JOPLIN CITY COUNCIL
INFORMAL MEETING NOTES
NOVEMBER 21, 2022

Mayor Lawson called the November 21, 2022, Joplin City Council informal meeting to order at 5:30 p.m.

In attendance were Council Members: Charles Copple, Keenan Cortez, Josh DeTar, Mark Farnham, Doug Lawson, Gary Shaw, Kate Spencer, and Christina Williams. Also, in attendance were Assistant City Manager Tony Robyn and City Attorney Peter Edwards.

Absent: Phil Stinnett

Sales and Use Tax Update

Leslie Haase, Finance Director presented.

November sales tax represents sales from September. In the General Fund we've collected just over $1.3 million compared to the same month for last year was just under $1.2 million. We're up 8.12% to start the fiscal year.

On Use Tax collections it was a good month overall we collected $429,310 and we've collected 9 months' worth of Use Tax. We're sitting at $3,061,103 so we will see how the next 3 months come in and see how close we hit that projected level of $3.7 million.

Downtown Joplin Alliance Update

Lori Haun, Executive Director of Downtown Joplin Alliance presented

ACCREDITED MAIN STREET PROGRAM

1. Has broad-based community support for the commercial district revitalization process, with strong support from both the public and private sectors
2. Has developed vision and mission statements relevant to community conditions and to the local Main Street program's organizational stage
3. Has a comprehensive Main Street work plan
4. Possesses an historic preservation ethic
5. Has an active board of directors and committees
6. Has an adequate operating budget
7. Has a paid professional program manager
8. Conducts a program of ongoing training for staff and volunteers
9. Reports key statistics
10. Is a current member of the Main Street America™ Network

ENDANGERED PROPERTIES PROGRAM

Union Depot
Carnegie Library

Informal Meeting Notes – November 21, 2022

General Outreach

2022 EVENTS

More than 77 days of events in 2022 bring an estimated 100,000 visitors to downtown district.

UPCOMING EVENTS

Small Business Saturday Nov 26
WineShare Returns (finally!) January 6
Chili Cook Off January 21
Paris Week February 11
Third Thursday Resumes March 16

CONNECTING WITH SMALL BUSINESSES

Weekly Walkabout
Quarterly Networking-Jan 11
Business Welcome/Feature
One on one consulting for location, design, promotion, etc

16 NEW BUSINESSES IN FIRST 9 MONTHS OF 2022

EMPIRE MARKET
Every Saturday 10-2
Holiday Market thru end of the Year
Free Kids Meals Program
Vendors--37 regular, 33 pop up
Office Spaces--25 small biz, organizations

200+ DOWNTOWN APARTMENTS ON THE WAY

Frisco (2022)
Muir (Jan 2023)
Pennington
DeGraff
YMCA
Olivia
Christman
Independant
826 Main

MORE THAN $13 MILLION PRIVATE INVESTMENT 2022 TO DATE

MORE THAN $60 MILLION PRIVATE INVESTMENT LAST FIVE YEARS

The meeting was adjourned at 5:45 p.m.

Holly Nagy, MRCC, City Clerk