COUNCIL BILL NO. 2023-609 ORDINANCE NO.

AN ORDINANCE approving an Agreement allowing Paradise Advertising & Marketing, Inc., a Florida Corporation, to serve as the Print and Digital Media Buyer for the Joplin Convention & Visitors Bureau, authorizing the City Manager to execute appropriate agreements with each such organization for the utilization of such funds and containing an emergency clause.

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF JOPLIN, MISSOURI, as follows:

Section 1. That the Agreement governing cooperation between Paradise Advertising & Marketing, Inc., and the City of Joplin, Missouri, for services of marketing campaign development and advertising placement relating to tourism marketing for the Convention and Visitors Bureau of the City of Joplin, Missouri, in substantially similar form to that attached hereto and incorporated herein, be, and the same is, hereby approved.

Section 2. That the City Manager is hereby authorized and directed to execute said Agreement by and on behalf of the City of Joplin upon the recommendation and approval of the City Attorney.

Section 3. This Ordinance is declared by the City Council to be an emergency within this meaning of Section 2.12 (4) of the Home Rule Charter of the City of Joplin, Missouri, in order to continue the day-to-day operations of the City and, as such, shall become effective immediately upon its passage.

PASSED BY THE COUNCIL OF THE CITY OF JOPLIN, MISSOURI, this _____ day

of _____, 2023, by a _____vote.

_____
Douglas W. Lawson, Mayor

ATTEST:

_____
Holly Nagy, City Clerk
APPROVED AS TO FORM:

_____
Peter C. Edwards, City Attorney