belize	70	$58,490
96	Latvia	70	$47,820
97	Hungary	67	$103,493
98	Slovenia	64	$52,725
99	Gabon	54	$127,436
100	Cambodia	51	$58,195
	All Others	1,553	$2,936,913
	Total	**213,927**	**$162,714,684**

Source: Estimates based upon aggregate Visa card data from Visa Destination Insights plus information from the US Dept.of Commerce and Tourism Economics.

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COMPARISON: JOPLIN vs MISSOURI-TOP 15				
2021 Estimates of International Visitors				
	Missouri (Statewide)		Joplin	
Rank	Originating Country	Estimated # of Visitors	Originating Country	Estimated # of Visitors
1	Canada	97,213	Canada	16,706
2	Mexico	44,988	Mexico	2,438
3	United Kingdom	8,394	Guatemala	197
4	China Mainland	6,513	United Kingdom	164
5	Japan	3,461	Japan	146
6	India	3,395	China Mainland	113
7	Germany	2,823	Germany	93
8	France	2,666	Guam	89
9	Spain	2,248	Honduras	86
10	Guatemala	2,006	Costa Rica	72
11	Peru	1,887	France	70
12	Honduras	1,672	Spain	63
13	South Korea	1,633	El Salvador	55
14	Colombia	1,576	British Virgin Islands	46
15	Panama	1,401	Bahamas	43

Source: Estimates based upon aggregate Visa card data from Visa Destination Insights plus information from the US Dept.of Commerce and Tourism Economics.

COMPARISON: JOPLIN vs MISSOURI-TOP 15				
2021 Estimates of International Expenditures				
	Missouri (Statewide)		Joplin	
Rank	Originating Country	Estimated Spending	Originating Country	Estimated Spending
1	Canada	$27,935,410	Canada	$1,686,602
2	China Mainland	$23,541,749	Mexico	$841,565
3	Mexico	$23,128,184	Guatemala	$442,678
4	United Kingdom	$8,935,782	Spain	$157,624
5	India	$6,719,344	United Kingdom	$147,364
6	Japan	$5,447,477	British Virgin Islands	$110,390
7	Germany	$4,281,178	Germany	$110,159
8	Guatemala	$2,875,632	Italy	$76,741
9	Peru	$2,715,989	Guam	$55,190
10	Panama	$2,487,857	Peru	$42,978
11	South Korea	$2,484,717	Bahamas	$39,287
12	France	$2,463,744	South Korea	$37,361
13	Honduras	$2,297,067	France	$31,129
14	Spain	$2,289,626	Japan	$30,981
15	Italy	$2,164,536	Bolivia	$25,575

Source: Estimates based upon aggregate Visa card data from Visa Destination Insights plus information from the US Dept.of Commerce and Tourism Economics.