Approved

JOPLIN PARKS & RECREATION

ADVISORY BOARD MINUTES

November 10, 2021
5:00 PM
Joplin Athletic Complex
3301 West 1st Street
Joplin, MO 64801

MEMBERS PRESENT:	Josh DeTar, Paul Teverow, Chalise Cooper, Dustin Parker, Brad McIntyre were present.
ABSENT:	Edwin Mwangi, Kreg Selvey
GUESTS:	Paul Bloomberg, Parks and Recreation and Director Christina Williams, City Council Liaison
MEETING CALLED TO ORDER:	Josh DeTar called the regular meeting to order.
APPROVAL OF MINUTES:	Paul Teverow made a motion to approve the minutes with a second by Josh DeTar.
OLD BUSINESS:	Paul told the board the Parks Special Event Application Permit went to Leslie in finance. She bumped up the fee to $150 a day. It went to council and was approved. It will take place next year and will be a flat fee. He also said that Tom Walters asked City Council to install more lights at the Skate Park a few months ago. We just opened the RFP and had 2 bids for this project. We had gotten quotes from Joplin Industrial at the beginning of the year and it was about $26,000 for 3 lights. They had a company come out and to a light study on the skate park and we need four lights and with the price increase it will now be about $52,000. Paul said that we will be going to council for approval because this amount was not in the budget. He mentioned that there is an organization that wants to adopt the skate park. They would help with maintenance and look to schedule some tournaments.

NEW BUSINESS:

Paul stated that Mercy Park will be getting a new sculpture called River Motion. He told the board that the rotary sculpture group has already approved it and needs the parks board approval. Brad made a motion to move forward with River Motion Sculpture for Mercy Park, 2nd by Josh. All yea.

Dustin told the board that Mercy pond is looking so much better. The algae is finally going away and the pond is starting to clear up.

Paul handed out the Park Beautification information to the board to look over (Attached). He told them there are three options, but this is just a draft. Nothing is finalized. The three options are the Destination Option, Hybrid Option, and the Maintaining Option.
Dustin told Paul he doesn't like the idea of using storm tax dollars to pay employees. He said he doesn't like hiring employees and in say ten years if the tax isn't renewed those employees are out of jobs. Paul told Dustin that we already have employees' positions that are like that and all our season positions use storm tax. This isn't something new. Josh said he thinks the Hybrid seems the best option and Chalise agrees. Brad made a recommendation to move forward with the Hybrid Option, 2nd by Dustin. All yea.

He also handed out the Parks and Storm Water project priority list for the board to review. (Attached) After reviewing the board feels like it was prioritized very well.

Paul said the committee for Memorial Hall was selected and the committee will start meeting the first of the year. We have three of our Park Board members on that committee.

He told the board that the Strategic Plan for the Museum was approved for 2022 so Chris is working on getting the RFP together for the Strategic Plan.

MONTHLY REPORTS:

Paul handed out the Recreation reports for the board to review. (Attached)

ADJOURNEMENT:

Josh DeTar made a motion to adjourn, second by Dustin Parker.

Nakia Osborne, Accounting Specialist

N. Osborne

Schifferdecker Municipal Golf Course - Monthly Revenue Comparison Report

Oct.	2021			2020		
Greens Fees WEEKEND	221 @	$20.00	$3,710.00	136 @	$20.00	$2,649.00
Greens Fees WEEKDAY	289 @	$18.00	$4,413.00	259 @	$18.00	$4,061.00
Green Fees 9 holes WEEKEND	83 @	$10.00	$827.00	55 @	$10.00	$550.00
Green Fees 9 holes WEEKDAY	175 @	$9.00	$1,539.00	389 @	$9.00	$5,009.00
Senior Citizen Green Fees WEEKEND	149 @	$15.00	$2,232.00	97 @	$15.00	$1,445.00
Senior Citizen Green Fees WEEKDAY	253 @	$12.00	$3,017.00	375 @	$12.00	$4,511.00
Senior Green Fees 9 holes WEEKEND	9 @	$7.00	$63.00	24 @	$7.00	$165.00
Senior Green Fees 9 holes WEEKDAY	66 @	$6.00	$398.00	73 @	$6.00	$447.00
League/Twilight Fee	56 @	$12.00	$672.00	108 @	$12.00	$1,141.00
Twilight Fee WEEKEND	56 @	$14.00	$788.50	27 @	$14.00	$378.00
Student Fee and H.S. Fees	114 @	$10.00	$1,120.00	51 @	$10.00	$504.00
SUBTOTAL PLAYS AND FEES	1471		$18,779.50	1594		$20,860.00
Season pass holder, HS, Employee	602			551		
TOTAL PLAYS AND FEES	2073		$18,779.50	2145		$20,860.00
Adult Pass with Cart	@	$1,400.00	$0.00	@	$1,400.00	$0.00
monthly dues revenue						$780.00
Walking Pass Regular	1 @	$750.00	$750.00	@	$750.00	$750.00
						$0.00
Walking Pass Senior	@	$550.00	$0.00	1 @	$550.00	$0.00
Junior Pass	@	$90.00	$0.00	@	$90.00	$0.00
Young Executive Twilight w/cart	@	$70.00	$0.00	@	$70.00	$0.00
monthly dues revenue						$100.00
Young Executive Twilight walking	@	$350.00	$0.00	@	$350.00	$0.00
Season Pass Sr with Cart	1 @	$1,125.00	$1,125.00	@	$1,125.00	$0.00
monthly dues revenue						$100.00
Family Memberships	1 @		$450.00	@		$0.00
monthly dues revenue			$790.00			$295.00
Power Cart Rental 18	1059 @	$13.00	$13,689.00	1088 @	$13.00	$14,048.00
Power Cart Rental 9	353 @	$8.00	$3,043.50	656 @	$8.00	$3,085.00
Pull Cart Rental	8 @	$3.00	$24.00	39 @	$3.00	$117.00
Club Rental	@	$10.00	$0.00	2 @	$10.00	$20.00
Resale Merchandise			$3,994.40			$3,793.75
Beer Concession			$2,736.50			$2,515.50
Vending Machine			$1,785.50			$2,067.00
Advertising and Misc (Over/Short)			$0.00			$0.00
Simulator Fee			$487.00			$813.25
Gift Certificates			$200.00			$630.00
TOTAL MONTHLY REVENUE:			$47,854.40			$49,974.50

REVENUE COMPARISONS
DOWN from Oct. 2020 **$2,120.10**
Year to date UP **$31,164.37**
21 days of +70* weather
5 days Cart Path Only

Monthly Comparison

2016	$45,388.25
2017	$43,160.25
2018	$42,208.75
2019	$36,999.25
2020	$49,974.50
2021	$47,854.40
	($2,120.10)

Year-to-Date Comparison

2016	$530,506.00
2017	$543,829.75
2018	$549,924.55
2019	$525,778.20
2020	$645,980.58
2021	$677,144.95
	$31,164.37

2016	21,848
2017	21,308
2018	20,932
2019	19,988
2020	25,782
2021	25,980

PARK BEAUTIFICATION OPTIONS

(estimated tax for this project $2,776,000)

Destination Option

$100,000 Master Plan one of the following Parks:

- Schifferdecker Park
- McClelland Park
- Wildcat Park

$1,250,000 Potential capital projects from Master Pan:

- Trails
- Water Feature (pond, fountain, etc.)
- New Parking lots
- New Shelters
- Security Lighting
- High end attraction/playground
  (Ex. The Gathering Place)

$226,600 Maintenance/Materials for Landscaping: ($22,660 annual)

- Mulch
- Plantings

$1,200,000 City Personnel Estimation:

- Assistant Director ($120,000 annual)
  (salary and benefits)

$2,776,000 Total

NOTE: Assistant Director would oversee all maintenance within Parks, Cemeteries, Athletic Complex and Golf Course. They would also oversee Park Storm Water projects, Adopt-A-Park program, and Park Accreditation Certification.

Hybrid Option

$445,000 Potential capital projects:

- New Park Entry Way Signs ($80,000 one-time)
  - Campbell Parkway
  - Wildcat Park
  - McIndoe Park
  - Landreth Park
  - McClelland Park
  - Schifferdecker Park
- Park Information Kiosks ($215,000 one-time)
  - 10 parks
- Trail Wayfinding Package ($150,000 one-time)

$231,000 Maintenance/Materials for Landscaping:

- Mulch and Plantings over 11 parks ($19,600 annual)
- Truck ($35,000 one-time)

$2,100,000 City Personnel Estimation:

- Assistant Director ($120,000 annual) (salary and benefits)
- 2- Labor II positions ($90,000 annual) (salary and benefits)

$2,776,000 Total

NOTE: Assistant Director would oversee all maintenance within Parks, Cemeteries, Athletic Complex and Golf Course. They would also oversee Park Storm Water projects, Adopt-A-Park program, and Park Accreditation Certification.

Maintaining Option

$0	Potential capital projects:
$226,000	Maintenance/Materials for Landscaping: • Mulch and Plantings over 11 parks ($15,600 annual) • Truck (2) ($70,000 one-time)
$2,550,000	City Personnel Estimation: • Assistant Director ($120,000 annual) (salary and benefits) • 3- Labor II positions ($135,000 annual) (salary and benefits)
$2,776,000	Total

NOTE: Assistant Director would oversee all maintenance within Parks, Cemeteries, Athletic Complex and Golf Course. They would also oversee Park Storm Water projects, Adopt-A-Park program, and Park Accreditation Certification.

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Recreation Report November 2021

Carla Bond, Recreation Manager
Ashley Clements, Recreation Coordinator
Jessica Johnson, Recreation Coordinator
Alina Watkins, Recreation Leader

Meetings / Activities

- Recreation staff met in mid-October to create their FY22 program calendar. The challenge for this program calendar will be providing a few new programs while keeping the same monetary budget as FY21. (Possible programs, if funds allow: mom/son dance, potential flag football program for kindergartners, cornhole, water polo)

- After the conclusion of the Earth and Arbor Day Celebration, the Recreation and Parks staff are meeting weekly to plan the Holiday Tree Trail at Mercy Park. Each year, the goal is to grow this program by adding more trees and activities to the month-long event. This year involves adding more trees and additional involvement from community organizations.

- Paul and Carla are still working with the City rebranding project committee. The project is still in process and is scheduled to be rolled out toward the end of the year. The Parks and Recreation logo will change and be very similar to the City's logo.

- Carla and Jessica are still working with Museum staff to continue to implement their division into our recreation software. The goal is to have the museum online over the next couple of months.

- Paul and Carla are working with the Missouri Parks and Recreation Association's silent auction committee for the 2022 conference that will be held in Springfield in March.

- Paul and Carla, along with other city staff, met with the Healthy Joplin group whose goal is to promote a healthy lifestyle to Joplin residents. The group is interested in collaborating with the City. Their initial project is to paint their logo on parks' walking trails to promote their initiative.

- Paul and Carla will begin assisting with the committee on the Memorial Hall ballot issue that will be brought to voters in April. The group should be convened over the next few weeks. We expect to attend a lot of internal committee meetings regarding strategy and communications, web pages, and social media posts.

- Carla is serving on the internal equity committee, along with several city staff from different departments. A consultant will be chosen soon, with work anticipated to conclude in April 2022.

- Carla is part of a team of city employees tasked with rolling out the new City vision that the council approved last year. The group is working on various methods of making the vision statement visible to employees and the public.

- Carla and Paul submitted objectives and goals regarding the Department's involvement with the Joplin Physical Activity Plan. These mirror the goals and objectives from the master plan and the parks and stormwater project initiatives.

- Carla is part of the City committee helping create an Active Transportation Plan for Joplin. The plan should be presented to the City Council at some point over the next few weeks.

- Carla, Paul, Chris, and Daryn met with Brad Belk to begin planning the golf course's 100th anniversary in June 2022.

- Jessica, Carla, and Paul met with Lynn Onstot (PIO) and Keith Stammer (Emergency Management) to discuss creating a crisis communication plan for the pools/Department.

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Recreation Report November 2021

Concessions

2021 Concession Locations

- Soccer
- Schifferdecker Aquatic Center

Soccer concession is scheduled to close this Thursday, November 11

Aquatics

Staff will be meeting with Human Resources to work on recruitment and retention ideas for the 2022 season.

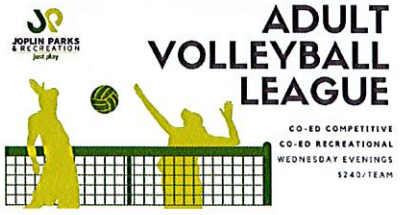
Programs & Events

Late Fall / Early Winter Sports



Little Tikes Football (October 7 - November 11)

- 57 players enrolled
- Season had a couple of weather-related cancellations
- Staffing has been a challenge



Adult Volleyball (Starts November 10)

- 9 teams registered
- Will be played at the Boys and Girls Club

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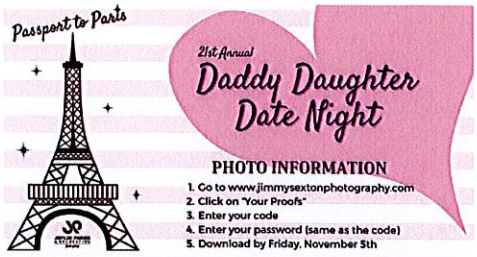
Recreation Report November 2021

Programs & Events

Daddy Daughter Date Night
- September 17/18
- 118 couples attended
- Held at the museum complex
- This was the first year we offered an afternoon session, along with the two evening sessions. We believe the 3-time offerings plus the new location will work out well as an alternative to Memorial Hall.



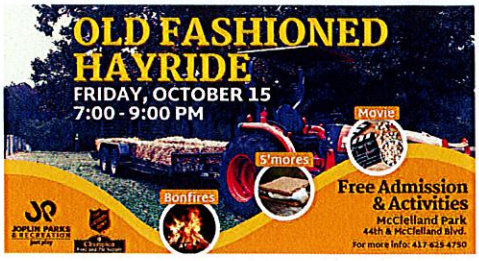
Outdoor Kids Garage Sale
- Program canceled due to low enrollment



May the Forest Be With You: An Earth/Arbor Day Celebration
- October 2 from 10am - 2pm at Wildcat Park
- This event was a collaboration between Liberty Utilities, the Missouri Department of Conservation, Wildcat Glades, and the Master Naturalists.
- The event was cut short due to the weather.
- Approx 300 people attended before the event was canceled.
- The 2022 event will be held on April 30.



Old Fashioned Hayride
- October 15 from 7-9pm at McClelland Park



Upcoming Programs & Events:
- November 17 - December 6: Letters to Santa
- November 19: Turkey Shootout
- November 30: Holiday Tree Trail Kick-Off
- December 18: Holiday Tree Trail Family Night

2021 Tree Sponsors Needed!



Holiday Tree Trail

AT MERCY PARK

Join Us

Be a part of Joplin's newest holiday tradition. Become a part of the Holiday Tree Trail experience at Mercy Park and help transform the park into a winter wonderland of decorated trees!

This is a unique opportunity for area businesses, organizations, and groups to highlight their mission and services in a highly visible area during the holidays. Trees can have a theme, tie to the sponsor's mission, or be whatever you want to create! Park guests will have a chance to vote for their favorite tree throughout the season.

All you will need is a tree, some lights, and a little creativity! The event will run from November 30 through December 31 and is free for the public to attend.

Sponsor Benefits

- Advertisement for your business, organization, or groups in a high traffic area.
- Endless decorating possibilities! Be creative - traditional, unique, follow a theme, or tie to your mission or brand!
- Team building opportunity for your company or organization's team. Strengthen employee relationships and have some holiday fun!
- Opportunity to attract more consumers and families to local businesses during the winter months.

Rules & Requirements

- Trees should be artificial and prepared to handle outdoor elements for 5 weeks.
- Trees should be no shorter than 6 feet and no taller than 12 feet.
- Each space will have a T-post to serve as an anchor for your tree. You may also use weights or in-ground stakes as needed. We will provide one T-post per tree.
- Lighting should be LED only.
- Every tree is allowed one plug-in.
- Participants will be responsible for getting power from the tree to the electric box (approx. 3-12 feet).
- Decorations and lights should be rated for outdoor use.
- Theme/decorations should be family friendly.
- The City of Joplin and Joplin Parks & Recreation are not responsible for any loss or damage to a tree, decorations, lights, anchors, or power cord.
- If you choose to display signage naming business/organization, please limit the sign size to 2x2 feet.

Dates

The event begins November 30 and will open to the public daily from 7:00 a.m. until 11:00 p.m. Sponsors are welcome to set up an information booth next to their tree during the kickoff event on November 30.

- Registration Deadline: November 24 or until all tree spaces are claimed
- November 25 - 29: Decorating Days
- November 30: Kick-off ceremony from 6:00 - 8:00 p.m.
- December 18: Candy Cane Hunt, Holiday Movie, & Refreshments
- December 22: Voting ends for Tree Decorating Contest at 11:59 p.m.
- January 1 - 6: Clean Up Days; Decorations remaining on January 7 will be discarded

Helpful Tips

- The trees will be exposed to the elements for over a month.
- Do not use water-soluble glue on ornaments.
- Spray any fabrics with Scotch Guard to prevent mildew.
- We ask that you check your tree periodically. Our staff will be occasionally checking the trees too.
- Bring a small step ladder to decorate the top of your tree.

Cost

Only 25 tree spaces are available! The cost to reserve a space is $25. An assigned space and electricity access will be provided.

How to Register

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Registration Deadline: November 24 or until all spaces are claimed.
Want to register your organization? Have additional questions?
Contact Jessica Johnson at 417-625-4750 or email jjohnso1@joplinmo.org.

Tree Decorating Contest Sponsored by Texas Roadhouse

Visitors will be able to vote online for their favorite decorated tree from November 30 - December 22. Contest winners will receive:

- $300 catering credit to the 1st Place Tree Winner
- $150 catering credit for the 2nd Place Tree Winner
- $50 catering credit to the 3rd Place Tree Winner

Winners will be notified on December 23.

TEXAS ROADHOUSE