Joplin Convention & Visitors Bureau
602 S. Main, Joplin, Missouri 64801
417. 625.4789
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JCVB Advisory Board Meeting

Minutes

November 17, 2020

Attended: Chair: Kevin Greim, Co-Chair: Miranda Comer, Sec: Crystal Albright, Denise DuBois, Josh Shackles, Lynn Weathers, Traci Palmer, Jeremy Nienkamp, Mike Greninger, and Councilwoman Christina Williams

Absent: Erin Slifka

Staff: Patrick Tuttle

Guest: None

Location: 5th Floor Study, Joplin City Hall

I. Call to Order:

Chairman Greim called the meeting to order, time 3:04 pm.

II. Welcome New Member:

Chairman Greim welcomed new board member Josh Shackles.

III. Approve of October 2020 Minutes:

Ms. DuBois motion to accept, Ms. Palmer second, unanimously approved -- 9 in favor, 0 against, 1 absent.

IV. FY21 Grant Applications Reviewed:

The remainder of the meeting was dedicated to FY21 CVB Grant applications.

The Board listened to one organization present their case for FY21 CVB grant funding. Per the grant guidelines, the Board heard 5-minute presentations followed by 5-minute Q&A from Carl Junction Bluegrass Festival.

The Board then finalized grant allocations for 10 applications.

1. Ozark Christian College for marketing their 2021 Conference Series in the amount of Twelve Thousand Five Hundred dollars ($12,500).
2. Active Lifestyles' Joplin Memorial Run in the amount of Six Thousand Five Hundred dollars ($6,500).
3. Rufus Racing LLC for the Summer Roundup Triathlon in the amount of Five Thousand dollars ($5,000).

4. Elevate the Chains, for their Moving the Chains football clinic and games in the amount of Fourteen Thousand Five Hundred dollars ($14,500).
5. JOMO Pride Inc., for JOMO Pride in the amount of Four Thousand Eight Hundred and Ninety-Five dollars ($4,895).
6. Four State Trucks, for Guilty by Association in the amount of Twenty-Five Thousand dollars ($25,000).
7. Carl Junction Chamber of Commerce for the 24th annual Bluegrass Festival in the amount of Three Thousand dollars ($3,000).

In total, these recommendations represent Seventy-One Thousand Three Hundred and Ninety-Five dollars ($71,395) from the budgeted FY21 grant program. The balance of $58,605 will be allocated throughout the fiscal year following the same applicant guidelines.

Applications for Historic Murphysburg Preservation, Inc., Downtown Joplin Alliance and Arts Fest did not meet the scoring minimums to receive funding. The JCVB AB advised the director to work with these organizations to see where additional support or other funding activity could help their programs.

These recommendations will be submitted to the Joplin City Council for approval at their December 7, 2020 meeting.

V. Budget Subcommittee:

Chairman Greim made a motion to create a Budget Subcommittee. His basic intention is that, "These individuals would work with the director in advance of some scheduled meetings, to assure the Board has a better understands of the CVB budget and provide input where needed". After some discussion, Mr. Shackles made a 2nd, unanimously approved -- 9 in favor, 0 against, 1 absent. Guidelines for budget review will be determined by those who form the committee. No names were advanced at this meeting.

VI. CVB AB Annual Calendar:

Mr. Tuttle walked the Board through a tentative meeting schedule for the 2021 calendar year. He listed the grant review dates for the June and July meetings and will working in meetings for the budget subcommittee.

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VII. Motion to adjourn by Ms. Palmer, second by Mr. Nienkamp, time 4:35 pm.

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Submitted respectfully.

Kevin Greim
Chairman

Patrick Tuttle
For the Secretary