Residence INN
BY MARRIOTT

November 3, 2025

Friends of Memorial Hall
931 E. 4th Street
Joplin, MO 64840

Dear Friends of Memorial Hall,

I am very excited to present to you the results of the survey that I completed to determine the support from the local hotel industry for a proposed two-percentage basis point increase in the lodging tax to support the development of tourism venues. Please note that this proposed lodging tax increase would require the following:

1. The additional funds provided by this new tax would be dedicated only to the development of tourism venues with only one project being funded at any given time.
2. The Memorial Hall plan as submitted by the Friends of Memorial Hall would be the first project.
3. The CVB Advisory Board would be restored to the original composition with the hoteliers having a majority of seats.
4. A revision to the city ordinance that would protect the majority membership of the hotels on the CVB Advisory Board now and into the future.

In an effort to include all Joplin hotels and not just those that belong to the local lodging association, I personally contacted all 24 hotels via email and/or telephone. I received responses from 16 hotels. Of the 16 hotels that responded, I received a vote of support from 13 of the hotels which is 54.2% of all hotels and represents 60.0% of all hotel rooms in the city. I have attached a breakdown of the vote responses to this email for your review. I will also be sharing the results of this survey to the Missouri Hotel & Lodging Association and the state association's governmental affairs consultant.

I truly appreciate the opportunity that I have had to be a part of this wonderful project and I am hopeful that the Memorial Hall project as envisioned by the Friends of Memorial Hall is just the first of many projects that will help to bring more visitors to our city to generate additional general sales tax revenues to fund our city services. This is a big win for the citizens of Joplin!

With best regards,

Pete Hall, CHA
General Manager,
Residence Inn by Marriott

3128 E. Hammons Boulevard Joplin, MO 64804 Tel: (417) 782-0908 Fax: (417) 782-0995
www.marriott.com/jlnri

Recap of Hotel Responses

In Support

Establishment_Name			Contact_Name	#ofUnits	
Tll Hotels in Support	13	54.2%		1157	60.0%

Do Not Support

Establishment_Name			Contact_Name	#ofUnits	
Ttl Hotels Not in Support	3	12.5%		341	17.7%

No Response

Establishment_Name			Contact_Name	#ofUnits	
Ttl Hotel No Responses	8	33.3%		429	22.3%

Total Number of Hotels	24
Total Number of Hotel Rooms	1927
Ttl No. of Hotels In Support	13
% of Ttl Hotels in Market	54.2%
% of Ttl Rms in Market In Support	60.0%