CITY OF JOPLIN
COUNCIL AGENDA ITEM

ITEM
Council Bill 2025-619 – Approving the Memorandum of Understanding between the City of Joplin and the Joplin Family YMCA.

MEETING DATE
October 20, 2025

ORIGINATING DEPT
Parks and Recreation

ATTACHMENTS
CB 2025-619 Ordinance; Exhibit "A" Copy of Memorandum of Understanding; Exhibit "B" Trail Head Sign example with sponsorship

REVIEWED BY
Department Head: Paul Bloomberg; City Attorney: Peter Edwards; City Manager: Nick Edwards

SUMMARY
This Council Bill approves the Memorandum of Understanding between the City of Joplin and the Joplin Family YMCA for sponsorship rights on the premises of the Tin Cup Trail.

BACKGROUND
In January of 2024, Dan Johnson, Director of Public Works, presented to City Council the potential agreement between the Joplin Family YMCA and City of Joplin for dedicating easements for construction of the Tin Cup Trail which was valued at $130,000.00. In turn the City would enter into this agreement allowing the Joplin Family YMCA the sponsorship rights at the bridge trailhead and the other two trailheads on the Tin Cup Trail. All sponsorships naming rights or assignments would be approved in writing by the City prior to the placement on any signage on the premises.

The total project expense for the Tin Cup Trail including the bridge is $3,298,415.50. The Tin Cup Trail/Bridge is funded from two separate funds. We have a contract with Hartman in the amount of $1,632,717.50 for the trial which is funded by Parks/Stormwater Sales Tax and Elements has the contract for the bridge for $1,665,698 funded from ARPA/TST.

FUNDING SOURCE
Not Applicable

RECOMMENDATION
Staff recommend approval of this council bill on 1st reading.

MEMORANDUM OF UNDERSTANDING AND AGREEMENT

THIS MEMORANDUM OF UNDERSTANDING AND AGREEMENT made and entered into this _____ day of _____, 2025, by and between the CITY OF JOPLIN, hereinafter referred to as "City," and JOPLIN FAMILY YMCA, hereinafter referred to as "YMCA", and collectively referred to as the "Parties."

W I T N E S S E T H:

WHEREAS, City owns certain real estate commonly known as Tin Cup Trail, hereinafter referred to as "the premises." The Joplin Family YMCA dedicated easements for construction of the Tin Cup Trail with a value One Hundred and Thirty Thousand Dollars ($130,000) to the City of Joplin. The City in turn desires to enter into an agreement with Joplin Family YMCA for sponsorship naming rights on the premises under the terms and conditions described herein; and,

WHEREAS, the parties agree that the Joplin Family YMCA be allowed to place sponsorship naming rights for the Tin Cup Trail bridge and the two Tin Cup Trail Heads on the premises under the terms and conditions described herein; and,

WHEREAS, because of the naming rights of the Joplin Family YMCA, and the shared use of the premises, the parties desire to set forth the material terms in this Memorandum of Understanding and Agreement.

NOW, THEREFORE, in exchange for valuable consideration each received from the other, the parties do hereby agree as follows:

1. Trail: The Trail Name in perpetuity is Tin Cup Trail. This agreement is to assign a sponsorship naming opportunity in association with the Trail name.

2. Naming Rights. All sponsorship naming rights or assignment must be approved in writing by the City prior to the placement on any signage on the premises.

3. Location and Placement of Naming Rights. The City has determined that the naming rights for the trail will be placed on the premises next to bridge and the two trail heads located at 32nd Street and W. McIntosh Circle, and Glendale Road. In total there are three (3) locations.

4. Maintenance of Signage. The City will be responsible for its current maintenance responsibilities.

5. Ownership of Signage. The City will own all signage.

6. Duration and Renewal: The initial term of this agreement shall be ten (10) years. Sponsorship naming renewal may be considered and renegotiated upon the completion of the initial term and YMCA will be given first right of refusal on renewal terms.

7. Naming or recognition may not include, but is not limited to offensive language, images and/or content considered demeaning and derisive.

IN WITNESS WHEREOF, the parties have caused these presents to be executed in duplicate as of the day and year first above written.

CITY OF JOPLIN

By: _____
Its: authorized signatory

ATTEST:

_____
Holly Nagy
City Clerk

APPROVED AS TO FORM:

_____
Peter C. Edwards
City Attorney

JOPLIN FAMILY YMCA

By:_____
Its: authorized signatory

ATTEST:

_____
Secretary

38.25″

30″


in Cup Trail
TRAIL SPONSORED BY:
the
RULES OF
THE TRAIL
BE SAFE, BE KIND, BE RESPECT
TRAILS ARE TWO-WAY AND MULTI-US
OPEN 6AM-10PM
PLEASE FOLLOW THESE RULES
• Respect private property. Stay on trails. Do not enter private property or cross through the yards of homes along the trail.
• Be aware of your surroundings and other trail users.
• Keep to the right, pass on the left.
• Bicyclists and skaters yield to pedestrians.
• Give audible signal when passing.
• Stop for cross traffic.
SAFETY IS OUR HIGHEST
• Enjoy the trail with a friend.
• Leave valuables at home.
• Take car keys with you.
PROHIBITED
• Drugs or alcohol

Tin Cup Trail

W 32ND ST
S ST JOHNS BLVD
MCINTOSH CIR
W OAKRIDGE LN
S THORNHILL DR
W HILLTOP LN
W VALLEYVIEW LN
S MCCLELLAND BLVD
NORTHRIDGE RD
RIVER CREST VALLEY DR
DEER RIDGE RD
RIDGE TRAIL RD
OAKMONT DR
RUSTIC RIDGE DR
WOODCREST CT
CARRINGTON TERR
GLENDALE RD
RIVERSIDE DR
GRAND BLVD

Legend

- Park_Signs
- Tire_FixIt_Station
- Bike_Rack
- Bench

COUNCIL BILL NO. 2025-619 **ORDINANCE NO.**

AN ORDINANCE approving a Memorandum of Understanding (MOU) And Agreement by and between the City of Joplin, Missouri, a Municipal Corporation, and Joplin Family YMCA, for sponsorship rights on the premises of the Tin Cup Trail; authorizing the City Manager to execute said Memorandum of Understanding (MOU) And Agreement, and such other documents as may be necessary, by and on behalf of the City of Joplin, Missouri.

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF JOPLIN, as follows:

Section 1. That the Memorandum of Understanding (MOU) And Agreement by and between the City of Joplin, Missouri, a Municipal Corporation, and the Joplin Family YMCA, for sponsorships rights on the premises of the Tin Cup Trail, a copy of which is attached hereto and incorporated herein as an Exhibit, or copy in substantially similar form to that, be, and the same is, hereby approved.

Section 2. That the City Manager is hereby authorized and directed to execute said Memorandum of Understanding (MOU) And Agreement and such other documents as may be necessary, by and on behalf of the City of Joplin upon the recommendation and approval of the City Attorney.

PASSED BY THE COUNCIL OF THE CITY OF JOPLIN, MISSOURI, this _____day of _____, 2025, by a _____vote.

_____
Keenan T. Cortez, Sr., Mayor

ATTEST:

_____
Holly Nagy, City Clerk

APPROVED AS TO FORM:

_____
Peter C. Edwards, City Attorney