CITY OF JOPLIN
COUNCIL AGENDA ITEM

ITEM:
Council Bill No. 2025-011 - Authorizing the City of Joplin to enter into an Agreement with the Joplin Sports Authority for the purpose of providing marketing services.

MEETING DATE
November 3, 2025

ORIGINATING DEPARTMENT
City Manager

ATTACHMENTS
Council Bill No. 2025-011

REVIEWED BY
City Manager Nicholas Edwards; City Attorney Peter Edwards; and Finance Director Leslie Haase.

SUMMARY
This Council Bill approves an Agreement for marketing services between the City of Joplin and the Joplin Sports Authority.

BACKGROUND
The City has contracted with the Joplin Sports Authority ("JSA") since 2007 to provide sports marketing for the City. The JSA was created "for the purpose of attracting, promoting, providing and supporting local, state, regional, national, and international sporting events to the City area which will provide positive economic impact and enhance the quality of life for the residents of the City." The Agreement is an updated contract between the City of Joplin and the JSA. The Agreement engages the JSA for the purpose of attracting, promoting, providing and supporting local, state, regional, national, and international sporting events to the Joplin area which will provide positive economic impact and enhance the quality of life for the residents of the Joplin area. The Agreement is set to renew automatically for successive one-year terms, subject to budget appropriation by the City and unless it is terminated. Section 22 of the Agreement contains the $100,000.00 one-time transfer for a line of credit for the JSA, that was approved by the City Council in the 2025-2026 budget.

FUNDING SOURCE
Hotel Motel Tax

RECOMMENDATION
Staff presents this Council Bill on First Reading.

PCE/vew
attachments