COUNCIL BILL NO. 2021-609 ORDINANCE NO.

AN ORDINANCE approving the applications of Midwestern Built CrossFit for Monster Games; Ozark Christian College for marketing their 2022 Conference Series; MSSU Alumni for their 2022 Marketing Campaign; JOMO Pride, Inc. for JOMO Pride; Rufus Racing LLC for Summer Roundup Triathlon; Active Lifestyle for Joplin Memorial Run; Neosho Arts Council for Art Con; Joplin Disc Golf Club's 17th Annual Four States Open; Emancipation Celebration Committee, Emancipation "Parks Day"; Carl Junction Chamber of Commerce for the 25th Bluegrass Festival; KEG Media (Fort Smith, Arkansas) for Mother Road Mayhem, and JW Sports Worldwide LLC for Ball'N Prep Girls Basketball Tournament, for utilization of FY22 Festivals and Celebrations support pursuant to Ordinance No. 2000-148, as authorized by the voters on November 7, 2000; authorizing the City Manager to execute appropriate agreements with each such organization for the utilization of such funds.

WHEREAS, the voters of the City of Joplin approved an increase in the Occupational License Tax for transient sleeping accommodations at an election held on November 7, 2000; and,

WHEREAS, pursuant to the provisions of Ordinance No. 2000-148, a portion of said funds are to be utilized for festivals or celebrations intended to attract visitors from the region to the City and other related activities in the City; and,

WHEREAS, the Convention & Visitors Bureau Advisory Board established an application procedure and reviewed the applications of numerous organizations, and have recommended to the Council that certain festivals, celebrations, events, and attractions be funded utilizing a portion of said proceeds; and,

WHEREAS, after having a Public Hearing thereon, as required by said ordinance, the Council of the City of Joplin desires to utilize a portion of the proceeds from said tax in accordance with the recommendations of the Convention & Visitors Bureau Advisory Board.

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF JOPLIN, MISSOURI, as follows:

Section 1. That the applications of Midwestern Built CrossFit for the Monster Games, in the amount of Twelve Thousand dollars ($12,000); Ozark Christian College for marketing their 2022 Conference Series, in the amount of Fifteen Thousand dollars ($15,000); MSSU Alumni for their 2022 Marketing Campaign, in the amount of Three Thousand dollars ($3,000); JOMO Pride, Inc. for JOMO Pride, in the amount of Six Thousand Five Hundred dollars ($6,500); Rufus Racing LLC for Summer Roundup Triathlon, in the amount of Six Thousand Five Hundred dollars ($6,500); Active Lifestyle for Joplin Memorial Run, in the amount of Seven Thousand Five Hundred dollars ($7,500); Neosho Arts Council for Art Con, in the amount of Two Thousand Five Hundred dollars ($2,500); Joplin Disc Golf Club's 17th Annual Four States Open, in the amount of Eight Thousand One Hundred dollars ($8,100); Emancipation Celebration Committee, Emancipation "Parks Day", in the amount of Three Thousand dollars ($3,000); Carl Junction Chamber of Commerce for the 25th Bluegrass Festival, in the amount of Two Thousand Five Hundred dollars ($2,500); KEG Media (Fort Smith, Arkansas) for Mother Road Mayhem, in the amount of Fifteen Thousand dollars

($15,000), stipulated as $5,000 towards social media, $3,000 towards print marketing, and $4,000 towards other promotional efforts, with a "not to exceed" amount of $3,000 available for City services, such as parks fees/personnel and security, and JW Sports Worldwide LLC for the December 2021 Ball'N Prep Girls Basketball Tournament, in the amount of Eight Thousand One Hundred dollars ($8,100), stipulated as reimbursement of referee expenses (at $225 per game) for utilization of FY22 Festivals and Celebrations support pursuant to Ordinance No. 2000-148, as authorized by the voters on November 7, 2000, be and the same are hereby approved.

Section 2. That the City Manager is hereby authorized and directed to execute appropriate Agreements, by and on behalf of the City of Joplin, with each said organization for the expenditure of said funds in accordance with the recommendation of the Joplin Convention & Visitors Bureau, and, in accordance with Ordinance No. 2000-148.

Section 3. This Ordinance is declared by the City Council to be an emergency within this meaning of Section 2.12 (4), of the Home Rule Charter of the City of Joplin, Missouri, in order to continue the day-to-day operations of the City and as such shall become effective immediately upon its passage.

PASSED BY THE COUNCIL OF THE CITY OF JOPLIN, MISSOURI, this _____day of _____ , 2021, by a vote of

_____

Ryan D. Stanley, Mayor

ATTEST:

_____

Barbara J. Gollhofer, City Clerk

APPROVED AS TO FORM:

_____

Peter C. Edwards, City Attorney

I hereby certify that a sufficient funding is available in the CVB Fund, Accounts No. 105-4080-560-7505 to pay the grant amounts awarded.

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Leslie Haase, Director of Finance