CITY OF JOPLIN, MISSOURI
FORMAL BID TABULATION FORM
ITEMS VALUED OVER $3,000

BID #: 2020-RFP-05 BID ITEM DESCRIPTION: **Joplin CVB Print & Digital Media Buyer**

BID OPENING DEADLINE: July 17, 2020 **DEPARTMENT:** CVB

REQUISITION NUMBER: **DATE & TIME OPENED:** July 9, 2020, Noon

OPENED BY: Patrick Tuttle **WITNESSED BY:** Donna Miller

	VENDOR / ADDRESS	DATE RECEIVED	CONTACT / EMAIL	PHONE NUMBER / WEBSITE	VENDOR DEBARRED OR SUSPENDED Y OR N	BID AMOUNT
1	**Fullmoon Digital, Inc.** 1518 River Wood Ct Simi Valley, CA 93063	July 6, 2020	Derek Chew derek@fullmoondigital.com	818.646.7007 https://fullmoondigital.com		N/A Hourly
	EXAMPLE: Rates were confusing and too high. Not selcted for interview. No tourism references.					
2	**Bandwagon** 612 Gravier Street New Orleans, LA 70130	July 6, 2020	Cory Cart, APR cory@yourbandwagon.com	504.635.3800 x110 https://yourbandwagon.com/		11%
	EXAMPLE: Selected for Zoom interview. Rate DID NOT include hourly rate for strategy, research and monitoring performance related meetings. Rate DID include travel expenses. Requires CVB to use their marketing research platform. Focused was on tourism but felt CVB would lose creative control.					
3	**Lundmark** 2345 Grand Blvd. Kansas City, MO 64108	July 6, 2020	Russel Sypowicz russell@lundmarkadv.com	816.842.5236 https://lundmarkadvertising.com/		12.50%
	EXAMPLE: Percentage was too high. Not selcted for interview.					
4	**Techint Labs** 900 Bannock Street Denver, CO 80202	July 8, 2020	Adam Lee adam@techintlabs	303.594.4288 https://www.techintlabs.com/		12%
	EXAMPLE: Selected for Zoom interview. Rate DID NOT include hourly rate for strategy, research and monitoring performance related meetings. Rate DID include travel expenses. Creative fun group. After initial visit to Joplin all support would be through long-distance relationship. No DMO experience, but high-end on the attraction interest.					
5	**Elasticity** 1008 Locust Street, Ste 300 St Louis, MO 63101	July 9, 2020	Emily Brown meg@goelastic.com	404.643.7875 https://goelastic.com/		10%
	EXAMPLE: Selected for Zoom interview. Rate DID NOT include hourly rate for strategy, research and monitoring performance related meetings. Rate did NOT include travel expenses. Used COJ images in presentation, not CVB. Presentation was not locally focused.					

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6	**Stealth Creative** 1027 S. Main Street, Ste 501 Joplin, MO 64801	July 9, 2020	Cameo Harrington charrington@stealthcreative.com	417.626.0101 http://stealthcreative.com/		12%
	EXAMPLE: Selected for Zoom interview. Rate DID include hourly rate for strategy, research and monitoring performance related meetings. NO travel expenses (Joplin-based office). Understands the Joplin regional market. 8-year history of working together (formerly Choice Marketing).					
7	**Madden Media** 345 East Toole Ave. Tucson, AZ 85701	July 9, 2020	Kim Thompson kthompson@maddenmedia.com	816.873.1276 https://maddenmedia.com/		35%
	EXAMPLE: Percentage was too high. Not selcted for interview.					
8						
	EXAMPLE:					
9						
	EXAMPLE:					
10						
	EXAMPLE:					

CONVENTION AND VISITORS BUREAU

MEDIA BUYER 2021-2023

FINAL SCORING

September 22, 2020

VENDOR	SCORE	SCORE	SCORE		TOTAL SCORE	OVERALL SCORE AVG.
Bandwagon	36	35	31		102	34.00
Techint Labs	26	38	31		95	31.67
Elasticity	32	37	20		89	29.67
Stealth Creative	39	33	39		111	37.00