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JCVB Advisory Board Meeting

Minutes

October 17, 2023

Attended: Chair: Jim Cullumber, Co-Chair: Mike Greninger, Sec: Josh Shackles, Pete Hall, Dancy Sisco, and Councilwoman Christina Williams

Absent: Kevin Greim, Erin Slifka, Deena Beckham-Richardson, and John Starchman

Staff: Patrick Tuttle and Donna Miller

Guests: Tom Higdon, Newton County Tourism Council, and Ryan Talken and Devon Blankenship, Joplin Health Department; Dale Brooks, Joplin Fire Department; and Brian Wickland, Public Works; Krista Wakefield, Homewood Suites

Location: Joplin City Hall, 5th Floor Study

I. **Call to Order**:

Chair Cullumber called the meeting to order at 3:00 p.m.

II. **Approve September 2023 Minutes**:

Mr. Hall motioned to accept, and Mr. Greninger, second, unanimously approved.

III. **Welcome new member**:

Mr. Cullumber welcomed Dancy Sisco from TownePlace Suites to the board.

IV. **Recognize Donna Miller Award**:

Mr. Tuttle informed the board that Ms. Miller was named the recipient of the Missouri Division of Tourism's Tracy Kimberlin Hospitality Award for 2023. A video of her achievement as the CVB's guest relations manager was played.

V. **FY2024 Grant Request from Newton County Tourism Council**:

Mr. Higdon with the Newton County Tourism Council (NCTC), made a presentation asking for funding support from the FY24 CVB grant program for $3,800 for a "new and enhanced digital presence (website)" for promoting the tourism amenities of Newton County and the region.

Though there was a quorum for the meeting, Mr. Hall would need to abstain from this vote, being an NCTC board member, so there was no quorum to vote. This request will be taken up at the November meeting.

VI. **Lodging Maintenance Code**:

Mr. Blankenship and Mr. Talken presented the Joplin Health Department's proposed *Lodging Code 2023*. This code will provide the Joplin Health Department with more authority in managing the condition of hotel properties within the Joplin city limits.

A good, welcoming discussion followed the presentation though the hotelier board members had issues with the proposed fee structure. Mr. Talken said that the issue would be taken back to the group working through the Code.

VII. Mr. Greninger motioned, and Mr. Shackles second to close the formal meeting at 4:22 p.m.

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Submitted respectfully,

James Cullumber
Chairman

Patrick Tuttle
For the Secretary