

REVITALIZING MEMORIAL HALL

A PUBLIC & PRIVATE PARTNERSHIP WITH TEMPLELIVE & BEATY CAPITAL GROUP

Preserving Heritage, Energizing Community, and Driving Economic Growth

WHO WE ARE

TempleLive: A national entertainment brand specializing in transforming historic buildings into premier live event spaces.

Beaty Capital Group: Experts in reviving distressed, historical properties to enrich communities and stimulate economic growth.

WHY MEMORIAL HALL?



Historic Value: A pillar of Joplin's heritage, Memorial Hall has served the community for nearly a century.

Community Need: Preserving this landmark honors the past while providing a venue for events, gatherings, and celebrations.

Economic Potential: A renovated Memorial Hall will attract visitors, support local businesses, and generate city revenue.

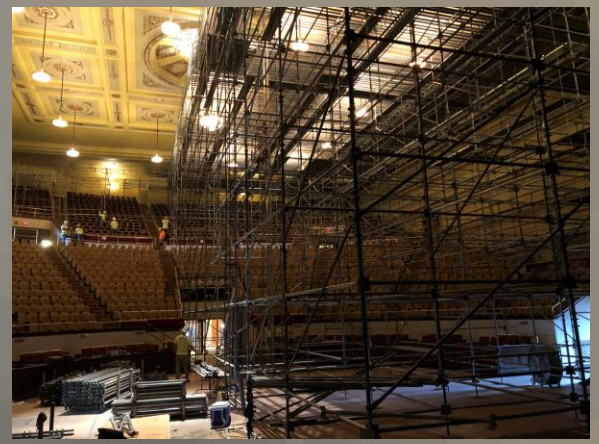
Click

THE OPPORTUNITY

Revitalize Memorial Hall as a vibrant hub for concerts, community events, and private gatherings.

Attract Visitors and Revenue: Live entertainment draws audiences from across the region, creating economic ripple effects.

Preserve a Landmark: Avoid demolition by repurposing this historic asset for modern use.







BEATY

BEATY CAPITAL GROUP'S EXPERTISE

Preserving Historic Integrity while modernizing venues for today's audiences.

Cost-Efficient Renovations: Expertly managing budgets to maximize value.

Community Engagement: Projects that prioritize local input and meet community needs.







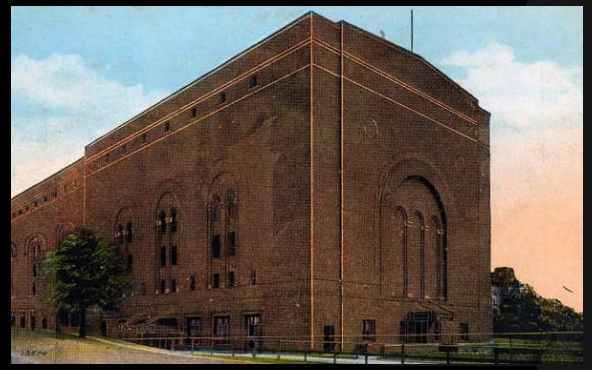
TEMPLELIVE SUCCESS STORIES



TEMPLE LIVE
FORT SMITH MASONIC TEMPLE



TEMPLE LIVE
WICHITA SCOTTISH RITE



TEMPLE LIVE
CLEVELAND MASONIC



TEMPLE LIVE
COLUMBUS ATHENAEUM



TEMPLE LIVE
PEORIA SCOTTISH RITE

WELCOMING TOP ARTISTS AND DIVERSE PERFORMANCES

TempleLive brings extensive booking relationships and a reputation that attracts a continual lineup of high-caliber entertainment.

We have welcomed iconic and widely recognized artists such as: Willie Nelson, Elle King, Teddy Swims, John Michael Montgomery, Liz Phair, Jo Dee Messina, Wallflowers, and Ashley McBryde









VISION FOR MEMORIAL HALL

Live Performances: Concerts, comedy, and cultural shows featuring national and local talent.

Community Events: Public meetings, civic celebrations, and festivals.

Private Rentals: A sought-after space for weddings, corporate events, and social gatherings.







BENEFITS FOR JOPLIN

Economic Boost: Increased foot traffic supports hotels, restaurants, and local businesses.

Cultural Hub: Memorial Hall will be a place for residents to gather, celebrate, and connect.

Revenue Generation: The venue will provide consistent revenue streams for the city.





FINANCIAL STRATEGY

State & Federal Tax Credits: Reduces renovation costs through historic preservation incentives.

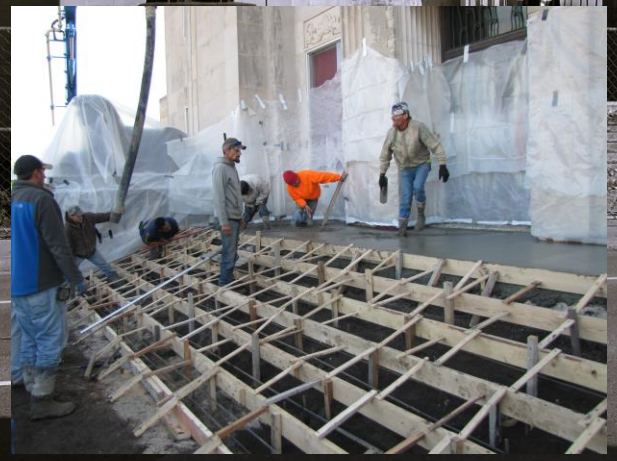
Missouri Brownfield Grants: Funding for necessary site preparations.

City & Private Investment: Shared costs through a public-private partnership.

VALUE ENGINEERING

- Optimize Costs: Saving millions through smart design and efficient construction.
- Ensure Quality: Preserving historical elements while modernizing functionality.
- Streamline Timelines: Speeding up the process to reach completion faster.









COMMUNITY COMMITMENT

TempleLive & Beaty Capital Are committed to:

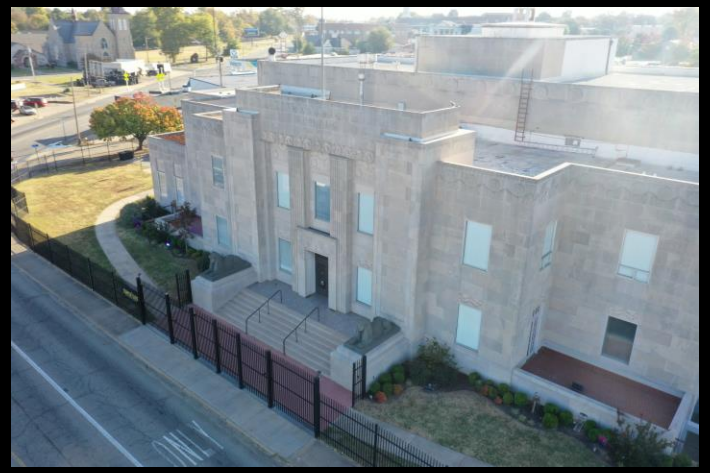
Local Employment: Working with Joplin-area contractors, vendors, and artists.

Engagement: Regular feedback sessions with residents to ensure alignment with community values.

Community Events: Ensuring Memorial Hall is always accessible for local needs.



CASE STUDY – FORT SMITH, ARKANSAS



Community impact: Draws thousands of visitors annually, boosting local economy

Success Metrics: High ticket sales, positive local feedback







NEXT STEPS & THANK YOU

Council's Consideration: Approval to move forward with partnership discussions.

Site Visits: Explore existing TempleLive venues to experience the impact firsthand.

Follow-Up Discussions: Working sessions to finalize agreements and refine the project plan.

THANK YOU FOR THE OPPORTUNITY

WE LOOK FORWARD TO REVITALIZING MEMORIAL HALL WITH YOUR PARTNERSHIP



