CITY OF JOPLIN
COUNCIL AGENDA ITEM

ITEM
Council Bill 2025-550 – Approving certain fee changes in the advertising regulations

MEETING DATE
November 17, 2025

ORIGINATING DEPT
Finance

ATTACHMENTS
CB 2025-550 Ordinance

REVIEWED BY
Department Head: Leslie Haase; Planning & Community Development Director: Troy Bolander; City Attorney: Peter Edwards; City Manager: Nick Edwards

SUMMARY
This Council Bill changes certain existing fees in the planning and zoning department.

BACKGROUND
The City recently completed the biennial user fee review, which was discussed with City Council at the budget work session on September 23, 2025. User fees are fees for services for specific users. User fees should recover most of the related cost of providing the service, so general taxes are not supporting services for specific users. Under Hancock provisions, the City is only allowed to recover the cost of providing the service. As detailed in the biennial user fee review, certain user fees need to be increased to recover more of the costs associated with providing these services.

In the fee review, staff proposed various changes to planning and zoning department fees.

The proposed changes are as follows:

- Change the detached sign permit fee from $1.50 per square foot to $2.00 per square foot
- Change the attached sign permit fee from $2.50 per square foot to $3.00 per square foot
- Change the billboard sign permit fee from $2.50 per square foot to $3.00 per square foot

The fee changes will be effective on January 1, 2026.

FUNDING SOURCE
This revenue is included in the fiscal year 2026 community planning fund budget.

RECOMMENDATION
Staff recommends this council bill be approved on first reading.