Approved

ADVISORY BOARD MINUTES

September 11, 2024
4:00 PM
Joplin Athletic Complex
3301 West 1st Street
Joplin, MO 64801

MEMBERS PRESENT:	Paul Teverow, Greg Matzer, Dustin Parker, Brad McIntyre, Mariah Kraft, and Michael Gilpin were present.
ABSENT:	Greg McConnell
GUESTS:	Paul Bloomberg, Director Greg Bertoncino, Assistant Director Charles Copple, City Council Liaison Taylor Goetzinger, Olsson Studio Korey Schulz, Olsson Studio
MEETING CALLED TO ORDER:	Paul Teverow called the regular meeting to order.
APPROVAL OF MINUTES:	Dustin Parker made a motion to approve the minutes with a second by Greg Matzer.
OLD BUSINESS:	Paul mentioned that the Ewert Splash Park is going well, and they had an Open House meeting yesterday at the Museum. We have a few guests from Olsson Studio to present. Taylor and Korey presented the board with update of the Ewert Splash Park. (Attached) Paul also told the board that the DORA Project is moving right along. He mentioned that there will be around ten miles of track, shelter, bathroom, children's bicycle park, and BMX Pump Track. On September 20 there will be a meeting with Planning and Zoning.

Joplin Industrial Electric is complete with the Mercy Park Electrical Upgrades. This is a Stormwater Project that allowed us to add 60 more light poles in the park, electric at all the light poles and extra event panels. We are still working on cameras for this park. Paul reminded the board that park hours are from 6:00 am – 10:00 pm.

NEW BUSINESS:

Paul stated that the lettering on Senator Ron Richard Memorial Park (Campbell Parkway) is complete. We do have it covered at this time until we have the dedication with the family which will be Friday, September 13 at 11:00 am. He also told the board that the Senator Ron Richard Park goes from Illinois Street to 15th Street and Campbell Parkway goes from 15th Street to 20th Street.

Paul said he would like to request for a third Park Ranger. We get so many compliments about the Rangers but still have a huge time gap of open park hours. We would eventually like to have all park hours covered. He handed out Park Ranger reports. (Attached)
Greg Matzer made a motion to move forward with requesting a third park ranger position, 2nd by Brad McIntyre, all yea. Paul discussed how the Rangers lock up the park restrooms every night and how it takes them two hours for this process. Brad McIntyre made a motion to look into getting a system that automatically locks the restrooms, 2nd by Greg Matzer, all yea.

He talked to the board about a new Recreation Partnership we have with TeeTime in Webb City. We started a Pickleball League with them. We take care of registration and court rental. They have given us a great deal on court rental, and they are providing the prizes. We have ten teams signed up. This program will break even but Paul would like the boards input on what they think of us using a place outside of Joplin City limits. The board discussed and don't see an issue with it. Our pickleball courts are already packed in the city and this will only grow the program and hopefully we can get more courts in Joplin. Greg Matzer made a motion to continue to use TeeTime as a Partnership for Pickleball League, 2nd by Brad McIntyre, all yea. Paul did tell the board that once 1201 opens we will also reach out to them and see if they would do a partnership with us for pickleball.

He mentioned that it is time to re-elect officers for the board. After board discussion Paul made a motion for
Chair – Brad McIntyre
Vice Chair – Dustin Parker
Secretary – Greg Matzer
2nd by Brad McIntyre, all yea.

MONTHLY REPORTS: Paul handed out the Recreation reports for the board to review. (Attached)

ADJOURNEMENT: Dustin Parker made a motion to adjourn, second by Paul Teverow.

Nakia Endicott, Accounting Specialist

N Endicott

JOPLIN
PARKS & RECREATION

Park Board Recreation Update (Sports)
September 9th, 2024

Current:

- **Fall Youth Soccer**
  - 6u: 105
  - 8u: 84
  - 10u: 102
  - 12u: 41
  - 14u: 31
- **Little Tikes Football**
  - 42 Registered
  - Sept. 24th – Oct. 15th
- **Adult Pickleball Hosted by Tee Time**
  - 9 Teams = 18 players
    - 2 subs / 1 drop – in
- **Fall Adult Soccer**
  - 14 Teams
- **Fall Adult Softball**
  - 18 Men's Teams
  - 8 Co-Ed Teams

Upcoming:

- **Adult Volleyball**
  - Sept. 25th – Nov. 13th
    - 4/12 Registered

Ended:

- **Summer Adult Soccer**
- **Summer Adult Softball**
- **Little Netters**
- **Fall Little Kickers**

JOPLIN
PARKS & RECREATION

Park Board Recreation Update (Special Events)
September 4, 2024

Current:

- **Joplin Area Bootcamp-**Instructor Danielle Zavala
  - Ongoing Tuesdays and Thursdays @ 5:30pm at the Joplin Athletic Complex
- **Line Dancing**- Instructor Joy Kennedy
  - Ongoing Mondays @ 6:00am at the Joplin History and Mineral Museum
- **Summer Youth Camps**- concluded
  - Playdoh Camp-Did not have enough registrations to run program
  - Lego Creation Camp Session 1 June- 15 participants
  - Foam Frenzy Nerf Camp-15 participants
  - Lego Creation Camp Session 2 July-15 participants
- **July 4th Celebration @ MSSU**
  - Band: The New Waves
  - Bounce Houses: We Be Bouncin'
  - Food Trucks-10

Upcoming:

- **Mom Son Night Out-**
  - Currently taking registration
  - Event held at the museum on September 20th and 21st
  - DJ: Firehouse DJs

- **Old Fashioned Hayride**-
  - Hay Bale Trail-Currently taking registration
  - Prepraring decorations and securing sponsors and volunteers for this event
  - October 18th at McClelland Park
  - Food Trucks-6
  - Bounce Houses:
  - DJ: Firehouse DJs

- **New Fitness in the Park Program**-Instructor Hailey Dininger
  - Begins this Fall at the Joplin Athletic Complex on Saturday mornings

Aquatics and Marketing/ Social Media
September 4th, 2024

Marketing/Social Media

- Keeping the public notified of all events happening at Joplin Parks with consistency
- Updating photos for athletics and events put on by Joplin Parks
- Updating inventory of park amenities

Aquatics

- Opening Date:
  - May 31st, 2024
- Admission: $206,751
  - Cunningham: 8,357
  - Schifferdecker: 24,253
- Swim Lessons: 414
- Pool Season Passes: 959
- Show Me Water Safety :140
- Aqua Zumba :820
- Doggy Dive in: 35
- Closing Date:
  - Cunningham: August 11, 2024
  - Schifferdecker: August 18th, 2024

Goals for 2025

- Bring in new events
  - Lazy River 5K
  - Early morning lap swim 6:00-8:00 AM (MWF)
  - Opening Pool Party
- Find sponsors for lazy river tubes
- Open Memorial Weekend

The numbers for August 2024. You wouldn't know it by looking at the numbers, but the last week of August was very slow due to high temperatures. The holiday weekend at the end of the month was a nice recovery and overall, the month was a great one for the golf course. Normally August is the start of the slow down season with school and school sports kicking off but at this point we are beginning to wonder if we are going to see a slow down season this year. Staffing this time of year is scarce as part time team members who go to school or teach are very limited on scheduling, we must be mindful and strategic to ensure that we are still providing the same quality of facility and service this late in the season. It is a major victory within the golf industry to see a $1,000,000 in revenue and it is exciting to see Joplin's course get so close. I look forward to the upcoming months and keeping you all updated.

Revenue:

August 2023- $97,222

August 2024- $126,503

Nov 2022- August 2023- $648,775

Nov 2023- August 2024- $809,413

Rounds:

August 2023- 3,932

August 2024- 4,265

Nov- August 2023- 24,105

Nov-August 2024- 26,021

Museum Report- Museum Advisory Board, August 15, 2024

June Events (6-20 to 6-30)

Joplin Summer School, 50 students toured.

Museum staff and Historical Society staff attended the Corley Trust Presentation. The Historical Society was awarded $2,000 to develop exhibit on Route 66.

Local authors meet and greet was hosted by the Historical Society.

Hosted Parks and Recreation Lego Camp.

Museum staff was sent to document the Empress steam locomotive as it traveled through the area.

Overhead Door measured all exterior doors to replace with tornado rated doors, especially in the basement. This project will begin in the upcoming fiscal year.

The Fire Marshall and City Engineer are unable to confirm if changing out the current garage door to make the basement secure to use as a storm shelter under ICC-500 standards. Due to the age of the building and changes in the building code over the years they cannot give an official sign off.

Hosted representative from Boston Productions and provided historical photographs for use in the Zelleken and Schifferdecker House projects.

Museum was awarded $13,000 from the US Bank, Lemons Trust. This grant is to purchase building materials for the Smithsonian exhibit the museum is hosting.

June Meetings

Joplin Historical Society

Tri-State Gem & Mineral Society

Raders Farm

July Events

Line Dancing with Joy has started up again on Monday evenings.

Hosted Parks & Recreation Nerf Camp.

YMCA summer program visited with 34 students.

Chris attended an AmeriCorps assessment. The are looking into providing professional works to assist in museums across the state.

Hosted Annual summer Model Train Show. 332 attended.

Historical Society hosted a summer plant swap.

July Meetings

Joplin Historical Society

Tri-State Gem & Mineral Society

Raders Farm

August Events (8-1 to 8-14)

Hosted Women's Schifferdecker Golf Association luncheon during their tournament.

Hosted incoming Dental and Medical Students on a tour of museums. This was part of the orientation given to incoming students.

Hosted CVB Bus tour travel planners to show museum as part of the reason for tours to visit Joplin.

Ned has been creating window graphics for the front od the museum. These should go to printer this week.

Staff has begun planning out RT 66 exhibit.

Mineral wing TV replaced, running "Men & Dust" video.

More cases in mineral wing being painted and upgraded.

Currently hosting Ozark Gateway Association of Realtors for continuing education training. August 14 & 15, 2024.

Hosted Health Nuts meeting at museum

Line Dancing with Joy resumes on Monday nights.

Cox Hall rented to Joplin Secular Home-Schooling Assoc. for "School Picture Day" event.

Family of Zahner Foundry came to museum to do genealogical research.

Museu hosted after hours event- Traffic Safety Program.

Shoe display at Joplin Library taken down. This exhibit was curated and created by Stacey.

Will Russell, the museum assistant, will be leaving at the end of August to spend a semester in Austria. He has been a great asset to the museum.

August Meetings(to date)

Joplin Historical Society

Tri-State Gem & Mineral Society

Museum Capital Projects

Completed Projects-

Paint Cox Hall

Paint Hallway

Install security cameras

Projects in progress-

Reroof Cox Hall (Waiting on information from Jake to send out RFP)

Paint Lobby (Scheduling with Bunn Construction to begin project)

Security system upgrade. This project is currently under way.

Paint upper wall in history wing (Has been reformatted to new RFP template and has been posted)

New Floor in Cox Hall (Has been reformatted to new RFP template and has been posted.)

Museum HVAC (received layout for new system 8-15-2024)

Painting of the museum exterior has been postponed to next fiscal year and will be done in sections

Visitation/Income Report

	Admission #	**Admission $**	**Gift Shop $**
July	633	$3,450	$1,843
August	393	$1,295	$1,103
September (1st-9th)	36	$124	$146
	Total Visitation	Total Admission	Total Gift Shop
	1,062	$4,869	$3,092
		TOTAL INCOME	**$7,961**