CITY OF JOPLIN, MISSOURI
FORMAL BID TABULATION FORM
ITEMS VALUED OVER $3,000

BID #: 2023-RFP-05 BID ITEM DESCRIPTION: **Joplin CVB Print & Digital Media Buyer**

BID OPENING DEADLINE: August 2, 2023 **DEPARTMENT:** CVB

REQUISITION NUMBER: **DATE & TIME OPENED:** August 16, 2023

OPENED BY: Patrick Tuttle **WITNESSED BY:** Donna Miller

	VENDOR / ADDRESS	DATE RECEIVED	CONTACT / EMAIL	PHONE NUMBER / WEBSITE	VENDOR DEBARRED OR SUSPENDED Y OR N	BID AMOUNT
1	**Storm Cloud Marketing** 526 S. Virginia Ave. Joplin, MO 64801	July 31, 2023	Tony Hulfeld tony@stormcloud.marketing	417-623-7811 stormcloud.marketing		Print Ad Placement = 15% Digital Ad Placement = 15% Hourly Creative Rate = $150
	NOTES:					
2	**Guru Marketing** 321 Virginia Ave. Joplin, MO 64801	August 1, 2023	Kate Moss DeGraff kate@KMGuru.com	408-766-4878 kmguru.com		Print Ad Placement = 2.34% Digital Ad Placement = 0.63% Hourly Creative Rate = $150
	NOTES:					
3	**Business Marketing Solutions Group** 19109 W. Catawba Ave. Ste 200 Cornelius, NC 28031	August 1, 2023	Christian L. Webb christian@businessmarketingsolutionsgroup.com	704-728-3585 businessmarketingsolutionsgroup.com	500 200 125	Print Ad Placement = % Digital Ad Placement = % Hourly Creative Rate = $125
	NOTES:					
4	**Little Bird Marketing** 512 S. Main Street Joplin, MO 64801	August 1, 2023	Stephanie Douglas stephanie@littlebirdmarketing.com	504-444-5643 littlebirdmarketing.com		Print Ad Placement = 15% Digital Ad Placement = 25% Hourly Creative Rate = $150
	NOTES: No contact or POC info in their bid.					
5	**Paradise Advertising** 5999 Central Ave. Ste 302 St. Petersburg, FL 33710	August 2, 2023	Rudy Webb rwebb@paradiseadv.com	727-235-2445 paradiseadv.com		Print Ad Placement = 15% Digital Ad Placement = 15% Hourly Creative Rate = $150
	NOTES:					

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6	**Stealth Creative** 1027 S. Main Street, Ste 501 Joplin, MO 64801	August 2, 2023	Cameo Harrington charrington@stealthcreative.com	417.626.0101 stealthcreative.com		Print Ad Placement = 15% Digital Ad Placement = 20% Hourly Creative Rate = $150
	NOTES:					
7						
	EXAMPLE:					
8						
	EXAMPLE:					
9						
	EXAMPLE:					
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	EXAMPLE:					